

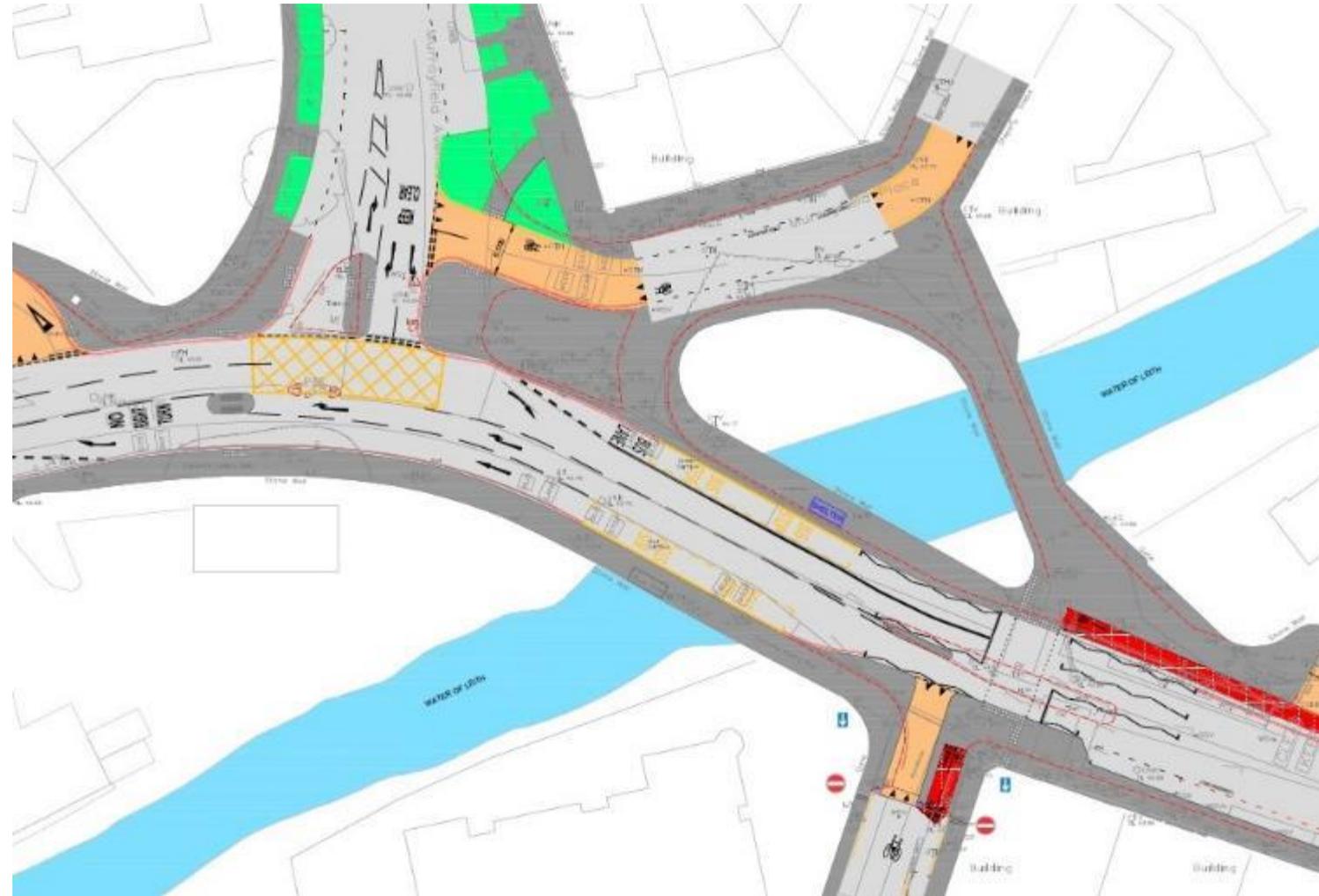


REJUVENATING ROSEBURN

Delivering the Roseburn
Action Plan

CCWEL PROPOSALS

- Wider Pavements
 - Shorter, Safer Crossings
 - Much more pedestrian space
 - Relocated Bus Shelter
 - Additional Greenspace
 - Cycle route and access over bridge
-
- **Enormous Potential**



CO-PRODUCTION

“Co-production is when design professionals work closely with local people to create better places designed both for and with the end user”

We have worked closely with Murrayfield Community Council in developing our approach to engagement, and with their input have targeted key local stakeholders:

- Local Residents
- Local Businesses
- Roseburn Primary School
- St George’s School for Girls
- Water of Leith Conservation Trust



OUR ENGAGEMENT PROCESS

Initiation – 10th October at the last Murrayfield Community Council Meeting

Engaging Young People – 24th-26th of October - Roseburn Primary P1s, P5s & P7s

On-Site Engagement – 7th of November on Old Coltbridge with support from MCC

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INITIATION

We attended the meeting of MCC on 10 October. We asked what people liked/didn't like about the space, and what their ideas were for improvement.

