Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type	Agent / Consultant	
On behalf of:	Primus Riccarton Limited	

Choice 1 A

We want to connect our places, parks and green spaces together as part of a city-wide, regional, and national green network. We want new development to connect to, and deliver this network. Do you agree with this? - Select support / don't support

Short Response	Not Answered
Explanation	Not Answered

Choice 1 B

We want to change our policy to require all development (including change of use) to include green and blue infrastructure. Do you agree with this? - Support / Object

Short Response	Not Answered
Explanation	Not Answered

Customer Ref:	01698 Response Ref: ANON-KU2U-GPH	1C-9 Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type	Agent / Consultant	
On behalf of:	Primus Riccarton Limited	
Choice	1 C	
We want to ident	tify areas that can be used for future water managemen	t to enable adaptation to climate change. Do you agree with this? - Yes / No
Short Response	Not Answered	
Explanation	Not Answered	
Choice	1 D	
We want to clear Yes / No	ly set out under what circumstances the development o	of poor quality or underused open space will be considered acceptable. Do you agree with this? -
Short Response	Not Answered	
Explanation	Not Answered	
Chaica	4 5	
Choice	1 E	
we want to intro you agree with th		cognises that as we grow communities will need access to green spaces more than 5 hectares. Do
Short Response	Not Answered	
Explanation	Not Answered	

We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Yes / No Short Response Not Answered Explanation Not Answered Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with
On behalf of: Primus Riccarton Limited Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Yes / No Short Response Not Answered Explanation Not Answered Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Yes / No Short Response Not Answered Explanation Not Answered Choice 1 F Ve want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Yes / No Short Response Not Answered Explanation Not Answered Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Yes / No Short Response Not Answered Explanation Not Answered Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
this? - Yes / No Short Response Explanation Not Answered Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
Explanation Not Answered Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (maximum site)
Choice 1 F We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
We want to identify specific sites for new allotments and food growing, both as part of new development sites and within open space in the urban area. Do you agree with this? - Upload (max size 3mb)
this? - Upload (max size 3mb)
Short Response No
Short Response No
Explanation
Choice 1 G
We want to identify space for additional cemetery provision, including the potential for green and woodland burials. Do you agree with this? - Yes / No
Short Response Not Answered
Explanation Not Answered

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting Info	
Name	Callum Fraser (I	ceni Projects)		Email Cfraser@iceniprojects.com	
Response Type	Agent / Consult	ant			
On behalf of:	Primus Riccarto	n Limited			
Choice	1 H				
We want to revis Do you agree wit	• •	cies and green spac	e designations to ensure that	new green spaces have long term maintenance an	d management arrangements in place.
, , , , , , , , , , , , , , , , , , , ,	, -				
Short Response	Not Answered				
Explanation	Not Answered				
Choice	2 A				
to climate change				ments, to demonstrate how their design will inco people with varying needs, age and mobility issu	
No					
Short Possonso	Not Answered				
Short Response	Not Answered				
Short Response Explanation	Not Answered Not Answered				
•					
•					
Explanation	Not Answered	density to ensure th	at we make best use of the lin	nited space in our city and that sites are not under	-developed. Do you agree with this? -
Explanation Choice We want to revis	Not Answered	density to ensure th	at we make best use of the lin	ited space in our city and that sites are not under	-developed. Do you agree with this? -
Explanation Choice We want to revis	Not Answered	density to ensure th	at we make best use of the lin	ited space in our city and that sites are not under	-developed. Do you agree with this? -

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Suppo	orting Info		
Name	Callum Fraser (Ice	ni Projects)		Email	Cfraser@iceniprojects.com		
Response Type	Agent / Consultan	nt					
On behalf of:	Primus Riccarton I	Limited					
Choice	2 C						
We want to revise	e our design and lay	out policies to ac	hieve ensure their layouts deliv	er active travel	l and connectivity links. Do you agree with this? - Yes / No		
Short Response	Not Answered						
Explanation	Not Answered						
	•						
Choice	2 D						
We want all development, including student housing, to deliver quality open space and public realm, useable for a range of activities, including drying space, without losing							
densities. Do you	agree with this? - Y	'es / No					
Short Response	Not Answered						
Explanation	Not Answered						
Choice	3 A						
We want all buildings and conversions to meet the zero carbon / platinum standards as set out in the current Scottish Building Regulations. Instead we could require new development to meet the bronze, silver or gold standard. Which standard should new development in Edinburgh meet? - Which standard?							
•					-		
Short Response	Not Answered						
Explanation	Not Answered						
	NOT AIISWEIEU						

	with local communities to prepare Place Briefs for areas and sites w althcare infrastructure development should deliver. Do you agree w	vithin City Plan 2030 highlighting the key elements of design, layout, and transport, vith this? - Yes / No				
Choice	4 A					
On behalf of:	Primus Riccarton Limited					
Response Type	Agent / Consultant					
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com				
Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info				

Short Response	Not Answered
Explanation	Not Answered
Choice	4 B
	ort Local Place Plans being prepared by our communities. City Plan 2030 will set out how Local Place Plans can help us achieve great places and support tions How should the Council work with local communities to prepare Local Place Plans?
Short Response	Not Answered
Explanation	Not Answered
Choice	5 A

We want City Plan 2030 to direct development to where there is existing infrastructure capacity, including education, healthcare and sustainable transport, or where potential new infrastructure will be accommodated and deliverable within the plan period. Do you agree with this? - Yes / No

Short Response	Not Answered
Explanation	Not Answered

Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type	Agent / Consultant	
On behalf of:	Primus Riccarton Limited	
Choice	5 B	
•	n 2030 to set out where new community facilities are needed, and the od sustainable public transport services. Do you agree with this? - Y	hat these must be well connected to active travel routes and in locations with high 'es / NO
Short Response	Not Answered	
Explanation	Not Answered	
Choice	5 C	
	ct the desire to co-locate our community services close to the comm ree with this? - Yes / No	unities they serve, supporting a high walk-in population and reducing the need to
Short Response	Not Answered	
Explanation	Not Answered	
Choice	5 D1	
We want to set o	ut in the plan where development will be expected to contribute to	ward new or expanded community infrastructure. Do you agree with this? - Yes / No
Short Response	Not Answered	
Explanation	Not Answered	

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting Info		
Name	Callum Fraser	(Iceni Projects)		Email Cfraser@i	Piceniprojects.com	
Response Type	Agent / Consul	ltant				
On behalf of:	Primus Riccart	on Limited				
Choice	5 D2					
We want to use c	umulative contri	ibution zones to dete	ermine infrastructure actions,	costs and delivery mechanis	isms. Do you agree with this? - Yes / No	
Short Response	Not Answered					
Explanation	Not Answered					
Choice	5 E					
We want to stop you agree with th		ntary guidance and se	et out guidance for developer	contributions within the pla	lan, Action Programme and in non-statutory guidance.	. Do
Short Response	Not Answered					
Explanation	Not Answered	1				
	<u></u>					
Choice	6 A					
		hat assesses develop	ment against its ability to mee	t our targets for public tran	nsport usage and walking and cycling. These targets wi	ill varv
	• •	-	ervices and high-quality active	• •		in vary
Short Response	Not Answered					
Explanation	Not Answered					

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting Info		
Name	Callum Fraser	(Iceni Projects)		Email Cfraser@ice	eniprojects.com	
Response Type	Agent / Consu	ltant				
On behalf of:	Primus Riccart	on Limited				
Choice	6 B					
		• ·	by walking, cycling and public t c transport. Do you agree with	-	nd planned transit interventions. This	will determine
Short Response	Not Answered					
Explanation	Not Answered					
Choice	7 A					
		-	based on targets for trips by wa to control on-street parking. D		nsport. These targets could be set by a	irea, development
•,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					,	
Short Response	Not Answered					
Explanation	Not Answered					
Choice	7 B					
We want to prote you agree with th	-	evelopment of addition	onal car parking in the city cent	re to support the delivery of	f the Council's city centre transformati	on programme. Do
Short Response	Not Answered					
Explanation	Not Answered					

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supp	oorting Info	
Name	Callum Fraser (Io	ceni Projects)		Email	Il Cfraser@iceniprojects.com	
Response Type	Agent / Consulta	ant				
On behalf of:	Primus Riccartor	n Limited				
Choice	7 C					
We want to upda agree with this?		licies to control den	nand and to support parking	for bikes, those w	with disabilities and electric vehicles via cha	rging infrastructure. Do you
Short Response	Not Answered					
Explanation	Not Answered					
Choice	7 D					
Mobility Plan or i	its action plan. Do	you agree with this		ity's park and rid	ide and extensions, including any other sites de infrastructure by safeguarding sites for ne	
Short Response	Not Answered					
Explanation	Not Answered					
Choice	8 A					
r		ne Cycle and Footpa	ath Network to provide criteri	ia for identifying	g new routes. Do you agree with this? - Yes /	No
,,	-		-			
Short Response	Not Answered					
Explanation	Not Answered					

