

Culture and Communities Committee

Item 8.3

10.00am, Tuesday, 18 June 2019

Citywide Culture Plan Update 2018/19

Executive/routine Wards Council Commitments	Executive All 6, 11, 15, 46, 48
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1. Recommendations

- 1.1 It is recommended that Committee:
- 1.1.1 notes the progress made on the Culture Plan and Actions delivery;
 - 1.1.2 notes that a Culture Plan review update report will be presented in June 2020; and
 - 1.1.3 notes that the Localities events funding programme will be suspended and the available resource directed to the citywide events and festivals programme.

Paul Lawrence

Executive Director of Place

Contact: Lindsay A Robertson, Culture Manager (Arts, Festivals, Events and Public Safety)

E-mail: lindsay.robertson@edinburgh.gov.uk | Tel: 0131 529 6719

Citywide Culture Plan Update 2018/19

2. Executive Summary

- 2.1 Since the delivery of the Council's citywide Culture Plan in [November 2015](#), the Culture Service has progressed working with stakeholders and partners to deliver the Plan's agreed Vision, Objectives and relevant Actions.
- 2.2 The first update report was considered by the Culture and Sport Committee on [20 March 2017](#); the second by the Culture and Communities Committee on [20 March 2018](#).
- 2.3 This report is the third update and highlights the further success in the year to date on the progress and delivery of the Culture Plan (Appendix 1).

3. Background

Culture Plan 2015-19

- 3.1 The current Culture Plan has an actions-based approach informed by a set of objectives. The Plan was developed as a direct result of an extensive consultation programme which culminated in the largest element which was the public consultation which was directly led by the cultural sector itself and was known as Desire Lines.

City Vision 2050

- 3.2 An additional contributing factor to the on-going development of the Cultural Plan comes from the 2050 City Vision consultation and updates. Key themes include culture as well as social and environmental responsibility.

Culture Plan Progress Updates

- 3.3 The actions in the Culture Plan are being progressed where it has been agreed the Council should act as lead. A third update on these is captured in the main report and at Appendix 1.
- 3.4 At the end of 2019, the Culture Plan will have been in place for four years, and it is intended that a tailored review process will be implemented and an update on progress reported by June 2020. The Culture Service has continued to work with the Desire Lines grouping, and has supported interim collaborative events which will form part of the basis for the update programme.

4. Main report

- 4.1 The following update report provides an overview of developments and activities undertaken in the delivery of the Citywide Culture Plan Actions since March 2018. This report focuses on the elements led by, or involving, the Culture Service as part of the citywide partnership approach to the delivery and progress of the Plan.
- 4.2 The service operates in alignment with the Culture Plan's objectives and reports against the delivery of these in all service committee reports. Progress and updates are highlighted in Appendix 1.
- 4.3 The Culture Plan objectives are:
 - 4.3.1 ensure that everyone has access to world class cultural provision;
 - 4.3.2 encourage the highest standards of creativity and excellence in all aspects of cultural activity;
 - 4.3.3 support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round;
 - 4.3.4 articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally, nationally and internationally;
 - 4.3.5 develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors; and
 - 4.3.6 invest in artist and practitioner development, and support and sustain the local artistic community.

Music is Audible

- 4.4 At the meeting on [26 March 2019](#), the Culture and Communities Committee agreed a report noting that all the objectives of the Music is Audible Working Group had been met and recommending that this working group be brought to a close.

World Cities Culture Forum

- 4.5 The Director of Culture was again invited to the World Cities Culture Forum (WCCF) 2018 ([World Cities Culture Forum](#)) meeting in San Francisco. The Forum explored digital innovation in culture. It has proved to be an excellent cultural networking and profile opportunity for Edinburgh. Contacts have been positive and have directly informed, for example, Edinburgh's city cultural mapping project. Examples of innovative work in the city have been included in the Forum's world cities reports, such as Edinburgh Performing Arts Development (EPAD), Creative Carbon Scotland, and the Dementia-friendly work by Capital Theatres.
- 4.6 The Forum provides a unique platform for Edinburgh to share practice with other major cultural cities whilst learning from others what challenges and opportunities they face. The full membership of the Forum is available [here](#).

