Customer Ref:	00021 Response Ref:	ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall		Email james.wall@turley.co.uk
Response Type	Agent / Consultant		
On behalf of:	S Harrison Developments Ltd		

### Choice 1 A

We want to connect our places, parks and green spaces together as part of a city-wide, regional, and national green network. We want new development to connect to, and deliver this network. Do you agree with this? - Select support / don't support

Short Response	Not Answered
Explanation	Not Answered

### Choice 1 B

We want to change our policy to require all development (including change of use) to include green and blue infrastructure. Do you agree with this? - Support / Object

Short Response	Not Answered
Explanation	Not Answered

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	Email james.wall@turley.co.uk
Response Type	Agent / Consultant	
On behalf of:	S Harrison Developments Ltd	
Choice	1 C	
We want to ident	tify areas that can be used for future water management to enabl	le adaptation to climate change. Do you agree with this? - Yes / No
Short Response	Not Answered	
Explanation	Not Answered	
Choice	1 D	
We want to clear Yes / No	ly set out under what circumstances the development of poor qu	ality or underused open space will be considered acceptable. Do you agree with this? -
Short Response	Not Answered	
Explanation	Not Answered	
Choice	1 E	
		hat as we grow communities will need access to green spaces more than 5 hectares. Do
you agree with th		that as we grow communities will need access to green spaces more than 5 nectares. Do
L		
Short Response	Not Answered	
Explanation	Not Answered	

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes		
Name	James Wall			Email james.wal	l@turley.co.uk	ζ	
Response Type	Agent / Consult	ant					
On behalf of:	S Harrison Deve	lopments Ltd					
Choice	1 F						
We want to ident this? - Yes / No	ify specific sites f	or new allotments a	nd food growing, both as part	of new development sites a	and within ope	en space in the urban are	ea. Do you agree with
Short Response	Not Answered						
Explanation	Not Answered						
Choice	1 F						
We want to ident this? - Upload (ma		or new allotments a	nd food growing, both as part	of new development sites a	and within ope	en space in the urban ar	ea. Do you agree with
Short Response	No						
Explanation							
Choice	1 G						
We want to ident	ify space for addi	tional cemetery pro	vision, including the potentia	for green and woodland bu	irials. Do you a	agree with this? - Yes / N	lo
Short Response	Not Answered						
Explanation	Not Answered						

						7		
Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes			
Name	James Wall			Email james.wall	@turley.co.	uk		
Response Type	Agent / Consu	ltant						
On behalf of:	S Harrison Dev	velopments Ltd						
Choice	1 H							
We want to revis Do you agree wit			e designations to ensure tha	at new green spaces have long	term maint	enance and mana	gement arran	gements in place.
Short Response	Not Answered							
Explanation	Not Answered							
Choice	2 A							
	•			atements, to demonstrate how for people with varying needs,	-	•		-
Short Response	Not Answered							
Explanation	Not Answered							
Choice	2 B							
We want to revis Yes / No	e our policies or	density to ensure th	at we make best use of the l	limited space in our city and th	at sites are	not under-develo	ped. Do you a	gree with this? -
Short Response	Not Answered							
Explanation	Not Answered							

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	Email james.wall@turley.co.uk
Response Type	Agent / Consultant	
On behalf of:	S Harrison Developments Ltd	
Choice	2 C	
We want to revis	e our design and layout policies to achieve ensure their layouts de	liver active travel and connectivity links. Do you agree with this? - Yes / No
Short Response	Not Answered	
Explanation	Not Answered	
Choice	2 D	
		and public realm, useable for a range of activities, including drying space, without losing
	agree with this? - Yes / No	
Short Response	Not Answered	
Explanation	Not Answered	
Choice	3 A	
	lings and conversions to meet the zero carbon / platinum standarc meet the bronze, silver or gold standard. Which standard should need the bronze is a standard should need to be a standard s	ds as set out in the current Scottish Building Regulations. Instead we could require new ew development in Edinburgh meet? - Which standard?
Short Response		
	Not Answered	
Explanation	Not Answered Not Answered	

Name James Wall			
		Email james.wall@turley.co.uk	
Response Type Agent / Consultant			
On behalf of: S Harrison Development	:s Ltd		

Choice

4 A

We want to work with local communities to prepare Place Briefs for areas and sites within City Plan 2030 highlighting the key elements of design, layout, and transport, education and healthcare infrastructure development should deliver. Do you agree with this? - Yes / No

Short Response	Not Answered
Explanation	Not Answered
Choice	4 B
	ort Local Place Plans being prepared by our communities. City Plan 2030 will set out how Local Place Plans can help us achieve great places and support tions How should the Council work with local communities to prepare Local Place Plans?
Short Response	Not Answered
Explanation	Not Answered
Choice	5 A
-	n 2030 to direct development to where there is existing infrastructure capacity, including education, healthcare and sustainable transport, or where rastructure will be accommodated and deliverable within the plan period. Do you agree with this? - Yes / No
Short Response	Not Answered

Short Response	Not Allsweleu
Explanation	Not Answered

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes	
Name	James Wall			Email james.wal	l@turley.co.uk	
Response Type	Agent / Consultan	t				
On behalf of:	S Harrison Develo	pments Ltd				
Choice	5 B					
•			ity facilities are needed, and tl ces. Do you agree with this? - Y		nected to active travel routes and in locations with high	
Short Response	Not Answered					
Explanation	Not Answered					
Choice	5 C					
	ct the desire to co-lo ree with this? - Yes ,		nity services close to the comm	unities they serve, support	ing a high walk-in population and reducing the need to	
Short Response	Not Answered					
Explanation	Not Answered					
Choice	5 D1					
We want to set o	ut in the plan where	e development wil	Il be expected to contribute to	ward new or expanded con	nmunity infrastructure. Do you agree with this? - Yes / No	1
Short Response	Not Answered					
Explanation	Not Answered					

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes			
Name	James Wall			Email james.wall	l@turley.co	.uk		
Response Type	Agent / Consultar	nt						
On behalf of:	S Harrison Develo	opments Ltd	X					
Choice	5 D2							
We want to use c	umulative contribu	ition zones to dete	ermine infrastructure actions,	costs and delivery mechanism	ms. Do you	agree with this? -	Yes / No	
Short Response	Not Answered							
Explanation	Not Answered	1						
	L							
Choice	5 E							
you agree with th		ry guidance and se	et out guidance for developer	contributions within the plai	n, Action P	rogramme and in i	ion-statutory gui	dance. Do
Short Response	Not Answered	]						
Explanation	Not Answered							
Explanation	Not Answered							
Choice	6 A							
	• •	•	ment against its ability to me ervices and high-quality active	•		•	cycling. These tar	gets will vary
Short Response	Not Answered							
Explanation	Not Answered	1						

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes		
Name	James Wall			Email james.wall	@turley.co	o.uk	
Response Type	Agent / Consultan	t					
On behalf of:	S Harrison Develo	pments Ltd					
Choice	6 B						
			by walking, cycling and public c transport. Do you agree wit	-	and plann	ed transit interventions.	This will determine
Short Response	Not Answered						
Explanation	Not Answered						
	·						
Choice	7 A						
		•	based on targets for trips by w to control on-street parking. I		•	hese targets could be set	by area, development
Short Response	Not Answered						
Explanation	Not Answered						
Choice	7 B						
We want to prote you agree with th	-	lopment of addition	onal car parking in the city cen	tre to support the delivery o	of the Cou	ncil's city centre transfor	mation programme. Do
Short Response	Not Answered						
Explanation	Not Answered						