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting	Info				
Name	Callum Fraser	(Iceni Projects)		Email Cfra	aser@icen	iprojects.	com		
Response Type	Agent / Consul	tant							
On behalf of:	Primus Riccart	on Limited							
Choice	8 B								
			ouncil and partner projects to o our network as active trave		-				
Short Response Explanation	Not Answered								
Choice	8 C								
to include any new	w strategic activ		er strategic active travel links nay be identified in the forthc s / No		-			-	
Short Response	Not Answered								
Explanation	Not Answered								
Choice	8 C								
to include any new	w strategic activ	e travel links which n	er strategic active travel links hay be identified in the forthc pload new cycle routes		-			-	
Short Response	No								
Explanation									

On behalf of:	Primus Riccarton Limited		
		<u>_</u>	
Response Type	0- 7		
	Agent / Consultant		
Name	Callum Fraser (Iceni Projects)		Email Cfraser@iceniprojects.com
Customer Ref:	01698 Response Ref:	ANON-KU2U-GPHC-9	Supporting Info

Short Response	Not Answered
Explanation	Not Answered
Choice	9 B
	te a new policy on the loss of homes to alternative uses. This new policy will be used when planning permission is required for a change of use of residential to short-stay commercial visitor accommodation or other uses. Do you agree with this? - Yes / No
Short Response	Not Answered
Explanation	Not Answered

Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info	
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com	
Response Type	Agent / Consultant		
On behalf of:	Primus Riccarton Limited		

Choice 10 A

We want to revise our policy on purpose-built student housing. We want to ensure that student housing is delivered at the right scale and in the right locations, helps create sustainable communities and looks after student's wellbeing. Do you agree with this? - Yes / No

Short Response No

Choice 10A proposes a revision to the current policy on purpose-built student housing. The revised policy would require: 1. New purpose-built student Explanation accommodation to be located on a direct walking, cycling, or public transport route to its intended university or college: 2. To deliver market and affordable housing as part of the mix3. To be built for, and managed by, one of Edinburgh's universities or colleges, and4. Deliver a maximum of 10% studio flatsIn addition, a new policy framework is proposed requiring the provision of housing on all sites over a certain size coming forward for development. Specifically, on sites over 0.25 hectares coming forward for student housing, hotels and short-stay commercial visitor accommodation, and other commercial business, retail and leisure developments, at least 50% of the site should be provided for housing. Whilst acknowledging the sentiment underpinning the proposed policy revision – the need to achieve an appropriate scale of student housing in appropriate locations, the desire to create sustainable communities and to ensure the wellbeing of students - Primus do not agree with this suggested policy approach, we comment on the proposed policy tests below.1. New purpose-built student accommodation to be located on a direct walking, cycling, or public transport route to its intended university or collegeAdopted LDP Policy HOU 8 requires student housing development to be located "appropriately" in terms of access to university and college facilities by walking, cycling or public transport. Accessibility to higher education establishments by sustainable transport modes is an established policy test and, in our experience, rigorously applied. The revised policy proposal amends this by requiring development to be located on a "direct walking, cycling, or public transport route to its intended university or college". No definition of what constitutes a "direct" route is provided. At face value, the imposition of such a requirement appears onerous and overly restrictive. Primus consider the relevant provisions of Policy HOU 8 to be sufficient to ensure sustainable travel patterns are achieved and should be retained. 2. To deliver market and affordable housing as part of the mix / Sites greater than 0.25ha to provide 50% housingAlthough not clear, it is assumed the need "to deliver market and affordable housing as part of the mix" relates to Part B of the proposed policy which on sites larger than 0.25 hectares requires at least 50% of the site to be provided for housing. The premise for this requirement is the creation of strong sustainable communities. It is again relevant to reference adopted LDP Policy HOU 8 and the associated non-statutory Student Housing Guidance (Feb 2016). In specific circumstances the Student Housing Guidance requires sites with a developable area greater than 0.25 hectares to include 50% of the new build gross floor area as housing (as opposed to student accommodation). A key aspiration underpinning existing policy and guidance is to maintain balanced sustainable communities by ensuring the dominant residential community is permanent rather than transient. To achieve this, policy seeks to avoid creating an "excessive concentration" of student accommodation in any specific locality. On the 11th March 2020 the Scottish Ministers allowed an appeal relating to a proposed 249-bed purpose-built student housing development on a site at 543 Gorgie Road (PPA-230-2298.) The appeal site was larger than 0.25 ha and the decision provides useful context. CEC refused permission, referencing a failure to comply with the Student Housing Guidance on the basis that no general housing was proposed as part of the development, to the detriment of balanced housing and accommodation delivery in the City. The reporter, having determined that the proposal would not result in an excessive concentration of student accommodation in the locality, whilst noting that 'windfall'

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting Info	
Name	Callum Fraser ((Iceni Projects)		Email Cfraser@iceniprojects.com	
Response Type	Agent / Consul	tant			
On behalf of:	Primus Riccarto	on Limited			

housing completions and programming were in excess of projections, concluded that it would be "illogical to then pursue a policy line that reduces the potential contribution to the amount of purpose-built and managed accommodation that could be provided on the site". The reporter's findings indicate that existing student housing policy has not had the effect of limiting windfall housing development within the city. It recognises that balanced sustainable communities would be retained where an excessive concentration of student accommodation would not be created and, in such circumstances, it would be inappropriate to limit the amount of purpose-built student accommodation that could be provided in favour of housing. Primus supports this position. The 'excessive concentration' test already provides an effective means of maintaining balanced sustainable communities. To impose a 50% housing requirement on all sites larger than 0.25ha represents an onerous and potentially unworkable approach, likely to stymie the delivery of purpose-built student accommodation (and other non-housing uses in Edinburgh).3. To be built for, and managed by, one of Edinburgh's universities or collegesBefore commenting on this proposed policy provision, we would note that Primus has commenced discussions with Heriot-Watt University regarding their development proposals. Positive initial dialogue has been held and further discussions are planned, these are likely to include the potential inclusion of the site within a revised Heriot-Watt University Campus Masterplan. There is a clear definition between university managed accommodation and private purpose-built student accommodation. Whilst providers of private student accommodation actively seek partnership agreements with higher education institutions – this does not equate to building development specifically for the institution in question. It is also the case that private student accommodation is privately managed. It is inappropriate to use planning policy to control who private student accommodation should be built for and who should ultimately manage the facility. The basis for seeking to impose such a requirement is not clear, it is assumed this relates to the aim of ensuring the wellbeing of students. If so, this appears to ignore the strict management arrangements which are put in place by private operators in support of their resident's safety, wellbeing and living standards. Primus consider this policy requirement to be unrealistic and inappropriate, and object to its inclusion within any revised student accommodation policy.4. Deliver a maximum of 10% studio flatsTo meet varying student needs the current guidance requires student accommodation to provide a mix of accommodation, including cluster units. The balance of accommodation within developments is an existing policy consideration and Primus would query the basis for seeking to impose such a low percentage of studio flats within any development. In terms of market placement. Primus aim at 100% studios in each development. The product they are designing and promoting in terms of rents and ultimately end sale (to both funds and individuals) demand this type of accommodation. To date, discussions with the University have been on the basis of providing a type of accommodation for which the Riccarton Campus is currently undersupplied i.e. studios. The University recognises the importance of providing studio accommodation as part of their overall accommodation offer to ensure a mix and balance is provided. The imposition of a 10% maximum studio provision is an overly prescriptive measure that is likely to impact upon the commercial models of private student accommodation providers. Primus oppose applying a blanket maximum percentage to all developments. Different locations have different requirements and the market must be able to respond to evidenced need and demand for specific types of accommodation (e.g. studios). SummaryFor the above reasons Primus does not agree with or support the revised policy on purpose-built student accommodation. It is considered that the existing policy which sets out criteria on which purpose-built student accommodation will be allowed - based on its concentration and location only - provides a robust framework that is effective in ensuring student accommodation is delivered at the right scale and in the right locations, helps create sustainable communities and looks after student's wellbeing.