We got lots of feedback!



INITIATION — LIKES BY THEME

I like...

The Natural Environment

“View over Water of Leith, Papes Cottage, Plaque, Planters”

“Beautiful quiet spaces away from the road — trees to view of water”

The Built Environment

“Nice buildings, trees, with great potential for better public use”

“The Old Bridge”

The Potential

“Opportunity to create a place of pride”

“Great opportunity to turn Roseburn into lively buzzy area”

INITIATION — DISLIKES BY THEME

I don't like...

Traffic Dominance

“This area is an entirely car-determined/ car priority area rather than what it could be – a local square for everyone”

“Can feel hemmed in by parked cars at bridge entry/ exit”

The Pedestrian Environment

“I like to walk, pavements need improved” “Narrow Pavements”

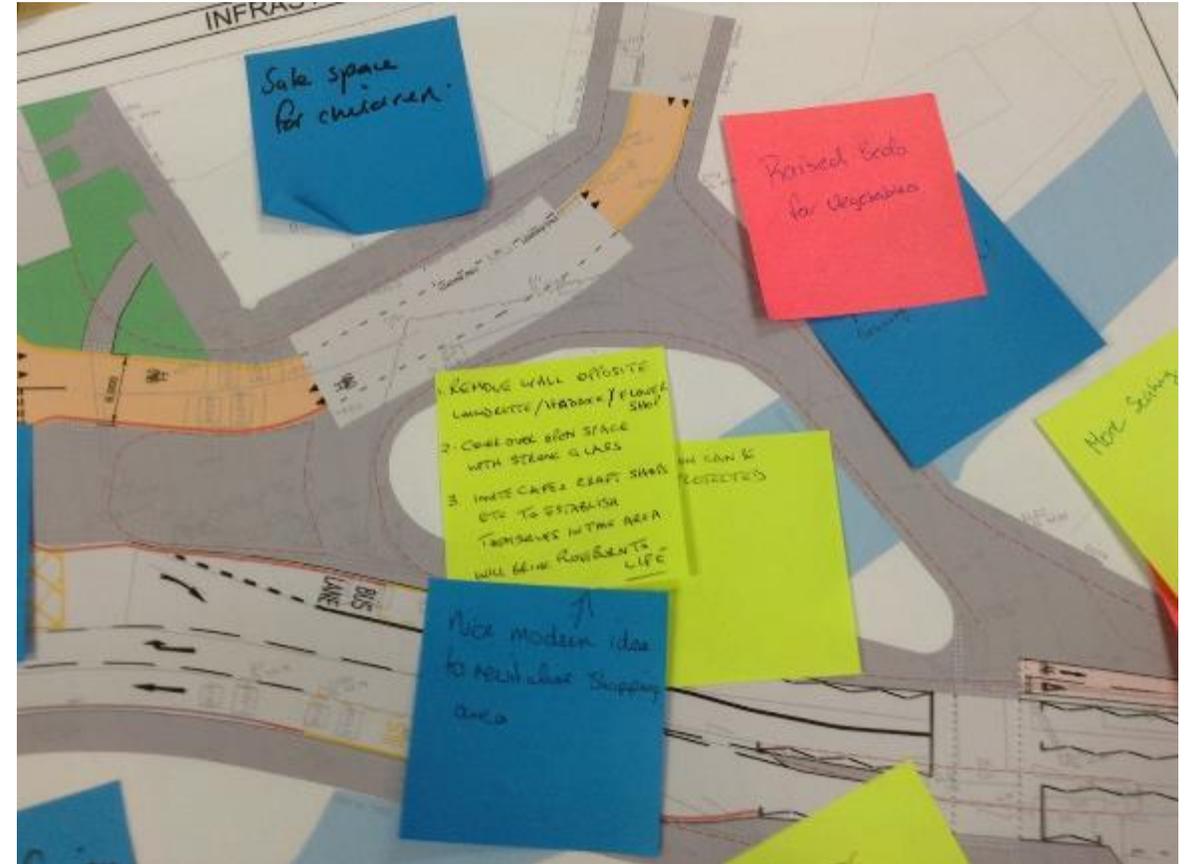
“Nowhere to sit” “Not enough open space at present”

Impact of Major Events

“Crowds going to & from Murrayfield Stadium Congestion”

INITIATION — IDEAS FOR THE NEW SPACE

We had lots of ideas for improvements!