Customer Ref:	00021 Response Ref: ANON	N-KU2U-GP8B-R	Supporting Info	Yes	
Name	James Wall		Email james.wall@	@turley.co.uk	
Response Type	Agent / Consultant				
On behalf of:	S Harrison Developments Ltd				
Choice	7 C				
We want to upda agree with this? -	te our parking policies to control demand ar Yes / No	nd to support parking for b	ikes, those with disabilitie	es and electric vehicles via charging	infrastructure. Do you
Short Response	Not Answered				
Explanation	Not Answered				
Choice	7 D				
Mobility Plan or i	ort the city's park and ride infrastructure by ts action plan. Do you agree with this? - We ding any other sites that are identified in the	want to support the city's	park and ride infrastructu		
Short Response	Not Answered				
Explanation	Not Answered				
Choice	8 A				
We want to upda	te our policy on the Cycle and Footpath Net	work to provide criteria fo	r identifying new routes. [	Do you agree with this? - Yes / No	
Short Response	Not Answered				
Explanation	Not Answered				

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting	g Info	Yes		
Name	James Wall			<b>Email</b> jam	nes.wall@	pturley.co.	uk	
Response Type	Agent / Consult	tant						
On behalf of:	S Harrison Deve	elopments Ltd						
Choice	8 B							
			ouncil and partner projects to in o our network as active travel (		-			
Short Response Explanation	Not Answered							
Choice	8 C							
to include any ne	w strategic active	•	er strategic active travel links w nay be identified in the forthco s / No		-			-
Short Response	Not Answered							
Explanation	Not Answered							
Choice	8 C							
to include any ne	w strategic active	e travel links which m	er strategic active travel links w hay be identified in the forthco lload new cycle routes					-
Short Response	No							
Explanation								

<b>Customer Ref:</b>	00021 Response Ref: AN	ION-KU2U-GP8B-R	Supporting Info Yes	
Name	James Wall		Email james.wall@turley.co.uk	
Response Type	Agent / Consultant			
On behalf of:	S Harrison Developments Ltd			

Choice

9 A

We want to consult on designating Edinburgh, or parts of Edinburgh, as a 'Short Term Let Control Area' where planning permission will always be required for the change of use of whole properties for short-term lets. Do you agree with this approach? - Yes / No

Short Response	Not Answered
Explanation	Not Answered
Choice	9 B
	te a new policy on the loss of homes to alternative uses. This new policy will be used when planning permission is required for a change of use of residential to short-stay commercial visitor accommodation or other uses. Do you agree with this? - Yes / No
flats and houses	to short-stay commercial visitor accommodation or other uses. Do you agree with this? - Yes / No

Customer Ref: 00021 Respo	onse Ref: ANON-KU2U-GP8B-R	Supporting Info Yes	
Name James Wall		Email james.wall@turley.co.uk	
Response Type Agent / Consultant			
On behalf of: S Harrison Developments	Ltd		

Choice 10 A

We want to revise our policy on purpose-built student housing. We want to ensure that student housing is delivered at the right scale and in the right locations, helps create sustainable communities and looks after student's wellbeing. Do you agree with this? - Yes / No

Short Response No

NEW PURPOSE-BUILT STUDENT ACCOMMODATION TO LOCATED ON A DIRECT WALKING, CYCLING, OR PUBLIC TRANSPORT ROUTE TO ITS INTENDED Explanation UNIVERSITY OR COLLEGES Harrison Developments Ltd are broadly supportive of new purpose-built student accommodation being convenient to direct walking, cycling or public transport routes. However, the Council should consider the potential conflict between this proposed policy and the current nonstatutory student guidance which seeks to direct student accommodation to areas which have lower concentrations of students (the Council currently considers areas of high concentration to be those in excess of 50% students). Areas with lower student concentrations tend to be further away from university campuses and therefore make it more difficult to provide accommodation on a direct walking, cycling, or public transport route to an intended university or college. TO DELIVER MARKET AND AFFORDABLE HOUSING AS PART OF THE MIXWe have provided a detailed response to this proposed requirement in Choice 10 (B). TO BE BUILT FOR, AND MANAGED BY, ONE OF EDINBURGH'S UNIVERSITIES OR COLLEGESWE would be surprised if this requirement is supported by the universities. It places a significant responsibility on universities to invest in student accommodation and provide the resources to manage that student accommodation. Universities have tended to focus on ensuring that first year students have accommodation which means that unless universities were to significantly invest in purpose built student accommodation then second, third and fourth year students could find themselves in the private rented HMO market competing for available rented accommodation. This could lead to a lack of provision of student accommodation to meet need and demand creating a shortfall in student accommodation in Edinburgh. Private purpose built student accommodation has played an important role in the delivery of quality student accommodation as demand has increased in Edinburgh and the UK. This has provided students with a range of student accommodation whilst also helping to take the pressure off the private rented sector in Edinburgh freeing it up for family housing. The quality of student accommodation is becoming increasingly important with the UCAS Student Accommodation Survey 2018/19 showing that it was just as important to students as the cost of the accommodation when deciding where to live. Furthermore, the facilities which student accommodation provides are also very important to students with 92% of students responding that it had an influence on where they chose to live. Students also have multiple needs and the private sector has been able to respond to those needs providing a range of quality accommodation. There is also evidence which shows that students can prefer private purpose built student accommodation over university-operated accommodation with the UCAS Student Accommodation Survey 2018/19 survey finding that when comparing the same type of room (cluster), 89% of international students were happy living in private purpose built student accommodation yet only 72% were happy living in university-operated accommodation. In our view, the private sector is best placed to deliver quality purpose built student accommodation by responding to the changing needs of students. The effect of this policy would be to severely restrict the supply of PBSA which would limit the choice of accommodation type for students. The increased demands from the growing student population will lead to an increase in rents, impacting those least able to afford them and forcing many more into the private HMO sector and occupying family homes. DELIVER A MAXIMUM OF 10% STUDIO FLATSWe are unclear what the justification is for a maximum of 10% studios flats to be delivered as

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	Email james.wall@turley.co.uk
Response Type	Agent / Consultant	
On behalf of:	S Harrison Developments Ltd	

part of student accommodation developments. It is our view that there should be a range of student accommodation which can come forward to cater for the differing needs of students. Studios in private purpose built student accommodation are often more desirable for those who want more independent living and their own personal space. Furthermore, between different groups of students, there is not always a 'one size fits all' approach to the type of student accommodation which is desired evidenced within the UCAS survey which shows that 83% of international students were happy with studio accommodation compared with the equivalent figure of 71% for all students. The provision of studios in larger schemes. Harrison's own developments at 24 Westfield Road and 543 Gorgie Road have studio ratios under 15% for example. However there may be smaller sites that provide a good opportunity to provide a small number of studios that are not suitable for a cluster model.