Customer Defi		Currenting Infe
Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type		
On behalf of:	Primus Riccarton Limited	
Choice	10 B	
We want to creat this? - Yes / No	te a new policy framework which sets out a requirement for housing c	on all sites over a certain size coming forward for development. Do you agree with
Short Response	No	
	housing as part of the mix3. To be built for, and managed by, one of Edi flatsIn addition, a new policy framework is proposed requiring the prov Specifically, on sites over 0.25 hectares coming forward for student ho business, retail and leisure developments, at least 50% of the site show proposed policy revision – the need to achieve an appropriate scale of and to ensure the wellbeing of students - Primus do not agree with this New purpose-built student accommodation to be located on a direct w LDP Policy HOU 8 requires student housing development to be located cycling or public transport. Accessibility to higher education establish transport route to its intended university or college". No definition of requirement appears onerous and overly restrictive. Primus consider patterns are achieved and should be retained.2. To deliver market and housingAlthough not clear, it is assumed the need "to deliver market a which on sites larger than 0.25 hectares requires at least 50% of the sit strong sustainable communities. It is again relevant to reference adopted (Feb 2016). In specific circumstances the Student Housing Guidance re	ansport route to its intended university or college;2. To deliver market and affordable inburgh's universities or colleges, and4. Deliver a maximum of 10% studio vision of housing on all sites over a certain size coming forward for development. busing, hotels and short-stay commercial visitor accommodation, and other commercia ald be provided for housing. Whilst acknowledging the sentiment underpinning the f student housing in appropriate locations, the desire to create sustainable communitie s suggested policy approach, we comment on the proposed policy tests below.1. valking, cycling, or public transport route to its intended university or collegeAdopted d "appropriately" in terms of access to university and college facilities by walking, ments by sustainable transport modes is an established policy test and, in our s by requiring development to be located on a "direct walking, cycling, or public what constitutes a "direct" route is provided. At face value, the imposition of such a the relevant provisions of Policy HOU 8 to be sufficient to ensure sustainable travel affordable housing as part of the mix" relates to Part B of the proposed policy ite to be provided for housing. The premise for this requirement is the creation of ed LDP Policy HOU 8 and the associated non-statutory Student Housing Guidance equires sites with a developable area greater than 0.25 hectares to include 50% of the podation). A key aspiration underpinning existing policy and guidance is to maintain

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Suppo	orting Info	
Name	Callum Fraser (Iceni Projects)			Email	Cfraser@iceniprojects.com	
Response Type	Agent / Consu	ltant				
On behalf of:	Primus Riccart	on Limited				

having determined that the proposal would not result in an excessive concentration of student accommodation in the locality, whilst noting that 'windfall' housing completions and programming were in excess of projections, concluded that it would be "illogical to then pursue a policy line that reduces the potential contribution to the amount of purpose-built and managed accommodation that could be provided on the site". The reporter's findings indicate that existing student housing policy has not had the effect of limiting windfall housing development within the city. It recognises that balanced sustainable communities would be retained where an excessive concentration of student accommodation would not be created and, in such circumstances, it would be inappropriate to limit the amount of purpose-built student accommodation that could be provided in favour of housing. Primus supports this position. The 'excessive concentration' test already provides an effective means of maintaining balanced sustainable communities. To impose a 50% housing requirement on all sites larger than 0.25ha represents an onerous and potentially unworkable approach, likely to stymie the delivery of purpose-built student accommodation (and other non-housing uses in Edinburgh).3. To be built for, and managed by, one of Edinburgh's universities or collegesBefore commenting on this proposed policy provision, we would note that Primus has commenced discussions with Heriot-Watt University regarding their development proposals. Positive initial dialogue has been held and further discussions are planned, these are likely to include the potential inclusion of the site within a revised Heriot-Watt University Campus Masterplan. There is a clear definition between university managed accommodation and private purpose-built student accommodation. Whilst providers of private student accommodation actively seek partnership agreements with higher education institutions – this does not equate to building development specifically for the institution in question. It is also the case that private student accommodation is privately managed. It is inappropriate to use planning policy to control who private student accommodation should be built for and who should ultimately manage the facility. The basis for seeking to impose such a requirement is not clear, it is assumed this relates to the aim of ensuring the wellbeing of students. If so, this appears to ignore the strict management arrangements which are put in place by private operators in support of their resident's safety, wellbeing and living standards. Primus consider this policy requirement to be unrealistic and inappropriate, and object to its inclusion within any revised student accommodation policy.4. Deliver a maximum of 10% studio flatsTo meet varying student needs the current guidance requires student accommodation to provide a mix of accommodation, including cluster units. The balance of accommodation within developments is an existing policy consideration and Primus would query the basis for seeking to impose such a low percentage of studio flats within any development. In terms of market placement, Primus aim at 100% studios in each development. The product they are designing and promoting in terms of rents and ultimately end sale (to both funds and individuals) demand this type of accommodation. To date, discussions with the University have been on the basis of providing a type of accommodation for which the Riccarton Campus is currently undersupplied i.e. studios. The University recognises the importance of providing studio accommodation as part of their overall accommodation offer to ensure a mix and balance is provided. The imposition of a 10% maximum studio provision is an overly prescriptive measure that is likely to impact upon the commercial models of private student accommodation providers. Primus oppose applying a blanket maximum percentage to all developments. Different locations have different requirements and the market must be able to respond to evidenced need and demand for specific types of accommodation (e.g. studios). SummaryFor the above reasons Primus does not agree with or support the revised policy on purpose-built student accommodation. It is considered that the existing policy which sets out criteria on which purpose-built student accommodation will be allowed - based on its concentration and location only - provides a robust framework that is effective in ensuring student accommodation is delivered at the right scale and in the right locations, helps create sustainable communities and looks after student's wellbeing.

Customer Ref:	01698 Respo	onse Ref:	ANON-KU2U-G	iPHC-9	Supporti	ing Info						
Name	Callum Fraser (Iceni Proje	ects)			Email C	fraser@ic	eniproje	cts.com				
Response Type	Agent / Consultant											
On behalf of:	Primus Riccarton Limited											
Choice	10 C											
	e a new policy promoting t would be supported. Do y				e retail units and o	commercia	al centre	s, where t	heir redevel	opment for	mixed use	
	, would be supported. Do y											
Short Response	Not Answered											
Explanation												
Explanation												
Choice	11 A											
We want to ame	nd our policy to increase th	e provision	of affordable h	ousing requirer	nent from 25% to	35%. Do y	you agre	e with thi	s approach?	- Yes / No		
Short Response	Not Answered											
Explanation	Not Answered											
Choice	11 B											
	n 2030 to require a mix of h nd support for the Private R					ptive on th	he requi	red mix, in	cluding the	percentage	requirement for	
												_
Short Response	Not Answered											
Explanation	Not Answered											

Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type	Agent / Consultant	
On behalf of:	Primus Riccarton Limited	
Choice	12 A	
Which option do	you support? - Option 1/2/3	
Short Response	Not Answered	
Explanation		
Choice	12 B1	
Do you support o	r object to any of the proposed greenfield areas? (Please tick all tha	t apply) - Support Greenfield - Support - Calderwood
Do you support o	or object to any of the proposed greenfield areas? (Please tick all tha	t apply) - Support Greenfield - Support - Calderwood
Do you support of Short Response	or object to any of the proposed greenfield areas? (Please tick all that Not Answered	t apply) - Support Greenfield - Support - Calderwood
		t apply) - Support Greenfield - Support - Calderwood
Short Response		t apply) - Support Greenfield - Support - Calderwood
Short Response		t apply) - Support Greenfield - Support - Calderwood
Short Response		t apply) - Support Greenfield - Support - Calderwood
Short Response Explanation Choice	Not Answered	
Short Response Explanation Choice	Not Answered	
Short Response Explanation Choice Do you support o	Not Answered	
Short Response Explanation Choice Do you support o	Not Answered 12 B2 pr object to any of the proposed greenfield areas? (Please tick all that	
Short Response Explanation Choice Do you support of Short Response	Not Answered 12 B2 pr object to any of the proposed greenfield areas? (Please tick all that	

Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info	
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com	
Response Type	Agent / Consultant		
On behalf of:	Primus Riccarton Limited		
			-
Choice	12 B3		
Do you support o	r object to any of the proposed greenfield areas? (Please tick all the	at apply) - Support Greenfield - Support - West Edinburgh	
Short Response	Not Answered		
Explanation			
Choice	12 B4		
Do you support o	r object to any of the proposed greenfield areas? (Please tick all the	at apply) - Support Greenfield - Support - East of Riccarton	
Short Response	Yes		
Short Response Explanation	Yes		
	Yes		
	Yes		
	Yes 12 B5		
Explanation		at apply) - Support Greenfield - Support - South East Edinburgh	
Explanation	12 B5	at apply) - Support Greenfield - Support - South East Edinburgh	
Explanation	12 B5 r object to any of the proposed greenfield areas? (Please tick all the	at apply) - Support Greenfield - Support - South East Edinburgh	
Explanation Choice Do you support o	12 B5 r object to any of the proposed greenfield areas? (Please tick all the	at apply) - Support Greenfield - Support - South East Edinburgh	

Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type	Agent / Consultant	
On behalf of:	Primus Riccarton Limited	
Choice	12 B6	
Do you support o	r object to any of the proposed greenfield areas? (Please tig	ck all that apply) - Support Greenfield - Object - Calderwood
Short Response	Not Answered	
Explanation		
Choice	12 B7	
Do you support o	r object to any of the proposed greenfield areas? (Please tio	ck all that apply) - Support Greenfield - Object - Kirkliston
Short Response	Not Answered	
Explanation		
Choice	12 B8	
		ck all that apply) - Support Greenfield - Object - West Edinburgh
		ck all that apply) - Support Greenfield - Object - West Edinburgh
Do you support o		ck all that apply) - Support Greenfield - Object - West Edinburgh
Do you support o	r object to any of the proposed greenfield areas? (Please tio	ck all that apply) - Support Greenfield - Object - West Edinburgh
Do you support o Short Response	r object to any of the proposed greenfield areas? (Please tio	ck all that apply) - Support Greenfield - Object - West Edinburgh

Customer Ref: Name Response Type	01698 Response Ref: Callum Fraser (Iceni Projects) Agent / Consultant	ANON-KU2U-GPHC-9	Supporting Info Email Cfraser@iceniprojects.com	
On behalf of:	Primus Riccarton Limited			
Choice	12 B9	field areas? (Please tick all that	it apply) - Support Greenfield - Object - East of Riccarton	
Do you support o	robject to any of the proposed green	neid areas? (Please tick all that	t apply) - Support Greenleid - Object - East of Riccarton	
Short Response	Not Answered			
Explanation				
Choice	12 B10			
Do you support o	r object to any of the proposed green	field areas? (Please tick all that	t apply) - Support Greenfield - Object - South East Edinburgh	
Short Response Explanation	Not Answered			

Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type	Agent / Consultant	
On behalf of:	Primus Riccarton Limited	

Choice 12 BX

Do you support or object to any of the proposed greenfield areas? (Please tick all that apply) - Explain why

Short Response	Not Answered
Explanation	Primus Riccarton Ltd's land interests – whilst not within the East of Riccarton proposed greenfield area identified by Map 17 within the Choicesdocument – were included and assessed by the Housing Study as part of the 'East of Riccarton' area. The Council's Greenfield Site Assessment concluded that the East of Riccarton area – in its entirety – was suitable for development. Given the very clear and definitive conclusions of the Site Assessment with regards the suitability of their land for development, Primus questions why Map17 within the Choices document, which defines Area 4 – East of Riccarton, does not include their site within the area of potential greenfield release. It is requested that this error be rectified, and the East of Riccarton boundary amended to include Primus's land to the west of Riccarton Mains Road. Further details are provided in response to Question 12C.
Choice	12 C

Do you have a greenfield site you wish us to consider in the proposed Plan? - Greenfield file upload

Short Response Yes

Explanation

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting Info		
Name	Callum Fraser (Ice	ni Projects)		Email Cfraser@	Piceniprojects.com	
Response Type	Agent / Consultan	t				
On behalf of:	Primus Riccarton	Limited				
Choice	12 C					
Do you have a gr	eenfield site you wi	sh us to consider i	n the proposed Plan? - Greenfi	eld file upload		
Short Response	Yes					
Explanation						
Choice	12 C					
		sh us to consider i	n the proposed Plan? - Greenfi	eld file upload		
, 0						
Short Response	Yes					
Explanation						
Explanation						
Chaica	12 0					
Choice	12 D			Mal 1 - 1 - 2 - 1 - 2 - 1		
vo you nave a br	ownfield site you w	ish us to consider	in the proposed Plan? - Brown	riela sites upload		
	[]					
Short Response	No					
Explanation						

Customer Ref:	01698 Re	esponse Ref:	ANON-KU2U-GPHC-9	Supporting Info	
Name	Callum Fraser (Iceni P	rojects)		Email Cfraser@iceni	iprojects.com
Response Type	Agent / Consultant				
On behalf of:	Primus Riccarton Limi	ted			
Choice	13 A				
			for social enterprises, start-u agree with this? - Yes / No	ps, culture and tourism, innovat	ion and learning, and the low carbon sector, where there
Short Response	Not Answered				
Explanation	Not Answered				
Choice	14 A				
inclusive, sustaina		this through 'a	an area of search' which allow		ccommodate the development of a mix of uses to support e uses within West Edinburgh without being tied to
Short Response	Not Answered				
Explanation	Not Answered				
Choice	14 B				
	ve the safeguard in the is approach? - Yes / No		for the Royal Highland Show	ground site to the south of the A	8 at Norton Park and allocate the site for other uses. Do
Short Response	Not Answered				
Explanation	Not Answered				

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Suppo	oorting	g Info				
Name	Callum Fraser (Icer	ni Projects)		Email	il Cfra	aser@icenipr	ojects.com			
Response Type	Agent / Consultant									
On behalf of:	Primus Riccarton L	imited								
Choice	14 C									
	n 2030 to allocate th you agree with this a	-	ngency runway, the "crosswin No	ds runway" for t	the de	evelopment o	of alternative	uses next t	to the Edinbo	urgh Gateway
Short Response	Not Answered									
Explanation	Not Answered									
Choice	15 A									
			first' approach. City Plan 2030 ment and tourism activities. D	•		•	centre as the	e regional c	ore of south	east Scotland
Short Response	Not Answered									
Explanation	Not Answered									
Choice	15 B									
	•	•	lowed within our town and lo rmitted only in areas where th		-	-		-		-

Short Response	Not Answered
Explanation	Not Answered

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting Info	
Name	Callum Fraser	(Iceni Projects)		Email Cfraser@iceniprojects.com	
Response Type	Agent / Consu	ltant			
On behalf of:	Primus Riccart	on Limited			
Choice	15 C				
	-			w identified centres and boundary changes w lity Plan. Do you agree? - Yes / No	vhere they support walking and cycling
Short Response	Not Answered				
Explanation	Not Answered				
Choice	15 D				
balance of uses w	ithin our centre	s to maintain their vit		entres to adapt to changing retail patterns ar d placemaking. Instead we could stop using s	
Short Response	Not Answered				
Explanation	Not Answered				
Choice	15 E				
We want to supp this approach? - ۱		ovision in local, town	, commercial centres and othe	er locations with good public transport access	throughout Edinburgh. Do you agree with
Short Response	Not Answered				
Explanation	Not Answered				

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC	C-9 Su	pporting Info	
Name	Callum Fraser (Ice	eni Projects)		En	nail Cfraser@i	ceniprojects.com
Response Type	Agent / Consultar	nt				
On behalf of:	Primus Riccarton	Limited				
				· · · · · · · · · · · · · · · · · · ·		
Choice	15 G					
	•	•	•		ive uses such a	s increased leisure provision and permit commercial centres
to accommodate	any growing dema	nd. Do you agree	with this approach? -	- Yes / No		
Short Response	Not Answered					
Explanation	Not Answered					
Choice	16 A1					
	inue to support offi . Do you agree? - Ye		office locations at E	Edinburgh Park/South (iyle, the Intern	ational Business Gateway, Leith, the city centre, and in town
und local centres	. Do you agree.					
		Ţ				
Explanation	Not Answered					
Choice	16 A2					
		nent at commercia	l centres as these als	so provide accessible lo	cations - Ves	/ No
the mane to supp						
		T				
Short Response	Not Answered					
Explanation	Not Answered					

Customer Ref:	01698 Response Ref	ANON-KU2U-GPHC-9	Supporting Info	
Name	Callum Fraser (Iceni Projects)		Email Cfraser@iceniprojects.com	
Response Type	Agent / Consultant			
On behalf of:	Primus Riccarton Limited			
Choice	16 A3			
We want to stren	gthen the requirement within the	city centre to provide significant	office floorspace within major mixed-use developments. Do you agr	ee? - Yes / No
Short Response	Not Answered			
Explanation	Not Answered			
Choice	16 A4			
We want to ame	nd the boundary of the Leith strate	gic office location to remove area	as with residential development consent. Do you agree? - Yes / No	
Short Response	Not Answered			
Explanation	Not Answered			
Choice	16 A5			
We want to conti	nue to support office development	t in other accessible locations els	ewhere in the urban area. Do you agree? - Yes / No	
Short Response	Not Answered			
Explanation	Not Answered			

Customer Ref:	01698 R	Response Ref:	ANON-KU2U-GPHC-9	9 Su	pporting Info	
Name	Callum Fraser (Iceni F	Projects)		E	nail Cfraser@i	iceniprojects.com
Response Type	Agent / Consultant					
On behalf of:	Primus Riccarton Lim	ited				
Choice	16 A5					
		development ir	ı other accessible loca	tions elsewhere in tl	e urban area. I	Do you agree? - Do you have an office site you wish us to
consider in the pr	oposed Plan?					
Short Response						
Explanation						
Choice	16 B					
We want to ident	ify sites and locations	within Edinbur	gh with potential for o	office development.	Do you agree w	vith this? - Yes/No
Short Response	Not Answered					
	Not Answered Not Answered					
Explanation						
Explanation Choice	Not Answered	licy to retain a	ccessible office accom	nmodation. This wou	ld not permit tl	he redevelopment of office buildings other than for office
Explanation Choice We want to introd	Not Answered 16 C duce a loss of office po	•			•	he redevelopment of office buildings other than for office recognise that office locations outwith the city centre an