Culture Edinburgh Website

- 4.7 The website has now been delivered (July 2018) and can be accessed [here](#).

PLACE Programme

- 4.8 The Council, Scottish Government through Creative Scotland, and [Edinburgh Festivals](#) partnership funding programme has progressed, and a first round of funding awarded to the festivals.
- 4.9 This fund acts as a strategic support to projects that meet the ambition, purpose and criteria of the development and delivery programme. In five years, the programme will have supported the festivals' strategic shift to further diversify their partnerships with the year-round culture sector across the city and the nation; to drive creative innovation through long-term programming approaches; to increase career and skills development capacity for creatives and young people; and to build new and lasting relationships with under-served communities.

Desire Lines

- 4.10 The Desire Lines (Culture Plan public consultation) Steering Group continues to meet. In 2018/19, two events were delivered and explored options to progress the shared agendas on a positive environment for practitioners and producers to flourish, and Arts, Health and Well-being. A third event is planned for Autumn 2019. Members leading on the organisation and promotion of each event are working in tandem with the Culture Service towards the delivery of what it is intended will be productive, practical sessions. The findings and outcomes from these sessions will also feed into the previously described (3.6) Culture Plan review.

Edinburgh Performing Arts Development (EPAD)

- 4.11 This initiative continues to provide positive training, mentoring and networking opportunities for the practitioners across Edinburgh. The programme is currently funded by the Council and supported by Capital Theatres. EPAD is also undertaking research to establish the practicality of involving commercial spaces in the provision of affordable rehearsal space across the city. EPAD contributes directly to the objectives of the Culture Plan to invest in artist and practitioner development, and support and sustain the local artistic community.

Royal Edinburgh Military Tattoo (REMT) Funding

- 4.12 Partnership project funding of £50,000 has again been achieved through the REMT Charity allowing nearly £100,000 to be awarded in 2018/19 to projects across Edinburgh (see Appendix 3). The 2018/19 Project Fund again reflects the priorities of the Culture Plan, and in particular access to cultural provision.
- 4.13 The 2018/19 Fund awarded grants to twenty organisations working in a range of art forms, supporting projects taking place across Edinburgh, with a focus on promoting access for people who experience barriers to engaging with arts and culture.

Localities Fund

- 4.14 A pilot to disseminate one-off events funding (£60,000) across Localities was implemented in 2017/18. In 2018/19 this funding was increased through Locality partnership to £80,000.
- 4.15 Four panels were established comprising local elected members, Lifelong Learning service officers, community council members and voluntary sector representatives. The panels were chaired and facilitated by Council officers.
- 4.16 30 applications (amounting to a total value of £240,968.70) were submitted across the four Locality areas. 22 applications received support; six in North East; six in North West; five in South East; and five in South West. The full value of the Fund was awarded. A list of recipients is in Appendix 2.
- 4.17 Whilst the funded projects have been very positive, feedback suggests that the programme has not had the depth of reach into Localities anticipated, and Lifelong Learning colleagues have identified the need for their potential provision of workshops or programmes to offer advice in assessing potential suitability for, and the completion of, funding applications. In the meantime, the Localities events funding programme will be suspended and the available resource directed to the citywide community events and festivals programme with the specific remit of ensuring communities involvement.

Third Party Grants Review

- 4.18 The progress of the Third Party Grants Review was previously reported to the Culture and Sport Committee (Third Party Cultural Grants Co-production Conversations Update) on [25 October 2016](#) and an update report to the Culture and Communities Committee on [14 November 2017](#) and [13 November 2018](#). The Review recommendations are included on this Committee agenda.