NameJames WallEmailjames.wall@turley.co.ukResponse TypeAgent / ConsultantEmailimmes.wall@turley.co.ukOn behalf of:S Harrison Developments LtdEmailimmes.wall@turley.co.uk	Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
	Name	James Wall	Email james.wall@turley.co.uk
On behalf of: S Harrison Developments Ltd	Response Type	Agent / Consultant	
	On behalf of:	S Harrison Developments Ltd	

Choice 10 B

We want to create a new policy framework which sets out a requirement for housing on all sites over a certain size coming forward for development. Do you agree with this? - Yes / No

Short Response No

S Harrison Developments Ltd would strongly object if this policy was carried through to the LDP and find it an unreasonable requirement to place on Explanation developers. We provide a summary of our reasoning below: NO JUSTIFICATION FOR POLICYThere is no reasoned justification or evidence provided which would support the proposed policy. In our view, it is confused and would only lead to significant implications on the development viability of land uses which it includes. The supporting text of Choice 10 Creating sustainable communities provides the following justification for the proposed policy: "Purpose-built student housing, retail, leisure, hotels and other commercial developments, are being built often at the expense of creating strong sustainable communities .We want sites coming forward for these uses to also deliver new housing."This statement suggests that nearly all proposals for the land uses identified are being built at the expense of creating strong sustainable communities. At no point has any attempt been made to define what is meant by a 'strong' sustainable community' and how the land uses have been developed to the detriment of communities. In our view this assertion is completely unjustified and there is no evidence to support it. The development of other land uses responds to market need and demand and provide significant social and economic benefits to communities. Purpose-built student accommodation provides students with a guality choice of accommodation which, in turn, frees up general residential housing which would otherwise be used by students living in HMOs. The impact of having a significant number of economically active students in an area can also have an extremely positive effect on local businesses which will be to the benefit of local communities and deliver jobs and regeneration. Furthermore, hotels play a vital function in supporting the economy by providing managed accommodation for tourists and those on business. Hotel development will play a particularly important role in supporting the visitor economy as the Council seeks to restrict the use of AirBNB accommodation (see Choice 9). It is therefore alarming that should the Council pursue this policy that it will effectively make these land uses unviable for development. In the context of student accommodation, the Council confirmed that there was no evidence that student numbers have had a measurable negative impact on communities. In paragraph 3.10 of a report to Planning Committee of 25 February 2016 which sought approval of the revised nonstatutory student guidance it was stated that: "there is no evidence that the existing range of student concentrations across Edinburgh have created a measurable negative impact on a community or place." The assertion, then, that student accommodation has been at the expense of strong sustainable communities is not one which is based on any evidence. Furthermore, no evidence has been provided by the Council to show how the other land uses set out in Choice 10B) have had a measurable negative impact on communities. As documented in the same report to Edinburgh Planning Committee of 25 February 2016, the DPEA and Chief Planner made it clear that guidance which seeks to resist student accommodation would need to guantify any harm from this particular land use: "any guidance which resisted additional student accommodation would need to be able to quantify any harm from this particular land use." Furthermore, a DPEA Reporter on a recent appeal decision (PPA-230-2298) relating to student accommodation at 543 Gorgie Road provided similar comments in that if there was no evidence of harm from the proposals then it would be illogical to pursue a policy line which requires 50% residential housing to be provided and reduces the amount of student accommodation which can come forward. This appeal decision is explained fully in the

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
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Response Type	Agent / Consultant	
On behalf of:	S Harrison Developments Ltd	

subsequent section. As the Council has not provided any evidence that the land uses associated with this proposed policy have caused harm on communities, it would suggest that this policy is merely seeking to leverage more market and affordable housing with no evidence of need and demand. This is evident from the Housing Study which was submitted as a supporting document to Choices for City Plan 2030 which states: "In recent vears the development of a significant number of larger student developments, in the Old Town, Southside and Fountainbridge have been on sites where much needed housing would previously have been delivered. A requirement to provide market and affordable housing alongside student housing could mitigate against this."This statement implies that residential development is much needed whereas student accommodation is not needed. This is somewhat contradictory to the Council's position that it has a generous housing land supply which is significantly above its 5 year completions target (this was acknowledged by the Council's Report by the Executive Director of Place to the council's planning committee in October 2019 and also by the Reporter in Appeal Case PPA-230-2298). As there is no evidence of harm from student accommodation and the Council is maintaining a 5 year effective land supply, it is unclear what this policy is seeking to mitigate against. The council recognises the need for PBSA to support its universities and these sites have been among the most appropriate locations for this to be provided. The housing requirement has been met in other areas of the city where that use has been the most appropriate. There will be many sites brought forward for residential development that would not be suitable for PBSA. The Strategic Development Plan, or in this instance HNDA2, is responsible for identifying the housing land requirement in Edinburgh. This is based on an objective assessment of housing need and demand. It is not for individual authorities to decide on what they consider to be much needed housing. Should the Council need to provide more land for residential housing within the LDP period then they should do so in accordance with paragraph 119 of SPP which states: "Local development plans in city regions should allocate a range of sites which are effective or expected to become effective in the plan period to meet the housing land requirement of the strategic development plan up to year 10 from the expected year of adoption." Choice 12 proposes a number of residential allocations to meet the housing land requirement over the plan period. It is therefore unclear why this policy is seeking additional residential housing over and above the evidencedbased requirement set out in HNDA2. We recognise that windfall sites can also contribute to the housing land supply however they come forward based on market demand. Windfall sites do not prevent other land uses from coming forward through an arbitrary requirement for residential housing and are assessed on their merits. The negative impact from this policy would be further exacerbated if residential housing demand dropped over the plan period as a result of an economic downturn. This would prevent other uses coming forward which could otherwise stimulate the economy and meet certain needs. In the current situation where the impact on the housing market from the COVID-19 lockdown is uncertain, policies need to be flexible so that there are not burdensome barriers in place which will stifle the economy. APPEAL DECISION (PPA-230-2298) The requirement for 50% mainstream residential housing on sites over 0.25 hectares first appeared in the non-Statutory Student Guidance (February 2016) albeit being limited to student accommodation. Since Choices for City Plan 2030 was published for consultation, on March 11 2020 an appeal was allowed by the DPEA for purpose-built student accommodation at 543 Gorgie Road, Edinburgh. Within the appeal notice, the Reporter dismissed the requirement for 50% residential housing as it did not appear in the LDP and because there was no evidence that the proposals would result in excessive student concentrations and therefore it would be illogical to restrict student accommodation coming forward:"... having found that the proposed development complies with part b) of Policy Hou 8, in that the proposals would not result in an excessive concentration of student accommodation in the locality, it seems illogical to then pursue a policy line that reduces the potential contribution to the amount of purpose-built and managed accommodation that could be provided on the site." The Reporter also concluded that the Council was considerably above its housing completions target and that therefore there was no justification for favouring housing over student accommodation: "the Report by the Executive Director of Place to the council's planning committee in October 2019 shows that Edinburgh's overall fiveyear house completions programme is 30% above the five year completions target. Furthermore, the adopted LDP assumed a contribution of 4,656 homes