INITIATION — IDEAS FOR THE NEW SPACE

I think there should be...

More Greenery

“Bulbs, wild flowers, more planters”

“Raised beds for vegetables”

“Need for more soft landscaping”

“Bulbs and wild flowers in grassed areas”

More Bike Parking

“More space to lock bikes”

“More space to lock bikes please!”

More spaces to Sit

“Sociable seating for sheltered housing in open air”

“More seating”

“Seating facing Water of Leith”

A Farmers Market

INITIATION — IDEAS FOR PARTICULAR SPACES

On **The Old Bridge** I think there should be...

“Unified traditional/ historically correct surface for bridge – it’s of significant historic interest”

“Some benches on bridge? Daytime café seating at wider parts of bridge”

On **Murrayfield Place** I think there should be...

“Pedestrianize area in front of shops? Would feel like good use of space and great views”

“Hide bins behind the high hedges”

At the **Water of Leith** I think we should...

”Remove wall opposite Laundrette/ Haddock/ Flower Shop. Cover over open space with strong glass. Invite cafes, craft shops, etc to establish themselves in the area. Will bring Roseburn to life.”

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ENGAGING YOUNG PEOPLE

Across the 24th, 25th and 26th of October we engaged with three classes from Roseburn Primary: P1, P5 and P7. Over 90 children in total took part.



PRIMARY 1: MY PERFECT PLACE - COLLAGE



PRIMARY 1: ON-SITE - RUBBINGS



PRIMARY 1: THEMES

Certain themes came through from the Primary 1s collages, including:

- Quiet places to sit
- Lots of greenery
- Play
- Water
- Lighting

PRIMARY 5: SAFETY SIGNAGE





Go slow

and be cool!

PRIMARY 5: ON-SITE



PRIMARY 5: ON-SITE



PRIMARY 5: DESIGN



PRIMARY 5: THEMES

Themes from the Primary 5 Sessions were very similar to those from the Primary 1 sessions:

- Places for play
- Shelter from the main road
- More greenery
- More places to sit