Short Response	Not Answered
Explanation	Not Answered

Customer Ref:	01698 Re	sponse Ref:	ANON-KU2U-GPHC-9	Supporting Info		
Name	Callum Fraser (Iceni Pr	rojects)		Email Cfraser@	iceniprojects.com	
Response Type	Agent / Consultant					
On behalf of:	Primus Riccarton Limit	ted				
Choice	16 E1					
	ify proposals for new mo rategic Business Centre	odern business	s and industrial sites to provid	e necessary floorspace at t	he following locations. Do you agree?	· Yes / No -
Short Response Explanation	Not Answered					
Choice	16 E2					
We want to ident Support - Newbri		odern business	s and industrial sites to provid	e necessary floorspace at t	he following locations. Do you agree?	· Yes / No -
Short Response Explanation	Not Answered					
Choice	16 E3					
	ify proposals for new mo ighall Industrial Estate.	odern business	s and industrial sites to provid	e necessary floorspace at t	he following locations. Do you agree?	- Yes / No -
Short Response	Not Answered					
Explanation						

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Supporting Info		
Name	Callum Fraser (Ico	eni Projects)		Email Cfraser@ice	niprojects.com	
Response Type	Agent / Consulta	nt				
On behalf of:	Primus Riccarton	Limited				
Choice	16 E4					
We want to ident Support - The Cro		ew modern busine	ss and industrial sites to provi	ide necessary floorspace at the	following locations. Do you agree? - Yes	5 / No -
Support - me cre	555Winds Kunway					
Short Response	Not Answered					
Explanation	Not Answered					
Explanation						
Choice	16 E5					
	tify proposals for ne trategic Business Ce		ss and industrial sites to provi	ide necessary floorspace at the	following locations. Do you agree? - Yes	s / No - Do not
support - Leith St	liategic busiliess ce	intre				
Short Response	Not Answered]				
Explanation	Notraiswered					
Explanation						
Choice	16 E6					
	tify proposals for ne	ew modern busine	ss and industrial sites to prov	ide necessary floorspace at the	following locations. Do you agree? - Yes	s / No - Do not
We want to ident	tify proposals for ne	ew modern busine	ss and industrial sites to prov	ide necessary floorspace at the	following locations. Do you agree? - Yes	s / No - Do not

Explanation

Customer Ref:	01698	Response Ref:	ANON-KU2U-GPHC-9	Suppo	orting Info		
Name	Callum Fraser (Ice	eni Projects)		Email	Cfraser@iceniprojects.com		
Response Type	Agent / Consultar	nt					
On behalf of:	Primus Riccarton	Limited					
Choice	16 E7						
	ify proposals for ne ighall Industrial Est		s and industrial sites to provid	e necessary floo	orspace at the following locations. Do	o you agree? - Yes /	′ No - Do not
Short Response	Not Answered						
Explanation							
Choice	16 E8						
We want to ident support - The Cro		ew modern busines	s and industrial sites to provid	e necessary floo	orspace at the following locations. Do	o you agree? - Yes /	[/] No - Do not
Short Response	Not Answered						
Explanation		1					
Choice	16 EX						
We want to ident	ify proposals for ne	ew modern busines	s and industrial sites to provid	e necessary floo	orspace at the following locations. De	o you agree? - Expl	ain why
Short Response	Not answered						
Explanation	Not Answered						

Customer Ref:	01698 Re	sponse Ref:	ANON-KU2U-GP	PHC-9	Suppo	rting Info				
Name	Callum Fraser (Iceni Pr	rojects)			Email	Cfraser@icen	iprojects.com			
Response Type	Agent / Consultant									
On behalf of:	Primus Riccarton Limit	ted								
Choice	16 F									
amount expected	re new business space is to be re-provided, clea rvicing and visibility. Do	rer criteria on	what constitutes	•			-			
Short Response	Not Answered									
Explanation	Not Answered									
Choice	16 G									
We want to conti	nue to protect industria	al estates that	are designated u	nder our curr	ent policy on En	nployment Site	s and Premises (Emp 8). Do you	ı agree? - Ye	s / No
Short Response	Not Answered									
Explanation	Not Answered									
Choice	16 H									
	duce a policy that provid	dos critoria fo	r locations that w	a would sup	ort city-wide ar	nd naighbourbe	od goods distril	nution hube Dr	vou agree?	
	duce a policy that provi	des criteria fo	r locations that w	e would sup	port city-wide ar	nd neighbourho	ood goods distril	oution hubs. Do	o you agree?	- Yes / No

Explanation	Not Answered

Customer Ref:	01698 Response Ref: ANON-KU2U-GPHC-9	Supporting Info
Name	Callum Fraser (Iceni Projects)	Email Cfraser@iceniprojects.com
Response Type	Agent / Consultant	
On behalf of:	Primus Riccarton Limited	

_



Land West of Riccarton Mains Road, Edinburgh

Response to Choices for City Plan 2030

Iceni Projects Limited on behalf of Primus Riccarton Limited

April 2020

Iceni Projects Glasgow: 177 West George Street, Glasgow, G2 2LB Edinburgh: 11 Alva Street, Edinburgh, EH2 4PH London: Da Vinci House, 44 Saffron Hill, London, EC1N 8FH Manchester: This is the Space, 68 Quay Street, Manchester, M3 3EJ

t: 020 3640 8508 | w: iceniprojects.com | e: mail@iceniprojects.com linkedin: linkedin.com/company/iceni-projects | twitter: @iceniprojects

CONTENTS

1.	EXECUTIVE SUMMARY	1
2.	SITE & SURROUNDINGS	2
3.	COMMENTARY ON CEC'S GREENFIELD SITE ASSESSMENT	3
4.	DEVELOPMENT PROPOSAL	6
5.	CHOICE 10 - CREATING SUSTAINABLE COMMUNITIES	8
6.	CONCLUSION 1	2

1. EXECUTIVE SUMMARY

- 1.1 This statement has been prepared by Iceni Projects on behalf of Primus Riccarton Limited (Primus). It should be read in association with Primus's representations to the Choices for City Plan 2030 consultation which have been submitted via the online survey.
- 1.2 A summary overview of the submission is provided below:
 - Primus is promoting land west of Riccarton Mains Road, adjoining Heriot Watt University's' Riccarton Campus, for allocation within the emerging City Plan;
 - Specifically, Primus is promoting the development of purpose-built student accommodation on the site (c. 300-bed capacity);
 - The site is controlled by Primus, the site is 'effective' and development can proceed in the short-term without third-party land or significant infrastructure interventions;
 - Important infrastructure to support development (roads, active travel connections and public transport services) is already in place;
 - This submission should be viewed in context with the representations prepared separately by H&H Group Plc – the ultimate site owner – which seek the release of land both east and west of Riccarton Mains Road from the greenbelt and its allocation for housing-led development within City Plan 2030;
 - The site was assessed by the Choices for City Plan Housing Study as part of the 'East of Riccarton' area. The Council's Greenfield Site Assessment concluded that the East of Riccarton area – in its entirety – was suitable for development. Primus welcomes this recognition;
 - In relation to 'Choice 10' of the consultation document, Primus is concerned that the terms of the revised policy on purpose-built student housing – in particular the need to deliver market/affordable housing as part of the development mix, and requirement to be built for/managed by one of Edinburgh's universities or colleges – is unduly restrictive to PBSA

2. SITE & SURROUNDINGS

- 2.1 The site extends to approximately 1.1 hectares and is located immediately adjacent to the Heriot Watt University Campus. The site is shown edged in red on the accompanying site location plan (Appendix A1).
- 2.2 Riccarton Mains Cottages bound the site to the north with the roundabout providing access to the university campus lying beyond. Riccarton Mains Road defines the site's eastern boundary. The Heriot Watt University campus immediately bounds the site to the west.
- 2.3 The site is triangular shaped, topographically it is slightly undulating, generally sloping from south to north. It is currently in agricultural use.
- 2.4 In terms of the surrounding area, open fields generally characterise the land extending to the north and north-east of the site stretching to Calder Road in the north and the City Bypass to the north-east. Notably, this area of land is identified by the Choices for City Plan document as having potential for a new urban extension to Edinburgh (Area 4 East of Riccarton).
- 2.5 Currie is situated a short distance from the southern boundary of the site. The Heriot Watt University Campus, immediately to the west of the site, is the dominant feature within the surrounding area.
- 2.6 In short, despite comprising agricultural land within the green belt, the site is located within an area that is already quite strongly characterised by 'urban' elements – most prominently Heriot Watt University Campus. The area is potentially subject to significant change should the East of Riccarton urban extension come forward.

