



## Workplace travel planning newsletter

The new year can be a time for change and self improvement. This year, why don't you try something different and push your - and your colleagues' - travel habits towards a healthier, more sustainable direction for 2020?

If the above sounds of interest to you, then we at the 2019/20 workplace travel planning programme (WPTP) team are here to provide you with the support and tools needed to do so.



## **Workplace travel planning support 2020**

We recognise that when it comes to travel planning, workplaces have varying levels of time, resources and expertise. To alleviate this, the WPTP team is here to provide you with tailored travel support which aims to get you and your colleagues travelling in a more sustainable, healthier and effective manner.

Over the last few months, the WPTP team has been busy consulting with workplaces, employees and key stakeholders to better understand the challenges that organisations such as yourselves face in providing workplace travel planning support to employees. Some of the main challenges cited include:

- lack of resources or time;
- lack of flexibility;
- programmes not generating enough conversions to new walkers and cyclists;
- site/location-specific infrastructure problems; and
- not fully understanding how and why employees travel in the ways that they do.

As such, we have developed a toolkit which provides a one-stop-shop of workplace travel planning support which - in conjunction with support from the WPTP team and other stakeholders - will help your organisation achieve its' wider objectives whilst supporting the delivery of tailored travel and transport interventions.

The toolkit and supporting documentation is currently being tested and the details will be released in our next newsletter. In the meantime if you have any questions, please do not hesitate to get in touch!

**Together the WPTP team hope to get you and your colleagues positively moving to make Edinburgh's streets a happier, healthier place to be.**



## 2019 BBBS Campaign

Our 2019 BBBS campaign was embraced by a variety of Edinburgh workplaces this winter. In total, 16 workplaces held 27 events to spread the message about being safe on the road this winter.

*"At the Royal Bank of Scotland we're always looking for ways to encourage colleagues to choose active travel because of its clear benefits to their physical health and mental wellbeing.*

*The support materials were great for prompting discussion about cycling and walking in the dark, and the free lights and reflectives proved really popular with colleagues."*

David Monaghan, Convenor, Gogarburn Bicycle Users Group

*"The campaign is great - being visible on a bike is so important, with the poor quality of driving around us, so anything we can do to be visible is good.*

*I gave the lights to my 4 year old niece to put on her brand new bike, so that she's in the habit of being visible."*

Ailsa, RBS Gogarburn. BBBS Competition Winner

## BBBS Evaluation Survey Winner

We received over 90 responses to our BBBS evaluation competition, with Ailsa being the lucky winner of our £50 retail voucher prize! Thanks to all that took part in the survey - your inputs are invaluable for helping improve future campaigns.



## Scottish Workplace Journey Challenge

### Sustrans Scotland

*1st - 31st March*

You are invited to take part in the [Scottish Workplace Journey Challenge](#) this March. Compete as an individual, a team or as part of your workplace by logging the active or sustainable journeys you make to, from and for work.

Simply register online to log the journeys you make by foot, bike, public transport and car-share. Over £5000 worth of [prizes](#) are up for grabs, including cinema tickets, travelcards and high street vouchers. Register before 1<sup>st</sup> March to enter the Early Bird prize draw where you can win one of ten £30 [Tiso vouchers](#). #JourneyChallenge

Cost: FREE!

<https://scotland.getmeactive.org.uk/>

If you have any questions, please do not hesitate to contact [edinburghworkplaces@stantec.com](mailto:edinburghworkplaces@stantec.com) and arrange to chat with one of our team.

*If you no longer wish to be involved in CEC workplace travel planning or to receive this communication, please email us at the same address and we will remove your details.*