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info Yes
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Response Type	Agent / Cons	ultant		
On behalf of:	S Harrison De	evelopments Ltd		

from windfall sites whereas the executive director reports that, since April 2015, 6,200 homes have received planning permission on windfall sites of which 1.650 have been completed and 4.140 are programmed for completion in the next five years. I DO NOT CONSIDER THAT THIS PROVIDES CLEAR JUSTIFICATION FOR FAVOURING HOUSING OVER STUDENT ACCOMMODATION ON THE APPEAL SITE."Whilst this appeal was specific to a proposal for student accommodation, in our view the conclusions are relevant to all land uses covered in this proposed policy. It would be illogical to refuse development where there is no evidence of harm particularly when the Council states that it has a generous housing land supply and is allocating sites to meet the housing land requirement over the plan period. VIABILITY IMPLICATIONS ON NON-RESIDENTIAL DEVELOPMENTA requirement of 50% mainstream residential would have significant viability implications on land uses other than residential housing coming forward for development. The provision of the facilities and services in developments such as student accommodation and hotels involve a number of fixed costs that are usually spread across a large number of units. The requirement for 50% residential development on sites would significantly reduce the floor space which could be provided for student or hotel development. This is because residential development has significantly more policy requirements than that of other uses. For example, the Council's current policy and guidance requires that residential development provides 20% family housing of 3 bedrooms or more with access to a private garden. A feasibility assessment which was undertaken for a recent student scheme in Edinburgh showed that when the non-statutory guidance was taken into account the number of people that can be accommodated by the 50% residential and 50% student accommodation scheme was significantly less than can be accommodated by the 100% student accommodation scheme. Approximately 400 students could be accommodated in a 100% student accommodation scheme whereas approximately 50 students and 60 non-students could be accommodated in a 50/50 scheme. As far fewer students are able to be accommodated in a single scheme it means that the fixed costs will be significantly higher per unit and rents for students would need to be significantly higher,. This could have the potential of making schemes unviable for delivery particularly in the lower rent areas away from main campuses and would not deliver the accommodation needed to meet the needs of universities. We would also guestion why sites over 0.25 hectares was chosen in this proposed policy. There is no apparent evidence for why this size of site was chosen and notwithstanding the reasons set out above, it would be difficult to accommodate two use classes whether it be student accommodation, hotel, office or retail on a site that size. That is before the shape, orientation and constraints to development are taken into consideration. INEFFICIENT USE OF LANDNot only would this policy lead to significant viability issues, it would also be an inefficient use of land. A key objective of the current Student Housing Guidance is to free up general housing stock which is occupied by the city's student population. The 100% student accommodation scheme would accommodate approximately 400 students that may otherwise stay in general housing stock. The 50% residential and 50% student accommodation scheme could only provide accommodation for 50 students and approximately 60 non-students from the provision of 20 residential units. Provision of 20 residential units on the site does little to offset the impact that the remaining 350 students (that could be accommodated by a well-managed 100% student accommodation scheme) would have if they were all to be otherwise accommodated within the general housing stock. Using the above example, a 50/50 policy would require eight sites of the same size to accommodate the same amount of students as if it were for 100% student accommodation. In our view, proposals to develop land should seek to maximise the density of development in order to sustainably accommodate the city's population. This policy, therefore, seemingly conflicts with Edinburgh City Council's objective of maximising density and making efficient use of land. CONCLUSION TO CHOICE 10 BIf the proposed policy was taken forward in the LDP S Harrison Developments Ltd would strongly object for the reasons which we have set out above. In summary: There is no reasoned justification for the policy. It does not seek to mitigate against harm from proposals and it is not based on evidence of housing need and demand. During the consultation period for the Choices for City Plan 2030 an appeal decision (PPA-230-2298) the Reporter found that it would be illogical to require student accommodation to provide 50% mainstream residential housing where there is no evidence of harm particularly when the Council states that it has a generous housing land supply and is

Customer Ref:	00021 Resp	oonse Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes		
Name	James Wall			Email james.wall	@turley.co.uk		
Response Type	Agent / Consultant						
On behalf of:	S Harrison Development	ts Ltd					
Choice	residential development. growth, jobs and valuable provide accommodation f be found to accommodate important that policies ar	The effect we services to l for a significate students we flexible en	nd requirement over the plan po vill be to severely reduce the opp local communities. The policy we antly greater number of people ho would otherwise have been ough to enable economic growt and is potentially dangerous to	portunities for the developm ould result in an inefficient u that that of a 50/50% accom accommodated on a single s h and prevent barriers to de	nent of beneficial se of space. A 100 nmodation can an site.In a post COVI evelopment. This	schemes that will pro 0% student accommo d therefore additiona ID-19 Edinburgh, it is o requirement would h	ovide economic dation site can al sites would need to even more
[		the hetter i	use of stand-alone out of centre	retail units and commercia	al centres where	their redevelopment	for mixed use
	would be supported. Do				arecines, where		
Short Response	Yes						
Explanation							
Choice	11 A						
We want to amer	nd our policy to increase t	he provision	of affordable housing requirer	nent from 25% to 35%. Do y	you agree with th	nis approach? - Yes /	No
Short Response	Not Answered						
0							

<b>Customer Ref:</b>	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	Email james.wall@turley.co.uk
Response Type	Agent / Consultant	
On behalf of:	S Harrison Developments Ltd	

Choice 11 B

We want City Plan 2030 to require a mix of housing types and tenures – we want the plan to be prescriptive on the required mix, including the percentage requirement for family housing and support for the Private Rented Sector. Do you agree with this? - Yes / No

Short Response	Not Answered
Explanation	Not Answered
Choice	12 A
Which option do	you support? - Option 1/2/3
Short Response	Not Answered
Explanation	Not Answered
Choice	12 B1
Do you support o	r object to any of the proposed greenfield areas? (Please tick all that apply) - Support Greenfield - Support - Calderwood
Short Response	Not Answered
Explanation	

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	Email james.wall@turley.co.uk
Response Type	Agent / Consultant	
On behalf of:	S Harrison Developments Ltd	
Choice	12 B2	
Do you support o	r object to any of the proposed greenfield areas? (Please tick all that	t apply) - Support Greenfield - Support - Kirkliston
Short Response	Not Answered	
Explanation		
Choice	12 B3	
Do you support o	r object to any of the proposed greenfield areas? (Please tick all that	t apply) - Support Greenfield - Support - West Edinburgh
Short Response	Not Answered	
Explanation		
Choice	12 B4	
Do you support o	r object to any of the proposed greenfield areas? (Please tick all tha	t apply) - Support Greenfield - Support - East of Riccarton
Short Response	Not Answered	
Explanation		

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	Email james.wall@turley.co.uk
Response Type	Agent / Consultant	
On behalf of:	S Harrison Developments Ltd	
Choice	12 B5	
Do you support o	r object to any of the proposed greenfield areas? (Please tick all that a	apply) - Support Greenfield - Support - South East Edinburgh
Short Response	Not Answered	
Explanation		
Choice	12 B6	
Do you support o	r object to any of the proposed greenfield areas? (Please tick all that a	apply) - Support Greenfield - Object - Calderwood
Short Response	Not Answered	
Explanation		
Choice	12 B7	
Do you support o	r object to any of the proposed greenfield areas? (Please tick all that a	apply) - Support Greenfield - Object - Kirkliston
Short Response	Not Answered	
Explanation		

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Suppo	orting Info	Yes		
Name	James Wall			Email	james.wall(	@turley.co	.uk	
Response Type	Agent / Consu	ltant						
On behalf of:	S Harrison Dev	velopments Ltd						
Choice	12 B8							
Do you support o	r object to any o	of the proposed green	field areas? (Please tick all that	t apply) - Suppo	ort Greenfield	l - Object -	West Edinburgh	
Short Response	Not Answered							
Explanation								
Choice	12 B9							
Do you support o	r object to any o	of the proposed green	field areas? (Please tick all that	t apply) - Suppc	ort Greenfield	l - Object -	East of Riccarton	
Short Response	Not Answered							
Explanation								
Choice	12 B10							
Do you support o	r object to any c	of the proposed greer	field areas? (Please tick all that	t apply) - Suppo	ort Greenfield	l - Object -	South East Edinburgh	
Short Response	Not Answered							
Explanation		11						