Thundering Hooves/Festival City

- 4.19 The progress on the [Thundering Hooves 2.0 Strategy](#) has been reported to Corporate Policy and Strategy Committee as included in the Culture Plan Actions. Work being progressed on Managing the Festival City, including the formation of a scorecard, has also been reported to this committee on [30 January 2018](#) and [26 March 2019](#).

Public Art Practice Research

- 4.20 The Culture Service received support from the Scottish Graduate School of Arts and Humanities to work with a Doctoral Researcher from The School of Design Informatics, University of Edinburgh, in 2018. The research project was designed to better understand the Council's role in the planning, facilitation and delivery of public art for the city, including funding, legislation, policy, planning and attitudinal factors.

- 4.21 The doctoral researcher used a variety of methods to review the existing conditions for public art in Edinburgh in order to establish key findings. The methods included:
- 4.21.1 individual interviews with Stakeholders: an open-ended interview to research and define the challenges;
 - 4.21.2 co-design public art workshops: Bringing multiple stakeholders together to examine the challenges aggregated through Design Play methodology; and
 - 4.21.3 new technology (Ethnobot) experiment with stakeholders: using self-guided phone app 'tours' of public art pieces in the city to capture thoughts and ideas that may provide solutions to the previously identified challenges.
- 4.22 The researcher issued a findings release to stakeholders which generated discussion and led to concrete recommendations. The recommendations and next steps are currently being considered.

Diversity Agent for Change Post

- 4.23 In partnership with Creative Scotland, the Culture Service will be appointing a Diversity Officer by the end of June 2019, to support Edinburgh's cultural sector to build capacity to better engage with, understand, reflect, represent and respond to the increasing diversity in the city.

Multi-cultural event

- 4.24 As previously reported to Committee in [January 2019](#), the Culture Service has now progressed the procurement process to facilitate the creation of a new multi-cultural event in the city. The vision is to offer a diverse and inclusive programme of activities, events, attractions and celebrations designed to provide a showcase for the wealth of multi-cultural artistic talent in the city, and provide opportunities for visitors and residents to experience this in the form of shows, events, displays, performances, exhibitions, and so on. The date for the potential delivery of this event has not been finalised.

Culture and Communities Mapping Project

- 4.25 In partnership with University of Edinburgh Living Lab, the Culture Service is seeking to develop a mapping project offering an overview of the cultural infrastructure and activity hubs in the city. Three workshops have taken place seeking input from as many stakeholders as possible to ensure as rich a source for accurate content as possible. The Culture and Communities mapping project uses open data and participatory mapping to locate cultural and artistic spaces in the city. Through community workshops and pop-up events, participants have been asked about the value and significance of a diverse range of city venues and about challenges and opportunities of supporting cultural space. The first outcome of this research will be an open access, community-created map that includes city cultural assets, hubs and flexible spaces of past and present. The map will then be used to discuss and analyse gentrification, arts equity and inclusion, and accessibility to culture in Edinburgh.

5. Next Steps

- 5.1 By December 2019, the Plan will have been in place for four years. A review process will be implemented and an update on progress offered by March 2020.

6. Financial impact

- 6.1 There is no financial impact to the Culture Plan update process. Any costs were contained within the service budget.

7. Stakeholder/Community Impact

- 7.1 The Culture Plan and associated actions have significant elements of stakeholder consultation, engagement and involvement.
- 7.2 Related Culture Service funding agreements include sustainability action and reporting requirements.

8. Background reading/external references

- 8.1 Edinburgh Performing Arts Development Project Update – 23 August 2016
- 8.2 World Cities Culture Forum (WCCF) 2018 (World Cities Culture Forum) and membership
- 8.3 Festivals Edinburgh Membership

9. Appendices

Appendix 1 – Citywide Culture Plan Objectives and Actions Update

Appendix 2 – Recipients of Local Event funding

Appendix 3 – Recipients of CEC/Royal Edinburgh Military Tattoo partnership project funding.

