

Information Pack for Businesses

The Edinburgh Visitor Levy comes into effect on Friday 24 July 2026.

We know visitors may have questions about the levy, how it works and how the funds raised by the scheme will be invested in the city.

We've prepared a range of materials to help you and your staff communicate the introduction of the levy to your guests.

You can download and use the materials included in this pack in a variety of digital, professional print and self-print formats.

We also have a limited number of professionally printed versions of these materials available for those who need them. If you would like to arrange to receive some of these, please contact us at visitorlevy@edinburgh.gov.uk.

Quick Guide for Accommodation Providers

You can share this briefing pack with your front-of-house staff for their reference. It summarises key information on the Visitor Levy scheme, including a Q&A covering the most commonly asked questions by visitors. We've included the document in the following formats:

- Professional quality print version
- Standard self-print version
- Self-print version (optimised for printing in black and white)
- Self-print version (optimised for printing with low ink)

Check in desk 'VL at-a-glance' info display

You can exhibit this display at check-in points to give guests quick access to key Visitor Levy information on the Council's website. We've included this material in the following formats:

Print:

- A4 and A5 professional quality print versions
- Triple self-standing print version (recommended for professional printing only)
- A4 and A5 standard self-print versions

Digital:

- 16:9 format version for digital displays



Disability exemptions refund information card

You can hand out these information cards to those visitors who may be exempt from paying the Edinburgh Visitor Levy, explaining how to check whether they can apply for a refund, what information they need to supply and how the process works.

We've included this material in the following formats:

- A6 professional quality print version
- A6 standard self-print version

Edinburgh Visitor Levy window sticker

You can use these small (A6) window displays to promote the Visitor Levy scheme to guests, directing them to key Visitor Levy information on the Council's website.

Note: We've included a digital version of the sticker design in the pack for your reference. You can use the .eps file to order these directly through a professional printing service. Alternatively, if you would like to arrange to receive a free physical copy of this sticker, please contact us using the details below.

Find more information and get in touch with us

Please email us for further information or with any questions about these materials at visitorlevy@edinburgh.gov.uk.

You can find the latest information about the Visitor Levy scheme on our website at www.edinburgh.gov.uk/visitorlevy.