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes	
Name	James Wall			Email james.wall	l@turley.co.uk	
Response Type	Agent / Consulta	nt				
On behalf of:	S Harrison Develo	opments Ltd				
Choice	12 BX					
Do you support o	r object to any of t	he proposed green	field areas? (Please tick all th	at apply) - Explain why		
Short Response	Not Answered					
Explanation	Not Answered	_				
	¢					
Choice	12 C					
Do you have a gro	eenfield site you wi	ish us to consider i	n the proposed Plan? - Green	field file upload		
Short Response	No	]				
Explanation	L	_				
Choice	12 C					
Do you have a gro		ish us to consider i	n the proposed Plan? - Green	field file upload		
, 0						
Short Response	No	1				
Explanation						

Customer Ref:	00021 Response Ref: A	NON-KU2U-GP8B-R	Supporting Info	Yes
Name	James Wall		Email james.wall@	@turley.co.uk
Response Type	Agent / Consultant			
On behalf of:	S Harrison Developments Ltd			
Choice	12 C			
Do you have a gro	enfield site you wish us to consider in th	ne proposed Plan? - Greenfiel	d file upload	
Short Response	No			
Explanation				
Choice	12 D			
Do you have a br	ownfield site you wish us to consider in t	he proposed Plan? - Brownfie	eld sites upload	
Short Response	No			
Explanation				
Choice	13 A			
			culture and tourism, innov	vation and learning, and the low carbon sector, where there
is a contribution t	o good growth for Edinburgh. Do you ag	ree with this? - Yes / No		
Short Response	Not Answered			
Explanation	Not Answered			

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	
		Email james.wall@turley.co.uk
Response Type		
On behalf of:	S Harrison Developments Ltd	
Choice	14 A	
inclusive, sustaina		tructure in West Edinburgh and accommodate the development of a mix of uses to support lows a wide consideration of future uses within West Edinburgh without being tied to
Short Response	Not Answered	
Explanation	Not Answered	
Choice	14 B	
	ove the safeguard in the existing plan for the Royal Highland Shown is approach? - Yes / No	wground site to the south of the A8 at Norton Park and allocate the site for other uses. Do
Short Response	Not Answered	
Explanation	Not Answered	
Choice	14 C	
•	n 2030 to allocate the Airport's contingency runway, the "crossw you agree with this approach? - Yes / No	vinds runway" for the development of alternative uses next to the Edinburgh Gateway
Short Response	Not Answered	

Explanation	Not Answered

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes		
Name	James Wall			Email james.wal	ll@turley.co.uk		
Response Type	Agent / Consultant	t					
On behalf of:	S Harrison Develop	oments Ltd					
Choice	15 A						
				0 will protect and enhance tl Do you agree with this? - Yes	-	e regional core of sout	th east Scotland
Short Response	Not Answered						
Explanation	Not Answered						
Choice	15 B						
	•	•		ocal centres (including any ne here is evidence of a lack of f		-	-
Short Response	Not Answered						
Explanation	Not Answered						
Choice	15 C						
			•	ew identified centres and bo bility Plan. Do you agree? - Y		here they support wal	lking and cycling
Short Response	Not Answered						
Explanation	Not Answered						

Customer Ref:	00021 Response Ref: ANON-KU2U-GP8B-R	Supporting Info Yes
Name	James Wall	Email james.wall@turley.co.uk
Response Type	Agent / Consultant	T
On behalf of:	S Harrison Developments Ltd	
Choice	15 D	
balance of uses w		entres to adapt to changing retail patterns and trends, and ensure an appropriate d placemaking. Instead we could stop using supplementary guidance for town centres
Short Response		
Explanation	Not Answered	
Choice	15 E	
We want to supp this approach? - \	•	r locations with good public transport access throughout Edinburgh. Do you agree with
Short Response	Not Answered	
Explanation	Not Answered	
Choice	15 G	
	ek to reduce the quantity of retail floorspace within centres in favou any growing demand. Do you agree with this approach? - Yes / No	r of alternative uses such as increased leisure provision and permit commercial centres
Short Response	Not Answered	

Explanation

Not Answered

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes			
Name	James Wall			Email james.wall	@turley.co.uk	<		
Response Type	Agent / Consultar	nt						
On behalf of:	S Harrison Develo	opments Ltd						
Choice	16 A1							
	nue to support offi Do you agree? - Y		office locations at Edinburgh	Park/South Gyle, the Interna	ational Busine	ss Gateway, Leith, th	ne city centre, and i	in town
Short Response	Not Answered	]						
Explanation	Not Answered	<u> </u>						
Choice	16 A2							
We want to supp	ort office developn	nent at commercia	centres as these also provide	accessible locations Yes /	' No			
Short Response	Not Answered							
Explanation	Not Answered							
Choice	16 A3							
We want to stren	gthen the requiren	nent within the city	centre to provide significant	office floorspace within maj	jor mixed-use	developments. Do y	ou agree? - Yes / N	0
Short Response	Not Answered							
Explanation	Not Answered							

Customer Ref:	00021	<b>Response Ref:</b>	ANON-KU2U-GP8B-R	Supporting Info	Yes	
Name	James Wall			Email james.wall	@turley.co.uk	
Response Type	Agent / Consu	ltant				
On behalf of:	S Harrison Dev	velopments Ltd				
Choice	16 A4					
We want to ame	nd the boundary	of the Leith strategic	c office location to remove ar	eas with residential developm	nent consent. Do you agree? - Yes / No	)
Short Response	Not Answered					
Explanation	Not Answered					
Explanation	Not Answered					
Choice	16 A5					
We want to cont	inue to support o	office development ir	n other accessible locations e	lsewhere in the urban area. Do	o you agree? - Yes / No	
Short Response	Not Answered					
Explanation	Not Answered					
Choice	16 A5					
		office development ir	a other accessible locations o	Isowhere in the urban area. D	o you agree? - Do you have an office	site vou wish us to
consider in the p	• •	once development i		isewhere in the dibait area. Do		site you wish us to
Short Response						
-						
Explanation						

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes	
Name	James Wall			Email james.wall	@turley.co.uk	-
Response Type	Agent / Consultant					
On behalf of:	S Harrison Develop	ments Ltd				
Choice	16 B					
We want to iden	ify sites and location	s within Edinburg	gh with potential for office dev	elopment. Do you agree wi	th this? - Yes/No	
Short Response	Not Answered					
Explanation	Not Answered					
Choice	16 C					
	-	•		-	e redevelopment of office buildings other	
					ecognise that office locations outwith the office' policy only in the city centre Yes	
	·					-
Short Response	Not Answered					
Explanation	Not Answered					
•	1					
Choice	16 E1					
		modern husines	s and industrial sites to provide	necessary floorsnace at th	e following locations. Do you agree? - Yes	/ No -
	rategic Business Cent		s and industrial sites to provide	e necessary noorspace at th	e tonowing locations. Do you agree: - les	/ 110 -
Short Response	Not Answered					
Explanation						