Citywide Culture Plan

Vision:

City partners work together to keep culture and creativity at the heart of Edinburgh's success.

Objectives:

1. Ensure that everyone has access to world class cultural provision.
2. Encourage the highest standards of creativity and excellence in all aspects of cultural activity.
3. Support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round.
4. Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally, nationally and internationally.
5. Develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors.
6. Invest in artist and practitioner development, and support and sustain the local artistic community.

Citywide Culture Plan: Actions Update 2018/19

❖ The Actions highlighted in **red** have been progressed (with Council as lead).

	Action	Timeline
1	In collaboration with the Desire Lines Steering Group, create a citywide Culture Task Group	Achieved and concluded (full update captured in main report)
2	Maintain existing partnerships and continue to facilitate networks and opportunities for discussion and debate	Ongoing Example: Culture Service supporting next stages of Desire Lines Steering group activity plans for 2018 - 20; third party cultural grants review programme
3	Maximise the benefits of the Council's membership of the World Cities Culture Forum	Ongoing Director of Culture attended 2018; networked; and ensured University digital innovation presence
4	Work with others to promote greater understanding of the value and importance of the city's year-round culture and events to Edinburgh's success	Progressed; ongoing Example: contribute to visitor levy debate; World Cities Culture Forum Council membership / attendance /projects; agency funding partnerships for major events, e.g. Torchlight Procession/Hogmanay; cultural revenue grants portfolio and review.
5	Gather and publicise a body of evidence which supports the case for investing in the cultural and creative sectors (using tools such as cultural mapping, economic impact analyses, surveys etc)	Ongoing Example: Council Culture Service is active partner and advocate for Festivals PLACE funding programme; Thundering Hooves 2.0; Cultural

	Action	Timeline
		mapping project in partnership with University of Edinburgh; Edinburgh People Survey results
6	Improve collaboration within the Council to support the city's cultural and creative sectors and make it simpler for people to contact the right people in the Council for help and support (a 'one stop shop' approach)	Progressed; ongoing Council Transformation programme on-going; Culture Edinburgh website delivered; events management group in place; Diversity (Agent for Change) post progressed in partnership with Creative Scotland
7	Develop a range of opportunities for performers, others working in the cultural and creative sectors, and small organisations - such as affordable spaces for rehearsal and performance, and for pop-up exhibitions (promote database of available spaces and toolkit), and support for skill and project development	Ongoing online resource co-funded with Creative Scotland and delivered; EPAD funded
8	Continue to collaborate in Creative Clusters and Hubs initiatives to maintain and enhance networks and artist/practitioner support and development	Ongoing EPAD programme; Desire Lines events; Third Party Cultural Grants Review
9	Carry out informal consultation, in partnership with Music is Audible group, on proposed changes to licensing	Achieved
10	Using the report commissioned in 2015 from the Music Venues Trust, and working in partnership with the Music is Audible group, develop other actions to support Edinburgh's live music provision and add these to this Plan	Achieved A report was submitted to the Culture and Communities Committee on 26 March 2019 noting that the objectives of the Music is Audible Working Group have been met.
11	Work with licensing colleagues to hold workshops with relevant cultural partners on the 2016 Licensing consultation	Achieved and ongoing

	Action	Timeline
		Licensing and Public Safety colleagues hosted a workshop for the Edinburgh Festivals in January 2019. Ongoing support is being offered.
12	Continue to July 2016 the capacity building project (EPAD) for the performing arts sector which is managed through the Capital Theatres and Traverse Theatre. Seek funding to continue project development beyond July 2016.	Achieved Revenue funding allocated 2019/20
13	Explore ways to replicate the theatre capacity building project for other art forms	On-going Examples: Literature organisations looking at options to develop literary quarter and further develop partnership working opportunities; Third Party Cultural Grants Review
14	Implement outcomes of Third Party Grants review for cultural organisations (including stronger collaboration, developing new partnerships and creating new funding streams)	Progressed and ongoing Co-production conversations; Grants Review is major activity strand for Culture Service; acknowledgement of need for a degree of sector stability; project funds established
15	Develop new and collaborative approaches to funding packages, investment (including alternative funding mechanisms) and resources for the cultural and creative sectors with private and public partners	On-going Royal Edinburgh Military Tattoo project funding partnership; Localities Events Funding 2018/19; Citywide Communities Events Funding programme
16	Continue to work with partners to maintain and enhance the city's cultural infrastructure, creating an environment which attracts and retains artists and creative people and supports the city's festivals and other cultural assets	Ongoing Various models of support as appropriate including: Ross Pavilion

