

**QUESTION NO 22**

**By Councillor Ewan Aitken to be answered by the Convener of the Transport, Infrastructure and Environment Committee at a meeting of the Council on 18 December 2008**

- Question** (1) When was the shopping promotion package for Portobello traders devised?
- Question** (2) Who decided a package was needed?
- Question** (3) Which Councillors were consulted about the package before the meeting with traders on Monday 1 December?
- Question** (4) What consultation happened with traders before the package was completed and announced?
- Question** (5) How were Portobello traders informed of the package?
- Question** (6) Are all traders included in the package?
- Question** (7) Which budget will the cost of the package come from?
- Question** (8) How will the effectiveness of the package be monitored, who will do the monitoring?
- Question** (9) What will be the benchmarks for that monitoring?
- Question** (10) To which Committee of the Council did you intend to take this package for homologation?