Customer Ref:	00021 Response Re	ef: ANON-KU2U-GP8B-R	Supporting Info Yes	
Name	James Wall		Email james.wall@turley.co.uk	
Response Type	Agent / Consultant			
On behalf of:	S Harrison Developments Ltd			
Choice	16 E2			
		siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
Support - Newbrid	age			
Chart Dansara				
Short Response	Not Answered			
Explanation				
Choice	16 E3			
We want to identi	fy proposals for new modern bus	siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
We want to identi		siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
We want to identi	fy proposals for new modern bus	siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
We want to identi Support - Newcrai	fy proposals for new modern bus ighall Industrial Estate.	siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
We want to identi Support - Newcrai Short Response	fy proposals for new modern bus ighall Industrial Estate.	siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
We want to identi Support - Newcrai	fy proposals for new modern bus ighall Industrial Estate.	siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
We want to identi Support - Newcrai Short Response Explanation	fy proposals for new modern bus ighall Industrial Estate.	siness and industrial sites to provid	e necessary floorspace at the following locations. Do you agree? - Yes	/ No -
We want to identi Support - Newcrai Short Response Explanation Choice	ify proposals for new modern bus ighall Industrial Estate. Not Answered 16 E4	- -		
We want to identi Support - Newcrai Short Response Explanation Choice	ify proposals for new modern bus ighall Industrial Estate. Not Answered 16 E4 ify proposals for new modern bus	- -	e necessary floorspace at the following locations. Do you agree? - Yes e necessary floorspace at the following locations. Do you agree? - Yes	
We want to identi Support - Newcrai Short Response Explanation Choice We want to identi	ify proposals for new modern bus ighall Industrial Estate. Not Answered 16 E4 ify proposals for new modern bus	- -		

Explanation

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes	
Name	James Wall			Email james.wall@	Dturley.co.uk	
Response Type	Agent / Consultar	nt				
On behalf of:	S Harrison Develo	opments Ltd				
Choice	16 E5					
	ify proposals for ne rategic Business Ce		ss and industrial sites to provi	de necessary floorspace at the	e following locations. Do you agree? - \	/es / No - Do not
Short Response Explanation	Not Answered					
Choice	16 E6					
We want to ident support - Newbri		ew modern busines	ss and industrial sites to provi	de necessary floorspace at the	e following locations. Do you agree? - \	/es / No - Do not
Short Response Explanation	Not Answered					
Choice	16 E7					
	ify proposals for ne ighall Industrial Est		ss and industrial sites to provi	de necessary floorspace at the	e following locations. Do you agree? - \	/es / No - Do not
Short Response	Not Answered					
Explanation						

	00021			l	Supporting I					
Name	James Wall				<b>Email</b> jame	s.wall@turley.	.co.uk			
Response Type	Agent / Consulta	int								
On behalf of:	S Harrison Deve	opments Ltd								
Choice	16 E8									
		ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	at the follow	ing locatio	ns. Do you agree	e? - Yes / No - Do n	ot
support - The Cro	sswinds Runway									
Short Response	Not Answered									
Short Kesponse	NOT AIISWEIEU									
Explanation										
Explanation										
	16 EX									
Choice		ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	e at the follow	inglocatio	ns. Do you agree	e? - Explain why	
Choice		ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	at the follow	ing locatio	ns. Do you agree	e? - Explain why	
Choice We want to ident		ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	e at the follow	ing locatio	ns. Do you agree	e? - Explain why	
Short Response	i <b>fy proposals for</b> n Not Answered	ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	e at the follow	ing locatio	ns. Do you agree	e? - Explain why	
Choice We want to ident	ify proposals for n	ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	e at the follow	ing locatio	ns. Do you agree	e? - Explain why	
Choice We want to ident Short Response	i <b>fy proposals for</b> n Not Answered	ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	at the follow	ing locatio	ns. Do you agree	e? - Explain why	
Choice We want to ident Short Response Explanation	i <b>fy proposals for n</b> Not Answered Not Answered	ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	at the follow	ing locatio	ns. Do you agree	e? - Explain why	
Choice We want to ident Short Response	i <b>fy proposals for</b> n Not Answered	ew modern busine	ess and industri	ial sites to provide	e necessary floorspace	e at the follow	ing locatio	ns. Do you agree	e? - Explain why	

Short Response	Not Answered
Explanation	Not Answered

Customer Ref:	00021	Response Ref:	ANON-KU2U-GP8B-R	Supporting Info	Yes		
Name	James Wall			Email james.w	all@turley.co.uk		
Response Type	Agent / Consultan	t					
On behalf of:	S Harrison Develo	pments Ltd					
Choice	16 G						
We want to conti	nue to protect indu	strial estates that	are designated under our curre	ent policy on Employmen	t Sites and Premises (Emp 8)	. Do you agree? - Yes / No	
	[]						
Short Response	Not Answered						
Explanation	Not Answered						
Choice	16 H						
We want to intro	duce a policy that p	rovides criteria fo	r locations that we would supp	ort city-wide and neighb	ourhood goods distribution	hubs. Do you agree? - Yes / No	
Short Response	Not Answered						
Explanation	Not Answered						

# Edinburgh Choices for City Plan 2030 Consultation Response

S Harrison Development Ltd

April 2020



## Contents

1.	Introduction	3
2.	Response	4

## 1. Introduction

- 1.1 Turley, on behalf of S Harrison Developments Ltd, welcomes the opportunity to submit representations to the Edinburgh Choices for City Plan 2030 consultation.
- 1.2 S Harrison Developments Limited is one of the UK's leading and most widely admired property developers, with a scheme portfolio encompassing every sector of the UK property market including Edinburgh. Projects in Edinburgh include Haddington Place which is a major student accommodation scheme on Leith Walk completed and occupied in September 2016 and the Malmaison Hotel in St. Andrews Square which saw the Grade A listed Buchan House converted into a stylish 72-bedroom hotel.
- 1.3 These representations focus on the proposed policies and requirements contained within Choice 10. In summary, we have serious concerns relating to a number of the proposed policies and requirements and the subsequent sections of this representation will provide our reasoning for this.
- 1.4 Since the Choices for City Plan 2030 document for consultation, COVID-19 and the associated lockdown has had a significant impact on our daily lives and economic activity. It is unclear what impact COVID-19 will have on the economy in the long term, however, policies must be flexible enough to encourage sustainable development. Some of the proposed policies in the Choices for City Plan 2030 document which the Council is seeking to pursue, particularly around student accommodation and commercial development, appear to be inflexible and onerous at a time when it is essential to limit barriers to sustainable development. Should the Council pursue such policies they would have the impact of stifling development and potentially preventing a strong economic recovery. When moving towards a Proposed Plan that this is carefully considered and policies should remain flexible enough to encourage and promote development.

## 2. Response

Choice 10 A) We want to revise our policy on purpose-built student housing. We want to ensure that student housing is delivered at the right scale and in the right locations, helps create sustainable communities and looks after student's wellbeing. We will do this by requiring:

- New purpose-built student accommodation to be located on a direct walking, cycling, or public transport route to its intended university or college
- To deliver market and affordable housing as part of the mix
- To be built for, and managed by, one of Edinburgh's universities or colleges
- Deliver a maximum of 10% studio flats.
- 2.1 We will consider each of these requirements in turn:

# • New purpose-built student accommodation to located on a direct walking, cycling, or public transport route to its intended university or college

- 2.2 S Harrison Developments Ltd are broadly supportive of new purpose-built student accommodation being convenient to direct walking, cycling or public transport routes. However, the Council should consider the potential conflict between this proposed policy and the current non-statutory student guidance which seeks to direct student accommodation to areas which have lower concentrations of students (the Council currently considers areas of high concentration to be those in excess of 50% students). Areas with lower student concentrations tend to be further away from university campuses and therefore make it more difficult to provide accommodation on a direct walking, cycling, or public transport route to an intended university or college.
  - To deliver market and affordable housing as part of the mix
- 2.3 We have provided a detailed response to this proposed requirement in Choice 10 (B).
  - To be built for, and managed by, one of Edinburgh's universities or colleges
- 2.4 We would be surprised if this requirement is supported by the universities. It places a significant responsibility on universities to invest in student accommodation and provide the resources to manage that student accommodation. Universities have tended to focus on ensuring that first year students have accommodation which means that unless universities were to significantly invest in purpose built student accommodation then second, third and fourth year students could find themselves in the private rented HMO market competing for available rented accommodation. This could lead to a lack of provision of student accommodation to meet need and demand creating a shortfall in student accommodation in Edinburgh.
- 2.5 Private purpose built student accommodation has played an important role in the delivery of quality student accommodation as demand has increased in Edinburgh and

the UK. This has provided students with a range of student accommodation whilst also helping to take the pressure off the private rented sector in Edinburgh freeing it up for family housing.