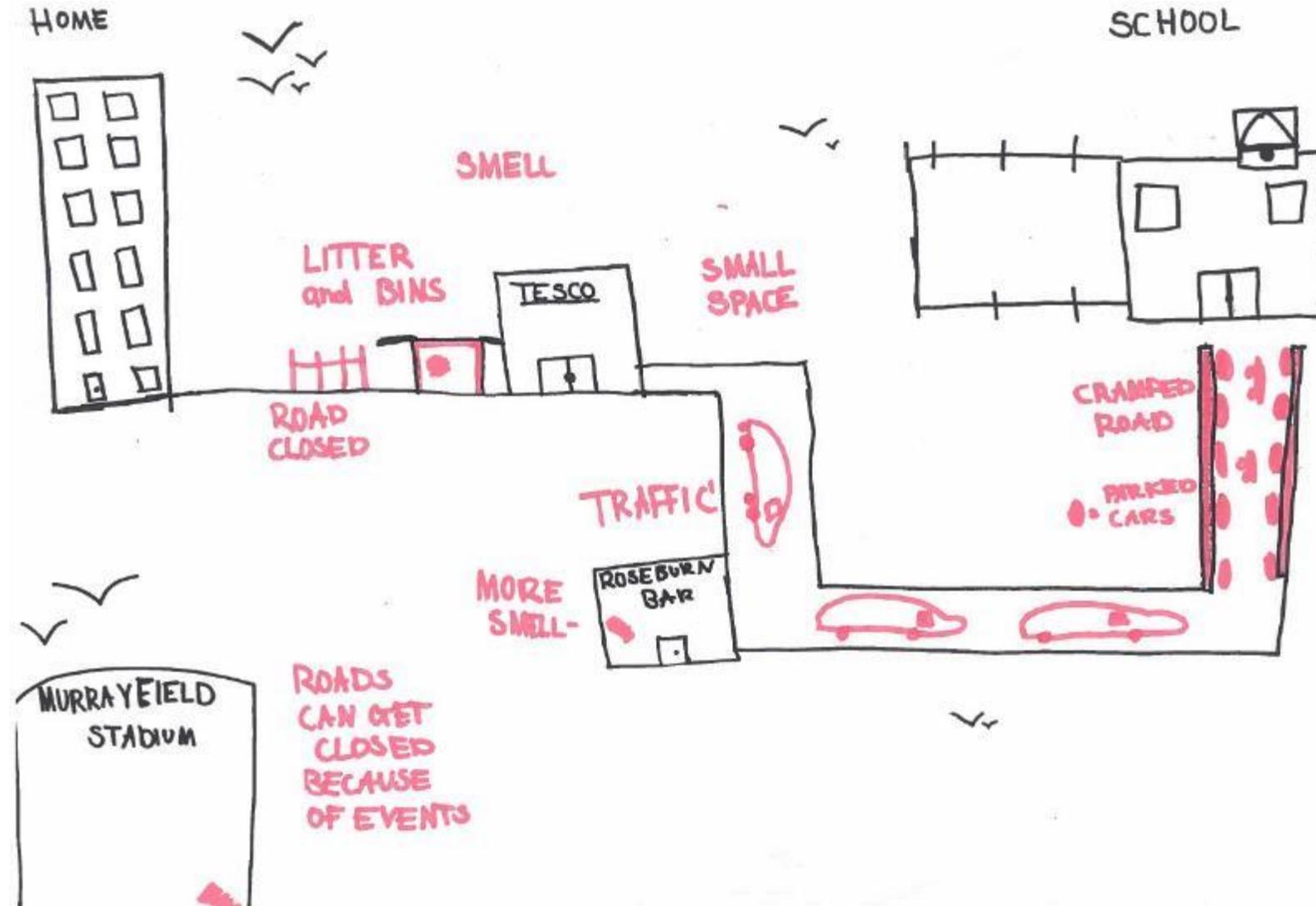
PRIMARY 7: MY ROUTE TO SCHOOL

We asked Primary 7s to draw their route to school, highlighting the good and bad things.

Then we asked them what they would change.



PRIMARY 7: MY ROUTE TO SCHOOL



PRIMARY 7: MY ROUTE TO SCHOOL



PRIMARY 7: MY ROUTE TO SCHOOL



PRIMARY 7: MY ROUTE TO SCHOOL



PRIMARY 7: ON-SITE



PRIMARY 7: ON-SITE



PRIMARY 7: ON-SITE



PRIMARY 7: DESIGN



PRIMARY 7: DESIGN



PRIMARY 7: THEMES

Once again, many of the themes which came forward from the Primary 7s were similar to those from the Primary 5s and Primary 1s.

- More greenery
- More places to sit
- Water features (including drinking fountain)
- Flexible spaces with something for everyone
- Improved lighting (aesthetics and functionality)
- Christmas Tree
- Play and Recreation

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ON-SITE ENGAGEMENT

We set up on site on the 7th of November from 8:30am till 4pm to take comments and suggestions from people in the area.

