

APPENDIX B

Cemetery Tour Guide Operator Donation Scheme

The Council plans to introduce donation boxes to encourage giving to support the maintenance of its graveyards and cemeteries. Tour guides that take their customers to the historic graveyards are well placed to guide their customers to a donation point should they so wish. Initially boxes will be set up in Greyfriars Kirkyard and depending on success these will be expanded to other graveyards. Guidance is as follows.

1. Each Cemetery Tour Guide Operator shall ask their customers if they wish to make a 50 pence donation, varied by annual council review of charges, per each paying customer. Since customers typically visit in pairs or groups the donation points will be set up in increments of £1 to avoid multiple transactions.
2. The income generated will be used by the City of Edinburgh Council Bereavement Services to fund improvements to the graveyards and cemeteries.
3. To encourage customers to participate contactless donation boxes shall be placed by the Council in Greyfriars Kirkyard.
4. Donations made directly to the Council by shall be transferred into the Gov.UK/Pay account of the City of Edinburgh Council Bereavement Services – account information available on request.
5. The Council agrees to maintain confidentiality of commercially sensitive information such as tour group visitor numbers.
6. The Council will monitor success of the Scheme rules as it sees fit including but not limited to the introduction of electronic people counters and spot checks.