- 2.6 The quality of student accommodation is becoming increasingly important with the UCAS Student Accommodation Survey 2018/19<sup>1</sup> showing that it was just as important to students as the cost of the accommodation when deciding where to live. Furthermore, the facilities which student accommodation provides are also very important to students with 92% of students responding that it had an influence on where they chose to live. Students also have multiple needs and the private sector has been able to respond to those needs providing a range of quality accommodation.
- 2.7 There is also evidence which shows that students can prefer private purpose built student accommodation over university-operated accommodation with the UCAS Student Accommodation Survey 2018/19 survey finding that when comparing the same type of room (cluster), 89% of international students were happy living in private purpose built student accommodation yet only 72% were happy living in university-operated accommodation.
- 2.8 In our view, the private sector is best placed to deliver quality purpose built student accommodation by responding to the changing needs of students. The effect of this policy would be to severely restrict the supply of PBSA which would limit the choice of accommodation type for students. The increased demands from the growing student population will lead to an increase in rents, impacting those least able to afford them and forcing many more into the private HMO sector and occupying family homes.
  - Deliver a maximum of 10% studio flats.
- 2.9 We are unclear what the justification is for a maximum of 10% studios flats to be delivered as part of student accommodation developments.
- 2.10 It is our view that there should be a range of student accommodation which can come forward to cater for the differing needs of students. Studios in private purpose built student accommodation are often more desirable for those who want more independent living and their own personal space. Furthermore, between different groups of students, there is not always a 'one size fits all' approach to the type of student accommodation which is desired evidenced within the UCAS survey which shows that 83% of international students were happy with studio accommodation compared with the equivalent figure of 71% for all students.
- 2.11 The provision of studio accommodation is regulated by demand. Operators of PBSA recognise that the market for studios is generally limited and do not provide high levels of studios in larger schemes. Harrison's own developments at 24 Westfield Road and 543 Gorgie Road have studio ratios under 15% for example. However there may be smaller sites that provide a good opportunity to provide a small number of studios that are not suitable for a cluster model.

<sup>&</sup>lt;sup>1</sup><u>https://www.ucasmedia.com/sites/default/files/Student%20Accommodation%20Survey%202</u> 018%20FINAL\_WEB.PDF

Choice 10 B) We want to create a new policy framework which sets out a requirement for housing on all sites over a certain size coming forward for development. On sites over 0.25 hectares coming forward for student housing, hotels and short-stay commercial visitor accommodation, and other commercial business, retail and leisure developments, at least 50% of the site should be provided for housing. The new policy would not apply to land specifically allocated or designated within the plan for a specific use – i.e. business and industry land, safeguarded waste management sites, minerals sites, single school sites, our town and local centres, or sites covered by our office policy.

2.12 S Harrison Developments Ltd would strongly object if this policy was carried through to the LDP and find it an unreasonable requirement to place on developers. We provide a summary of our reasoning below:

### No Justification for Policy

- 2.13 There is no reasoned justification or evidence provided which would support the proposed policy. In our view, it is confused and would only lead to significant implications on the development viability of land uses which it includes.
- 2.14 The supporting text of Choice 10 Creating sustainable communities provides the following justification for the proposed policy:

"Purpose-built student housing, retail, leisure, hotels and other commercial developments, are being built often at the expense of creating strong sustainable communities .We want sites coming forward for these uses to also deliver new housing."

- 2.15 This statement suggests that nearly all proposals for the land uses identified are being built at the expense of creating *strong sustainable communities*. At no point has any attempt been made to define what is meant by a 'strong sustainable community' and how the land uses have been developed to the detriment of communities. In our view this assertion is completely unjustified and there is no evidence to support it.
- 2.16 The development of other land uses responds to market need and demand and provide significant social and economic benefits to communities. Purpose-built student accommodation provides students with a quality choice of accommodation which, in turn, frees up general residential housing which would otherwise be used by students living in HMOs. The impact of having a significant number of economically active students in an area can also have an extremely positive effect on local businesses which will be to the benefit of local communities and deliver jobs and regeneration.
- 2.17 Furthermore, hotels play a vital function in supporting the economy by providing managed accommodation for tourists and those on business. Hotel development will play a particularly important role in supporting the visitor economy as the Council seeks to restrict the use of AirBNB accommodation (see Choice 9). It is therefore alarming that should the Council pursue this policy that it will effectively make these land uses unviable for development.

2.18 In the context of student accommodation, the Council confirmed that there was no evidence that student numbers have had a measurable negative impact on communities. In paragraph 3.10 of a report to Planning Committee of 25 February 2016 which sought approval of the revised non-statutory student guidance it was stated that:

# *"there is no evidence that the existing range of student concentrations across Edinburgh have created a measurable negative impact on a community or place."*

- 2.19 The assertion, then, that student accommodation has been at the expense of strong sustainable communities is not one which is based on any evidence. Furthermore, no evidence has been provided by the Council to show how the other land uses set out in Choice 10B) have had a measurable negative impact on communities.
- 2.20 As documented in the same report to Edinburgh Planning Committee of 25 February 2016, the DPEA and Chief Planner made it clear that guidance which seeks to resist student accommodation would need to quantify any harm from this particular land use:

### "any guidance which resisted additional student accommodation would need to be able to quantify any harm from this particular land use."

- 2.21 Furthermore, a DPEA Reporter on a recent appeal decision (PPA-230-2298) relating to student accommodation at 543 Gorgie Road provided similar comments in that if there was no evidence of harm from the proposals then it would be illogical to pursue a policy line which requires 50% residential housing to be provided and reduces the amount of student accommodation which can come forward. This appeal decision is explained fully in the subsequent section.
- 2.22 As the Council has not provided any evidence that the land uses associated with this proposed policy have caused harm on communities, it would suggest that this policy is merely seeking to leverage more market and affordable housing with no evidence of need and demand.
- 2.23 This is evident from the Housing Study which was submitted as a supporting document to Choices for City Plan 2030 which states:

"In recent years the development of a significant number of larger student developments, in the Old Town, Southside and Fountainbridge have been on sites where much needed housing would previously have been delivered. A requirement to provide market and affordable housing alongside student housing could mitigate against this."

2.24 This statement implies that residential development is <u>much needed</u> whereas student accommodation is not needed. This is somewhat contradictory to the Council's position that it has a generous housing land supply which is significantly above its 5 year completions target (this was acknowledged by the Council's Report by the Executive Director of Place to the council's planning committee in October 2019 and also by the Reporter in Appeal Case PPA-230-2298). As there is no evidence of harm from student accommodation and the Council is maintaining a 5 year effective land supply, it is unclear what this policy is seeking to mitigate against. The council recognises the need for PBSA to support its universities and these sites have been among the most appropriate

locations for this to be provided. The housing requirement has been met in other areas of the city where that use has been the most appropriate. There will be many sites brought forward for residential development that would not be suitable for PBSA.