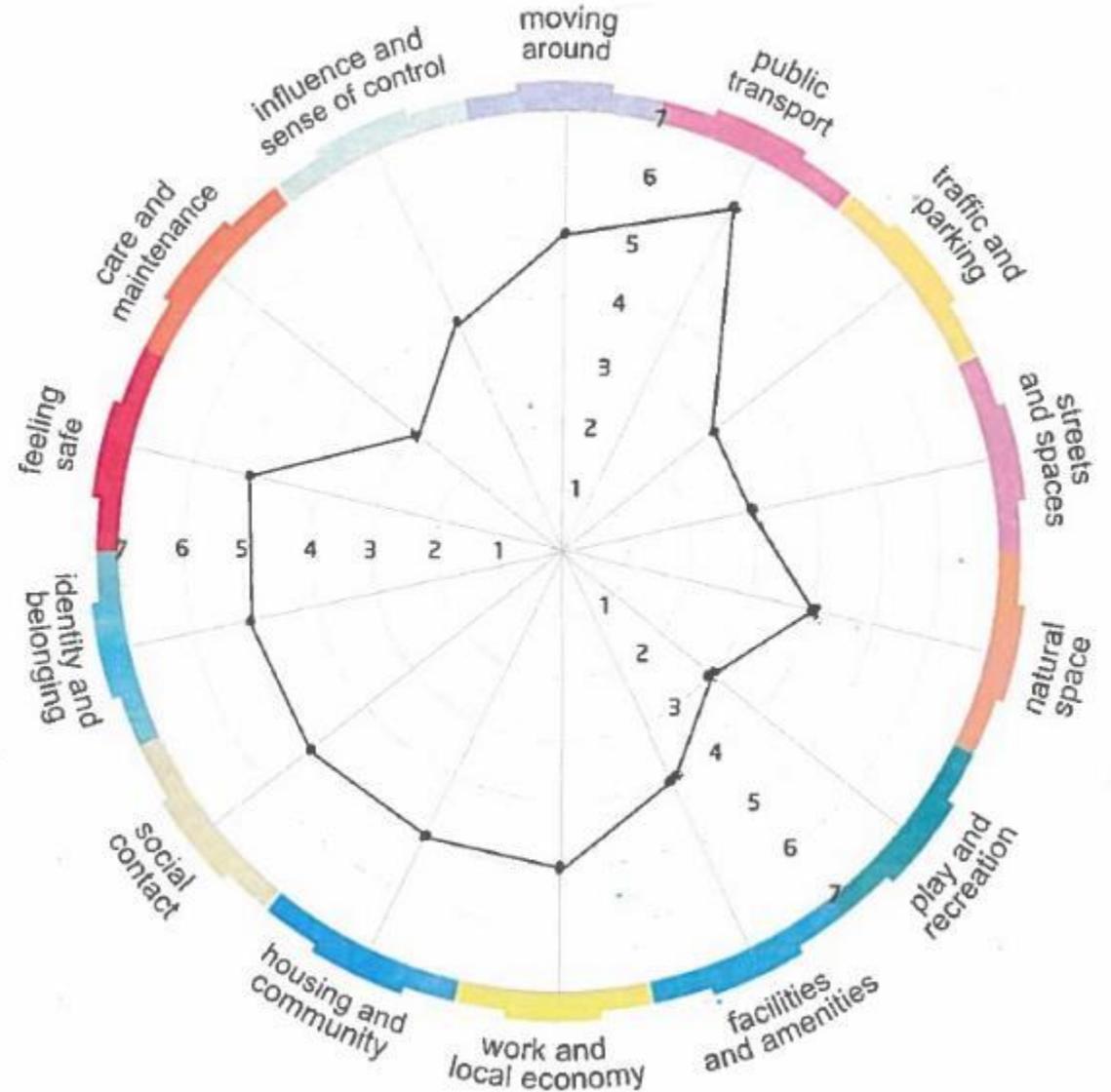


ON-SITE ENGAGEMENT

Attendees filled in a 'Place Standard Tool'. This helped us to understand the areas where the space is performing well, and the areas where the space is performing poorly.

It is clear that most people believe the area is very well served by Public Transport. However many feel it could be improved in terms of:

- Care and Maintenance
- Traffic and Parking
- Streets and Spaces, and
- Play and Recreation



ON-SITE ENGAGEMENT

We also had plans available so that people could draw out their ideas

And we got plenty more suggestions on Post-Its!



ON-SITE ENGAGEMENT: SUGGESTIONS & IDEAS

Craft/ Farmers Market

“Space for craft. Market space for pop-up crafts” “Love the idea of a Farmers Market”

“Sat/ Sun Market as in Stockbridge Sunday Market” “Pop-up Farmers Market”

Natural Environment

“More trees & plants & flowers – a feel of nature. More seating to enjoy the view”

“Hanging baskets on Roseburn Terrace would be nice”

The Old Bridge

“Increased maintenance on Old Coltbridge & of all green infrastructure”

“Cobbles back please “Seating and Planting”

Water of Leith

“I suggest knocking part of the wall down and incorporating the riverside into the garden in the new area”

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OPTIONS DEVELOPMENT

We developed three initial design options for further discussions.

These options were presented as flexible and meant to provide a steer from the local community as to which direction to go in.

Each of the three options responds to the input we have received along four key themes: **Heritage; Nature; Community; Amenity.** But each does so in different ways.