3. COMMENTARY ON CEC'S GREENFIELD SITE ASSESSMENT

- 3.1 This section provides commentary on the 'Greenfield Site Assessment' presented by the City Plan 2030 Housing Study (Part 2b, p160-162).
- 3.2 The site forms part of the 'East of Riccarton' assessment area. Given its importance in the context of this submission, the conclusion of the Council's Site Assessment is reproduced in full below:

"The site is considered suitable for development, despite not being within the SESplan Strategic Development Areas as set out in its spatial strategy, and poor accessibility in the short/medium term. The site should be considered as an urban extension between the City of Edinburgh Bypass and Riccarton. Any development should have regard to areas of flood risk, potential blue/green infrastructure, the improvement of Riccarton Mains Road for active travel and public transport users and improving access across the Bypass to the existing urban area. Although public transport access remains relatively poor in the short term and major intervention is only expected post-plan, the site is located adjacent to the Hermiston Park and Ride site and some high frequency bus services serve the area. As the site is not within the SESplan spatial strategy it should be considered as a reasonable alternative to other sites within the Strategic Development Areas.

Development of the site will result in a new settlement boundary beyond the Bypass formed by the railway line, Riccarton and Calder Road/Hermiston and opportunities to enhance screening by tree planting in relevant areas should be considered, particularly where the site faces the Bypass although there may also be scope for non-housing land-uses to act as a buffer to the Bypass. Accessibility improvements are required to enable development, and a new crossing over the Bypass to Wester Hailes would be required as well as improvements to Riccarton Mains Road and Calder Road to improve walking and public transport. The masterplan for the site should have regard to a potential long-term major public transport intervention to serve the wider area. A strategy for moving or undergrounding the overhead power lines should be investigated to improve the development potential in this area, if not appropriate uses should be found for the land below these lines. As part of the development of a wider strategic green network, connections should be made to the area of medium-high flood risk within the site, associated with the Murray Burn, which is identified as a potential landscape-scale component of the network. The level of development proposed here and in adjacent sites would require three new non-denominational primary schools, one new roman catholic primary school and one new nondenominational secondary school. There would be a partial requirement for a new Roman Catholic secondary school to address growth here and citywide. These requirements should be co-ordinated through a brief for this site"

- 3.3 Primus welcomes this conclusion which recognises:
 - the suitability of the East of Riccarton area, in its entirety, for development;

- that the East of Riccarton area should be considered as "an urban extension between the City of Edinburgh Bypass and Riccarton";
- that "development of the site will result in a new settlement boundary beyond the Bypass formed by the railway line, Riccarton and Calder Road/Hermiston";
- 3.4 Whilst only forming a minor part of the wider 'East of Riccarton' area, given these very clear and definitive conclusions Primus question why Map 17 within the Choices document, which defines Area 4 East of Riccarton, does not include their landholding as part of the potential greenfield release. It is requested that this error be rectified, and the East of Riccarton boundary amended to include the land subject to this submission
- 3.5 With reference to the specific site assessment criteria contained within CEC's Greenfield Site Assessment, additional analysis in relation to the criteria of relevance to this submission is provided below:

Active Travel / Public Transport

- 3.6 The site location dictates that it is accessible by a range of sustainable travel modes, including active travel connections.
- 3.7 Pedestrians and cyclists can utilise the many footpaths and cycle routes in the area. Footways exist on Riccarton Mains Road linking the application site to the wider footpath/footway network. These existing links afford the potential opportunity to walk from the site to local shops and facilities within Currie.
- 3.8 There are established cycle routes running east to west both to the north and south of the site. Both form part of the National Cycle Routes (NCR) 75 and 754 long distance routes connecting the east and west coast of Scotland including Edinburgh and Glasgow. In addition to these National Cycle Routes, local routes exist within the Heriot Watt Campus (providing a link to NCR 754 to the north) and to the east along Baberton Road which provides a link towards Currie and Juniper Green.
- 3.9 The site is in close proximity to bus stops within Heriot Watt Campus, providing access to Lothian Bus routes 25, 34, 45 and N25 which offer frequent services (approximately one every ten minutes) to and from Edinburgh. Hermiston Park & Ride is adjacent to the site, also providing frequent bus services to/from the city.
- 3.10 There are two railway stations within reasonable distance of the campus, the closest being Curriehill Station which is located approximately 1.5km to the south west of the site (c. 15 min walk / 5 min cycle) and provides an hourly service both to Edinburgh and Glasgow Central. Edinburgh Park

Station is approximately 3km from the site and provides regular train and tram connections to the city centre.

3.11 As clearly evidenced, the site supports active travel and is readily accessible by existing public transport connections.

Landscape Character / Green Network

3.12 In landscape terms, referring to the wider 'East of Riccarton' area, the Council's site assessment concludes that:

"Scope for development on this site is identified due to the lack of scenic views across the site, lack of contribution to the setting of the city and less rural character compared to other landscapes, and the settlement pattern of Currie already being disrupted by development at Baberton. Although it is beyond the robust settlement boundary formed by the City of Edinburgh Bypass, opportunities to create new boundaries exist to the west and south".

- 3.13 Primus Property notes and welcomes the Council's acknowledgement that scope for development exists in landscape terms. As a minor element of the East of Riccarton area, and given its physical relationship with the University Campus, the landscape impact associated to the site's release from the green belt and allocation for development would be minor.
- 3.14 The site's development would also provide opportunities for green network enhancements, introducing connections through the site affording linkages with the strategic green network.

Flood Risk

- 3.15 The risk of flooding has previously been modelled, the site does not lie within the 200 year or 1 in 200 year + climate change floodplain of the Murray Burn. No risk of flooding from surface water runoff is anticipated.
- 3.16 In short, potential flood risk poses no barrier to development progressing on-site.

4. DEVELOPMENT PROPOSAL

- 4.1 This submission promotes the development of purpose-built student accommodation (c. 300 beds) on the site.
- 4.2 Current student housing policy (LDP Policy HOU8) notes that planning permission will be granted for purpose-built student accommodation where:
 - The location is appropriate in terms of access to university and college facilities by walking, cycling or public transport
 - The proposal will not result in an excessive concentration of student accommodation (including that in the private rented sector) to an extent that would be detrimental to the maintenance of balanced communities or to the established character and residential amenity of the locality.
- 4.3 Given the site shares a boundary with the University Campus it could scarcely be better located in terms of its access to Heriot-Watt University by walking and cycling. Opportunities exist to further enhance the site's connectivity with the campus via direct walkways/cycleway between the two as part of any future development.
- 4.4 The development of the site for purpose-built student accommodation would, in effect, create a small expansion of the University Campus and further enhance the range and quality of accommodation on offer. Given the nature of uses within the Campus, alongside the limited number of residential properties in the immediate vicinity, the proposed development would complement the established character of the locality there is no question of there being any detriment to the maintenance of a balanced community.
- 4.5 CEC's non-statutory Student Housing Guidance (Feb 2016) provides additional locational and design guidance in support of LDP Policy Hou 8. The Guidance advises that in locations within or sharing a boundary with (or separated only by a road) a main university or college campus, student housing will generally be acceptable. Clearly, the site complies with the locational guidance provided.
- 4.6 The Guidance seeks to ensure high standards of design and amenity, noting that "Student accommodation is a primary place of residence and therefore it is critical that design is of a high quality with adequate amenity to contribute to healthy and sustainable lifestyles". As part of any future development, Primus will ensure compliance with the requirements of the Edinburgh Design Guidance relating to design quality and key amenity considerations such as open space, daylight, sunlight, privacy and outlook.

- 4.7 Under the terms of existing policy and viewed alongside the suitability of the 'East of Riccarton' area for development - as recognised by CEC's site assessment - the site's allocation for development within the emerging City Plan represents a logical, sustainable, and viable proposition.
- 4.8 As noted previously, an associated representation has been prepared by the landowner H&H Group Plc – which promotes both this site (i.e. land to the west of Riccarton Mains Road) and a larger area of land east of Riccarton Mains Road for release from the green belt and allocation for housingled development within the emerging City Plan.
- 4.9 Primus's development aspirations complement this larger strategic proposal, the provision of purpose-built student accommodation as a constituent part of a wider 'East of Riccarton' urban expansion supports the Choices document's aspiration to introduce housing-led mixed-use developments across the city.