- 2.25 The Strategic Development Plan, or in this instance HNDA2, is responsible for identifying the housing land requirement in Edinburgh. This is based on an objective assessment of housing need and demand. It is not for individual authorities to decide on what they consider to be *much needed* housing.
- 2.26 Should the Council need to provide more land for residential housing within the LDP period then they should do so in accordance with paragraph 119 of SPP which states:

### "Local development plans in city regions should allocate a range of sites which are effective or expected to become effective in the plan period to meet the housing land requirement of the strategic development plan up to year 10 from the expected year of adoption."

- 2.27 Choice 12 proposes a number of residential allocations to meet the housing land requirement over the plan period. It is therefore unclear why this policy is seeking additional residential housing over and above the evidenced-based requirement set out in HNDA2.
- 2.28 We recognise that windfall sites can also contribute to the housing land supply however they come forward based on market demand. Windfall sites do not prevent other land uses from coming forward through an arbitrary requirement for residential housing and are assessed on their merits.
- 2.29 The negative impact from this policy would be further exacerbated if residential housing demand dropped over the plan period as a result of an economic downturn. This would prevent other uses coming forward which could otherwise stimulate the economy and meet certain needs. In the current situation where the impact on the housing market from the COVID-19 lockdown is uncertain, policies need to be flexible so that there are not burdensome barriers in place which will stifle the economy.

### Appeal Decision (PPA-230-2298)

- 2.30 The requirement for 50% mainstream residential housing on sites over 0.25 hectares first appeared in the non-Statutory Student Guidance (February 2016) albeit being limited to student accommodation.
- 2.31 Since Choices for City Plan 2030 was published for consultation, on March 11 2020 an appeal was allowed by the DPEA for purpose-built student accommodation at 543 Gorgie Road, Edinburgh. Within the appeal notice, the Reporter dismissed the requirement for 50% residential housing as it did not appear in the LDP and because there was no evidence that the proposals would result in excessive student concentrations and therefore it would be illogical to restrict student accommodation coming forward:

"... having found that the proposed development complies with part b) of Policy Hou 8, in that the proposals would not result in an excessive concentration of student accommodation in the locality, it seems illogical to then pursue a policy line that reduces the potential contribution to the amount of purpose-built and managed accommodation that could be provided on the site."

2.32 The Reporter also concluded that the Council was considerably above its housing completions target and that therefore there was no justification for favouring housing over student accommodation:

"the Report by the Executive Director of Place to the council's planning committee in October 2019 shows that Edinburgh's overall five-year house completions programme is 30% above the five year completions target. Furthermore, the adopted LDP assumed a contribution of 4,656 homes from windfall sites whereas the executive director reports that, since April 2015, 6,200 homes have received planning permission on windfall sites of which 1,650 have been completed and 4,140 are programmed for completion in the next five years. I do not consider that this provides clear justification for favouring housing over student accommodation on the appeal site."

2.33 Whilst this appeal was specific to a proposal for student accommodation, in our view the conclusions are relevant to all land uses covered in this proposed policy. It would be illogical to refuse development where there is no evidence of harm particularly when the Council states that it has a generous housing land supply and is allocating sites to meet the housing land requirement over the plan period.

#### Viability Implications on Non-Residential Development

- 2.34 A requirement of 50% mainstream residential would have significant viability implications on land uses other than residential housing coming forward for development.
- 2.35 The provision of the facilities and services in developments such as student accommodation and hotels involve a number of fixed costs that are usually spread across a large number of units.
- 2.36 The requirement for 50% residential development on sites would significantly reduce the floor space which could be provided for student or hotel development. This is because residential development has significantly more policy requirements than that of other uses. For example, the Council's current policy and guidance requires that residential development provides 20% family housing of 3 bedrooms or more with access to a private garden.
- 2.37 A feasibility assessment which was undertaken for a recent student scheme in Edinburgh showed that when the non-statutory guidance was taken into account the number of people that can be accommodated by the 50% residential and 50% student accommodation scheme was significantly less than can be accommodated by the 100% student accommodation scheme. Approximately 400 students could be accommodated in a 100% student accommodation scheme whereas approximately 50 students and 60 non-students could be accommodated in a 50/50 scheme.
- 2.38 As far fewer students are able to be accommodated in a single scheme it means that the fixed costs will be significantly higher per unit and rents for students would need to be significantly higher. This could have the potential of making schemes unviable for

delivery particularly in the lower rent areas away from main campuses and would not deliver the accommodation needed to meet the needs of universities.

2.39 We would also question why sites over 0.25 hectares was chosen in this proposed policy. There is no apparent evidence for why this size of site was chosen and notwithstanding the reasons set out above, it would be difficult to accommodate two use classes whether it be student accommodation, hotel, office or retail on a site that size. That is before the shape, orientation and constraints to development are taken into consideration.

#### Inefficient Use of Land

- 2.40 Not only would this policy lead to significant viability issues, it would also be an inefficient use of land.
- 2.41 A key objective of the current Student Housing Guidance is to free up general housing stock which is occupied by the city's student population. The 100% student accommodation scheme would accommodate approximately 400 students that may otherwise stay in general housing stock. The 50% residential and 50% student accommodation scheme could only provide accommodation for 50 students and approximately 60 non-students from the provision of 20 residential units.
- 2.42 Provision of 20 residential units on the site does little to offset the impact that the remaining 350 students (that could be accommodated by a well-managed 100% student accommodation scheme) would have if they were all to be otherwise accommodated within the general housing stock.
- 2.43 Using the above example, a 50/50 policy would require eight sites of the same size to accommodate the same amount of students as if it were for 100% student accommodation.
- 2.44 In our view, proposals to develop land should seek to maximise the density of development in order to sustainably accommodate the city's population. This policy, therefore, seemingly conflicts with Edinburgh City Council's objective of maximising density and making efficient use of land.

### Conclusion to Choice 10 B

- 2.45 If the proposed policy was taken forward in the LDP S Harrison Developments Ltd would strongly object for the reasons which we have set out above. In summary:
- 2.46 There is no reasoned justification for the policy. It does not seek to mitigate against harm from proposals and it is not based on evidence of housing need and demand.
- 2.47 During the consultation period for the Choices for City Plan 2030 an appeal decision (PPA-230-2298) the Reporter found that it\_would be illogical to require student accommodation to provide 50% mainstream residential housing where there is no evidence of harm particularly when the Council states that it has a generous housing land supply and is allocating sites to meet the housing land requirement over the plan period.

- 2.48 The policy would have significant viability implications for land uses other than residential development. The effect will be to severely reduce the opportunities for the development of beneficial schemes that will provide economic growth, jobs and valuable services to local communities.
- 2.49 The policy would result in an inefficient use of space. A 100% student accommodation site can provide accommodation for a significantly greater number of people that that of a 50/50% accommodation can and therefore additional sites would need to be found to accommodate students who would otherwise have been accommodated on a single site.
- 2.50 In a post COVID-19 Edinburgh, it is even more important that policies are flexible enough to enable economic growth and prevent barriers to development. This requirement would have serious implications on development viability and is potentially dangerous to the long term economic outlook of Edinburgh.

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