OPTIONS DEVELOPMENT: OPTION 1

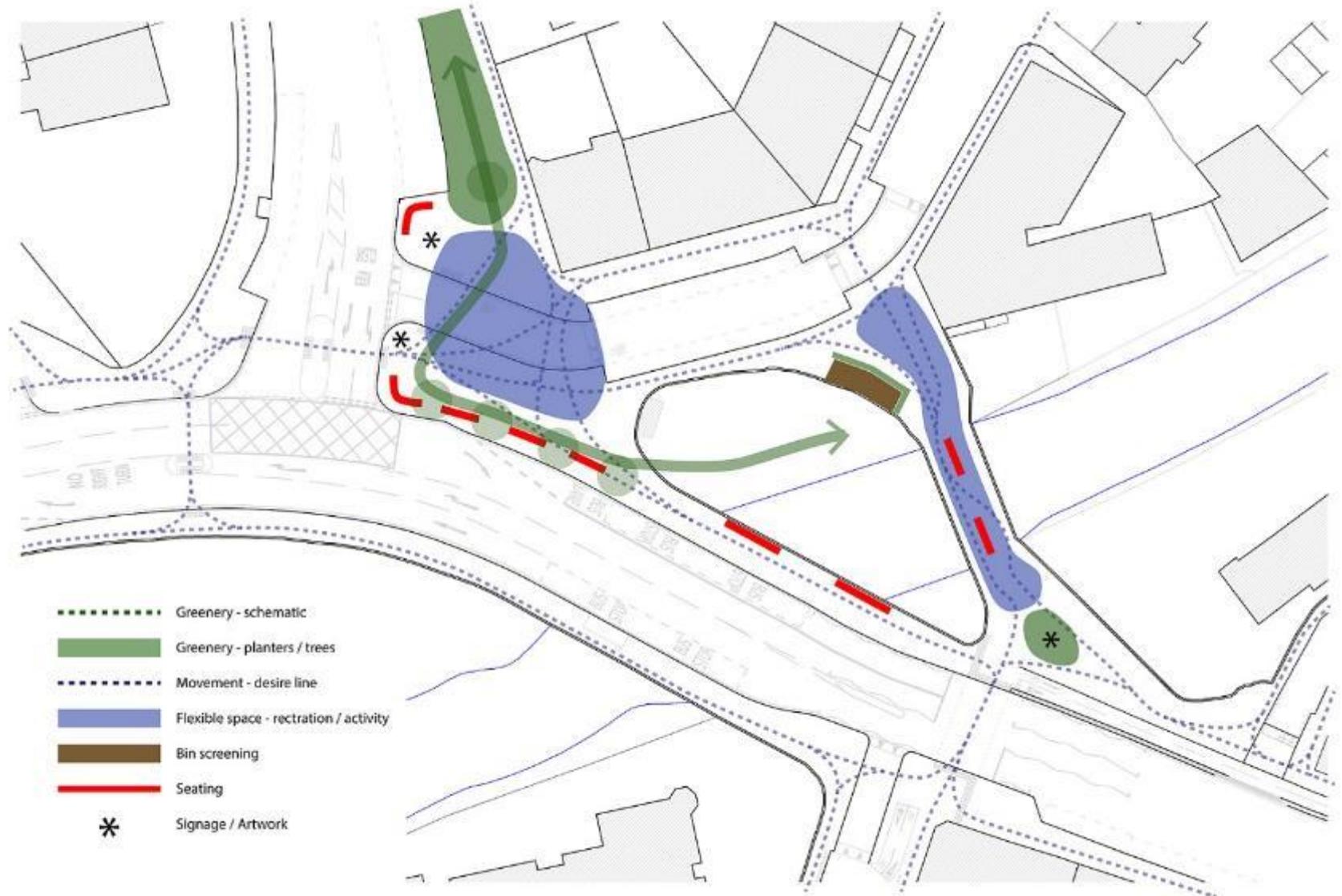
Flexible space maximised on both Murrayfield Place & the Old Bridge

Greenery and seating provides Shelter from main road

Gateway creation at junction of Murrayfield Ave & Murrayfield Plc

Bins screened on North Side of Old Bridge

Main Focus – flexible space



OPTIONS DEVELOPMENT: OPTION 2

Maximising greenery throughout area

Flexible space connected to commercial area to the North of the Old Bridge

Greenery provides shelter from main road and separation between cycle track and pavement

Bins screened on Murrayfield Avenue

Seating placed to maximise views over water of Leith

Main focus – Natural Environment



OPTIONS DEVELOPMENT: OPTION 3

Smaller flexible space within greenery

Old Bridge designed around slow and Safe interactions between users

Greenery integrated with seating and Signage/ artwork

Bins screened on Murrayfield Avenue

Informal 'play' space within green areas

Main Focus – Balance between all uses





Community notice board



Bin screening



Raised planters and seating



Cycle parking



Sculpture and artwork



Play area



Festive events



Local weekend market



Planters / sensory garden



Signage and references



Tree canopy / avenue



Nature trail

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PUBLIC EXHIBITION

We held a public exhibition on Tuesday 5th December on site on the Old Coltbridge, and then at MCC's December Meeting where we asked people to tell us which design was their preference.

We received 57 responses with Option 3 coming out as the most popular. Though many people like aspects of Options 1 and 2 as well.