5. CHOICE 10 - CREATING SUSTAINABLE COMMUNITIES

- 5.1 Choice 10A of the consultation document proposes a revision to CEC's current policy on purposebuilt student housing. The Choices document suggest the context for proposing the change is to *"ensure that student housing is delivered at the right scale and in the right locations, helps create sustainable communities and looks after student's wellbeing".*
- 5.2 In support of this, the revised policy would require:
 - New purpose-built student accommodation to be located on a direct walking, cycling, or public transport route to its intended university or college;
 - To deliver market and affordable housing as part of the mix
 - To be built for, and managed by, one of Edinburgh's universities or colleges, and
 - Deliver a maximum of 10% studio flats
- 5.3 In addition, a new policy framework is proposed requiring the provision of housing on all sites over a certain size coming forward for development. Specifically, on sites over 0.25 hectares coming forward for student housing, hotels and short-stay commercial visitor accommodation, and other commercial business, retail and leisure developments, at least 50% of the site should be provided for housing.
- 5.4 Whilst acknowledging the sentiment underpinning the proposed policy revision the need to achieve an appropriate scale of student housing in appropriate locations, the desire to create sustainable communities and to ensure the wellbeing of students - Primus do not agree with this suggested policy approach, we comment on the proposed policy tests below.

New purpose-built student accommodation to be located on a direct walking, cycling, or public transport route to its intended university or college

- 5.5 Adopted LDP Policy HOU 8 requires student housing development to be located "appropriately" in terms of access to university and college facilities by walking, cycling or public transport. Accessibility to higher education establishments by sustainable transport modes is an established policy test and, in our experience, rigorously applied.
- 5.6 The revised policy proposal amends this by requiring development to be located on a *"direct walking, cycling, or public transport route to its intended university or college"*. No definition of what

constitutes a "*direct*" route is provided. At face value, the imposition of such a requirement appears onerous and overly restrictive. Primus consider the relevant provisions of Policy HOU 8 to be sufficient to ensure sustainable travel patterns are achieved and should be retained.

To deliver market and affordable housing as part of the mix / Sites greater than 0.25ha to provide 50% housing

- 5.7 Although not clear, it is assumed the need "*to deliver market and affordable housing as part of the mix*" relates to Part B of the proposed policy which on sites larger than 0.25 hectares requires at least 50% of the site to be provided for housing. The premise for this requirement is the creation of strong sustainable communities.
- 5.8 It is again relevant to reference adopted LDP Policy HOU 8 and the associated non-statutory Student Housing Guidance (Feb 2016). In specific circumstances the Student Housing Guidance requires sites with a developable area greater than 0.25 hectares to include 50% of the new build gross floor area as housing (as opposed to student accommodation).
- 5.9 A key aspiration underpinning existing policy and guidance is to maintain balanced sustainable communities by ensuring the dominant residential community is permanent rather than transient. To achieve this, policy seeks to avoid creating an "excessive concentration" of student accommodation in any specific locality.
- 5.10 On the 11th March 2020 the Scottish Ministers allowed an appeal relating to a proposed 249-bed purpose-built student housing development on a site at 543 Gorgie Road (PPA-230-2298.) The appeal site was larger than 0.25 ha and the decision provides useful context.
- 5.11 CEC refused permission, referencing a failure to comply with the Student Housing Guidance on the basis that no general housing was proposed as part of the development, to the detriment of balanced housing and accommodation delivery in the City.
- 5.12 The reporter, having determined that the proposal would not result in an excessive concentration of student accommodation in the locality, whilst noting that 'windfall' housing completions and programming were in excess of projections, concluded that it would be "*illogical to then pursue a policy line that reduces the potential contribution to the amount of purpose-built and managed accommodation that could be provided on the site*".
- 5.13 The reporter's findings indicate that existing student housing policy has not had the effect of limiting windfall housing development within the city. It recognises that balanced sustainable communities would be retained where an excessive concentration of student accommodation would not be created

and, in such circumstances, it would be inappropriate to limit the amount of purpose-built student accommodation that could be provided in favour of housing.

5.14 Primus supports this position. The 'excessive concentration' test already provides an effective means of maintaining balanced sustainable communities. To impose a 50% housing requirement on all sites larger than 0.25ha represents an onerous and potentially unworkable approach, likely to stymie the delivery of purpose-built student accommodation in Edinburgh.

To be built for, and managed by, one of Edinburgh's universities or colleges

- 5.15 Before commenting on this proposed policy provision, we would note that Primus has commenced discussions with Heriot-Watt University regarding their development proposals. Positive initial dialogue has been held and further discussions are planned, these are likely to include the potential inclusion of the site within a revised Heriot-Watt University Campus Masterplan.
- 5.16 There is a clear definition between university managed accommodation and private purpose-built student accommodation. Whilst providers of private student accommodation actively seek partnership agreements with higher education institutions this does not equate to building development specifically for the institution in question. It is also the case that private student accommodation is privately managed.
- 5.17 It is inappropriate to use planning policy to control who private student accommodation should be built for and who should ultimately manage the facility.
- 5.18 The basis for seeking to impose such a requirement is not clear, it is assumed this relates to the aim of ensuring the wellbeing of students. If so, this appears to ignore the strict management arrangements which are put in place by private operators in support of their resident's safety, wellbeing and living standards.
- 5.19 Primus consider this policy requirement to be unrealistic and inappropriate, and object to its inclusion within any revised student accommodation policy.

Deliver a maximum of 10% studio flats

5.20 In order to meet varying student needs the current guidance requires student accommodation to provide a mix of accommodation, including cluster units. The balance of accommodation within developments is an existing policy consideration and Primus would query the basis for seeking to impose such a low percentage of studio flats within any development.

- 5.21 In terms of market placement, Primus aim at 100% studios in each development. The product they are designing and promoting in terms of rents and ultimately end sale (to both funds and individuals) demand this type of accommodation. To date, discussions with the University have been on the basis of providing a type of accommodation for which the Riccarton Campus is currently undersupplied i.e. studios. The University recognises the importance of providing studio accommodation as part of their overall accommodation offer to ensure a mix and balance is provided.
- 5.22 The imposition of a 10% maximum studio provision is an overly prescriptive measure that is likely to impact upon the commercial models of private student accommodation providers. Primus oppose applying a blanket maximum percentage to all developments. Different locations have different requirements and the market must be able to respond to evidenced need and demand for specific types of accommodation (e.g. studios).

Summary

5.23 For the above reasons Primus does not agree with or support the revised policy on purpose-built student accommodation. It is considered that the existing policy which sets out criteria on which purpose-built student accommodation will be allowed based on its concentration and location only provides a robust framework that is effective in ensuring that student accommodation is delivered at the right scale and in the right locations, helps create sustainable communities and looks after student's wellbeing.

6. CONCLUSION

- 6.1 Primus Riccarton Limited seeks the identification of land west of Riccarton Mains Road for development within the Proposed City Plan.
- 6.2 The site's allocation for development within the emerging City Plan represents a logical, sustainable, and viable proposition. It offers significant potential for purpose-built student accommodation given its strong physical relationship with Heriot-Watt University's Riccarton Campus. The proposal complies with adopted planning policy and guidance relating to the provision of student accommodation
- 6.3 This submission should be viewed in context with the associated representations submitted by H&H Group Plc (site owner) which seeks the allocation of land both east and west of Riccarton Mains Road for housing-led development – either independently or as part of the wider 'East of Riccarton' urban expansion within City Plan 2030.
- 6.4 Primus does not support the proposed policy revision presented by the Choices for City Plan 2030 document. The existing policy framework is effective in meeting CEC's stated aspirations relating to the scale and location of student accommodation and the creation of sustainable communities and should be retained by City Plan 2030.
- 6.5 Primus would be pleased to discuss their proposals in greater detail with the council in advance of preparing Proposed City Plan 2030.

Car Park A

Courtyard by Marriott Edinburgh West

Car Park B

University

(and

Heriot-Watt University Sport and exercise Avenue

Orlam

ced Edinburgh -t Watt University



Drawing No. 1081-TGA-XX-ZZ-DR-A-0202 29/04/2020 16:22:30

Scale 1 : 1000@A1

MP Revision

Checked by

Date

1081 Drawn by MP

Project number

04/29/20

Status Information

Title Site Location Plan

Project TBC

Client TBC

TGA take no responsibility for the information shown. Ordnance Survey, (c) Crown Copyright 2020. All rights reserved. Licence number 100022432

** Aerial image illustrated on this drawing is from third party source. The information shown is given as a guide only and its accuracy cannot be guaranteed. Individual copyright remains with the owner of the original image.