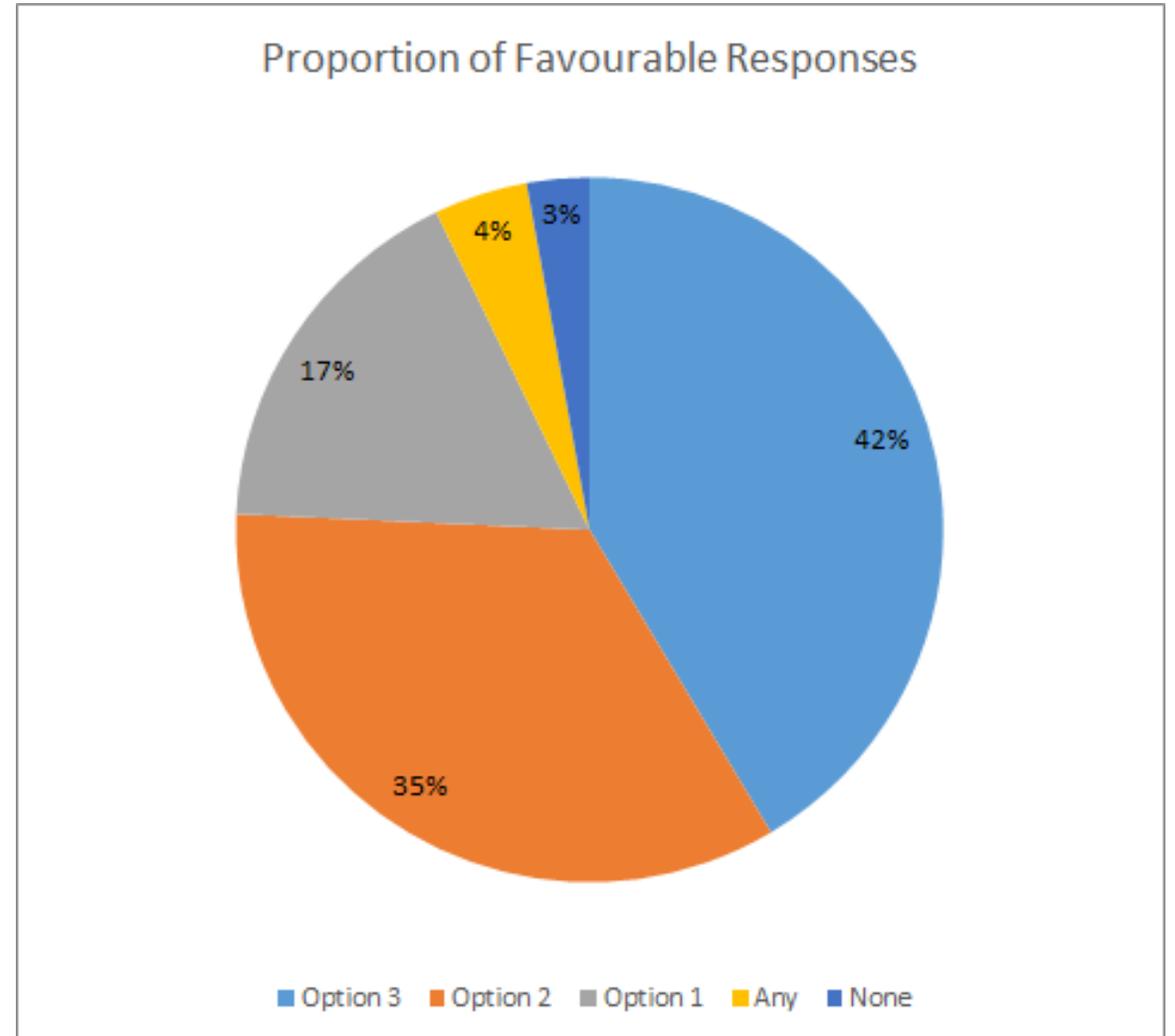


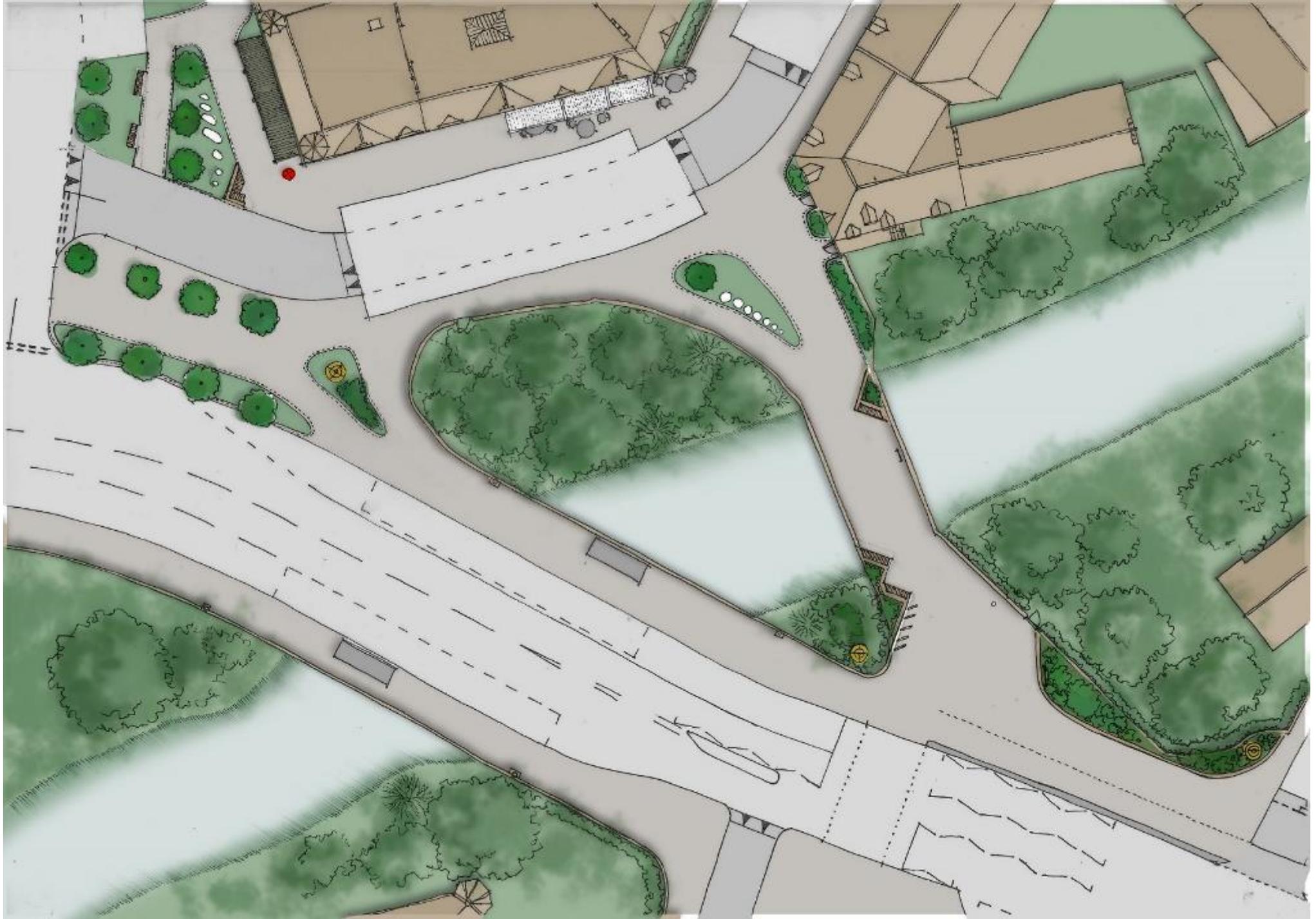
PUBLIC EXHIBITION

We received 57 feedback form responses during the on-site consultation in the day, and the evening session at MCC's meeting.

From these responses Option 3 appeared as the most popular. Though many people liked Option 2 as well.

Some people said they would be happy with any of the options, while only a few said they liked none of them.





PUBLIC EXHIBITION

We also got lots of lovely comments including:

“all look great. The more space can be used for community the better”

“like the idea of space for market etc. combined with features for seating etc. Also idea of area for children”

“I like the screening of the traffic and opening up of sheltered space”

“good balance to suit everyone”

“cutting that rat-run feeder is awesome”

“Thanks for taking p7s views on board!”

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DESIGN DEVELOPMENT

During January and February we used all of the information we had received to develop a Draft Design based primarily on Option 3, but taking account of the parts of Options 1 and 2 that people liked.

We presented this design at the meeting of Murrayfield Community Council on Tuesday 27th of February to seek initial input.









OUR ENGAGEMENT PROCESS

- ~~Initiation – 10th October at the last Murrayfield Community Council Meeting~~
- ~~Early Discussions – With local residents and businesses~~
- ~~Engaging Young People – 24th-26th of October - Roseburn Primary P1s, P5s & P7s~~
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WHAT'S NEXT

Once we have completed the Draft Design, we will host a full public consultation on the Rejuvenating Roseburn placemaking proposals.

Following this we will make any necessary changes to the designs before including them as part of the overall CCWEL project.

These changes will be delivered alongside those associated with the CCWEL, using funding from the same sources.

As such, we will not be able to deliver the Rejuvenating Roseburn project, without delivering the CCWEL project also.