Red line = Site Ownership

Rev Description

Date

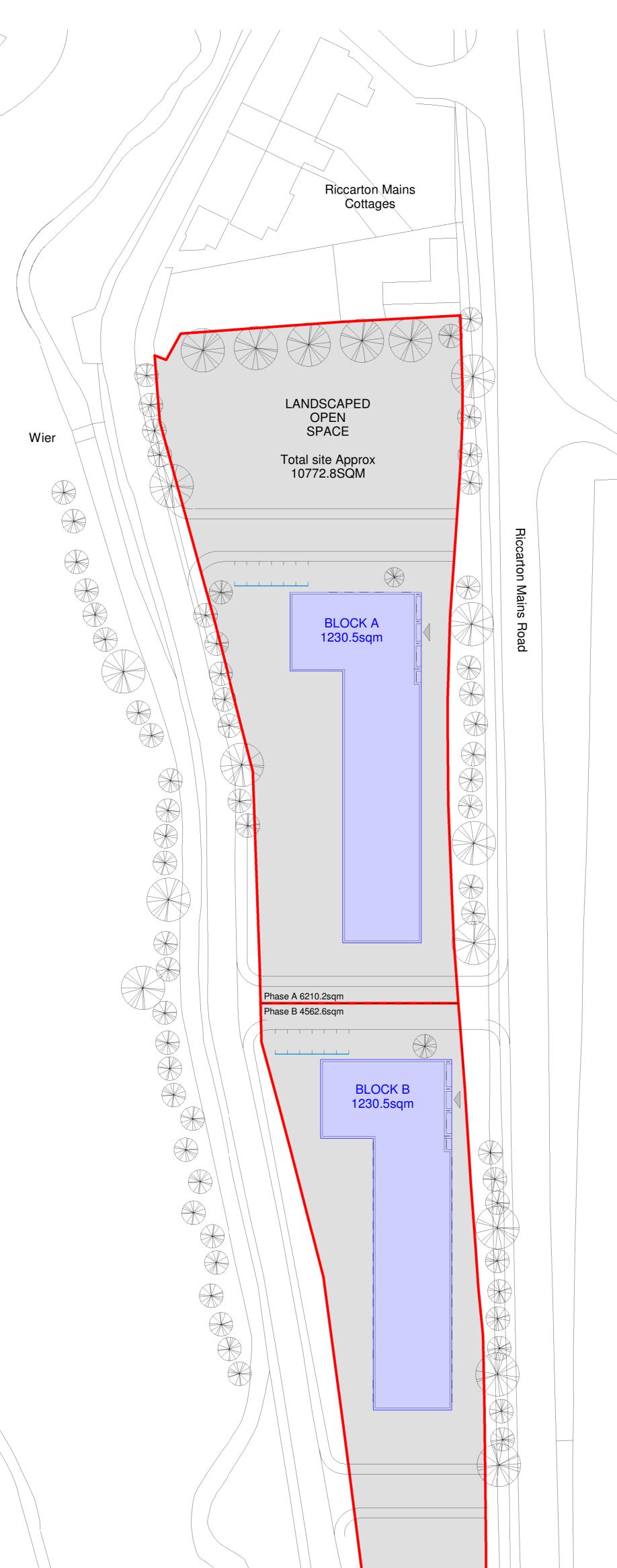


7 Constance Street Knott Mill Manchester M15 4JQ Tel: +44 (0)161 870 1152 www.timgroomarchitects.com

<text> **Dimensioning** Figured dimensions only to be taken from these designs and drawings. Work to annotated dimensions only. All dimensions to be checked on site. Architects to be informed immediately of any discrepancies before work proceeds. Drawings are to be read in conjunction with relevant specifications, structural engineers and service engineers' drawings. All data, dimensions and designs contained in this document are confidential to the copyright owner and may not be communicated to any third party save in accordance with a licence for the copyright owner's written permission and authority.



Baberto



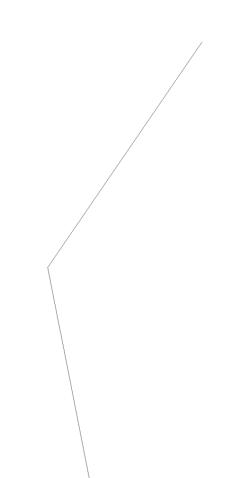


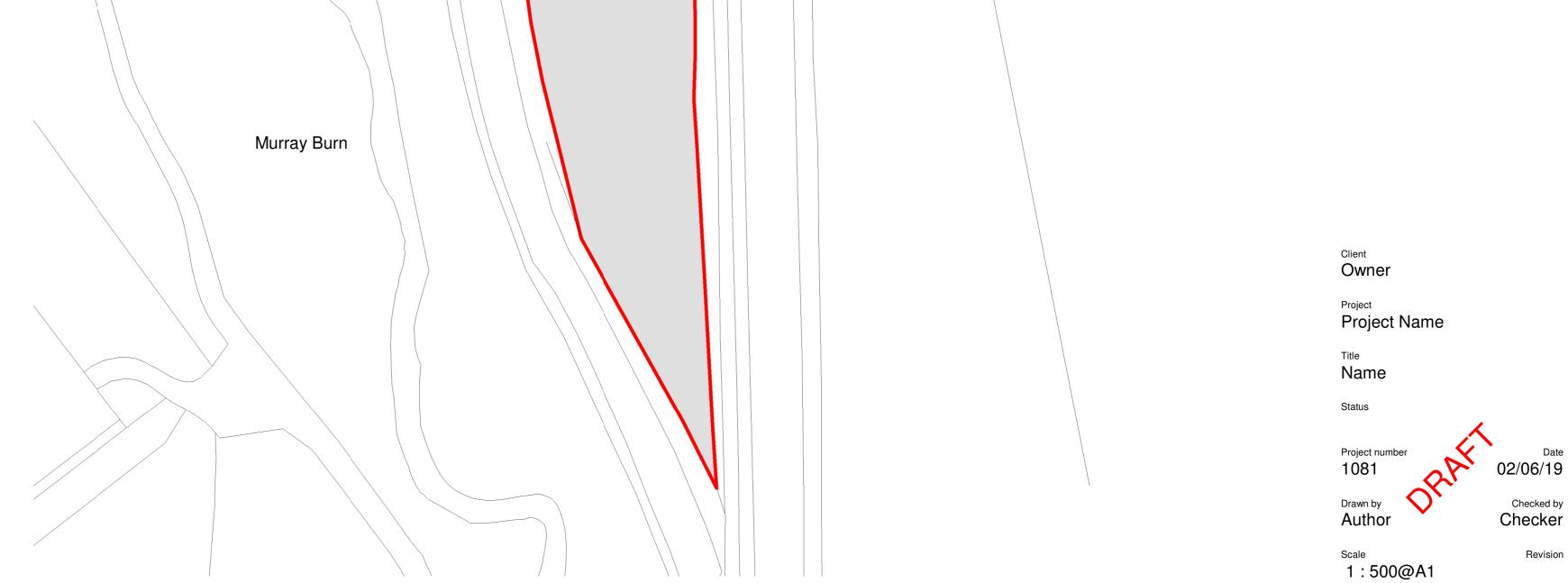
7 Constance Street Knott Mill Manchester M15 4JQ Tel: +44 (0)161 870 1152 www.timgroomarchitects.com

Copyright © 2015 Tim Groom Architects Limited. All rights reserved. No part of these drawings or designs may be reproduced, in whole or in part, whether in two of three dimensions, distributed or transmitted in any form or by any means, including photocopying, recording or other electronic or mechanical methods, without the prior written permission of the copyright owner. No part of these drawings or designs may be reproduced or stored in any electronic retrieval system in any form or any electronic retrieval system in any form or any means without the prior written permission of the copyright owner. The copyright owner reserves all its moral rights and the right to be identified as the author of the drawings or designs. The drawings or designs have been executed by the copyright owner pursuant to an exclusive licence to its client and the use of exclusive licence to its client and the use of these drawings or designs is limited to its client by the terms of the licence and all such permissions and authority granted by the copyright owner under the licence terms automatically terminate upon the termination of the licence or in the event of any act of insolvency being committed by the licensee. The copyright owner accepts and can have no The copyright owner accepts and can have no liability or responsibility whatsoever for and in respect of any unauthorised or unlicensed use of or any reliance placed upon these drawings or designs. No works of construction relying on these drawings or designs are permitted under the terms of the above licence or otherwise without the express written concent and without the express written consent and authority of the copyright owner.

Dimensioning Figured dimensions only to be taken from these designs and drawings. Work to annotated dimensions only. All dimensions to be checked on site. Architects to be informed immediately of any discrepancies before work proceeds. of any discrepancies before work proceeds. Drawings are to be read in conjunction with relevant specifications, structural engineers and service engineers' drawings. All data, dimensions and designs contained in this document are confidential to the copyright owner and may not be communicated to any third party save in accordance with a licence for third party save in accordance with a licence for the copyright owner or with the copyright owner's written permission and authority.

Rev Description Date By





Drawing No. 1081-TGA-XX-DR-A-0201