	Action	Timeline
		project; King's Theatre proposals; Leith Theatre; Fruitmarket development plans; City Observatory redevelopment in partnership with Collective Gallery; museums joint collections facility at Granton in partnership with NMS; Castle Mills Printmakers Creative Hub.
17	At the time of writing, the outcome of the bid for an Edinburgh and South East Scotland City Region Deal has not yet been announced. If this Deal is awarded by the UK and Scottish Governments, cultural infrastructure projects will play a key part in the Deal's success.	Funding for IMPACT Scotland/ Dunard Centre venue development. City centre provision of new venue and home for Scottish Chamber Orchestra; PLACE programme agreement between CEC, Festivals Edinburgh and Scottish Government for £15M fund over five years (£1M p.a. per partner) for programme content development (50%), community engagement (25%) and skills investment (25%)
18	Continue advocacy and support of a digital infrastructure strategy for the city to support innovation across all sectors	Ongoing Currently Cultural mapping project with University; tourism agenda; cultural organisations, such as Festivals Edinburgh in consultation programme with a view to digital recommendations and shared city agenda
19	Explore how the Planning system can contribute to the delivery of cultural elements in new development sites and in the public realm	Ongoing Culture Service continues direct advocacy for core need for place-

	Action	Timeline
		making strategy to be delivered as part of city planning in medium and longer term alongside essential commercial and economic priorities e.g. Granton
20	Research existing models elsewhere to ensure the consistent delivery of the best of public art in public spaces and work towards adopting a suitable model for Edinburgh	University Research Placement now concluded with Culture Service – report imminent
21	Improve and implement wayfinding (signage both physical and digital) to cultural venues and spaces across the city	Ongoing – Council planning service
22	Regularly assess and report to the Corporate Policy and Strategy Committee the Council’s progress in leading and contributing to agreed actions within the Thundering Hooves 2.0 Strategy	Achieved and on-going
23	Regularly assess and report to the Culture and Sport Committee (now Culture and Communities Committee) the progress made by the Council and partners towards meeting the Culture Plan Actions	Annual report

Citywide Culture Plan Update June 2019

APPENDIX 2

LOCALITY FUND 2019 - SUCCESSFUL APPLICANTS

Locality	Organisation	Name of Event	Funding Allocated
North East	Drake Music	All Join in Craigmillar	£2,322.00
North East	Art Walk Projects CIC	LandMark	£4,152.00
North East	Artlink Edinburgh and the Lothians	Common Play	£3,319.00
North East	Lorne Primary Parent Council	Ceilidh Celebration of Culture	£2,118.00
North East	Northfield and Willowbrae Community Centre	"Community Connections"	£4,169.00
North East	Think Circus	Anti-Gravity Circus Club	£3,834.00
North East			£19,914.00
South East	Old Town Development Trust	Creating the Old Town	£4,050.00
South East	Bridgend Farmhouse	Pride of Place	£2,567.40
South East	Canongate Youth	Summer Sount 2019	£4,789.60
South East	Impact Arts Project	Inch by Inch	£4,793.00
South East	Friends of Burdiehouse	Gilmerton Dykes nature mural	£3,800.00
South East			£20,000.00
North West	MYGD	Performance Youth Project	£2,493.00
North West	Royston Wardieburn Community Centre Management Committee	Royston Wardieburn Multicultural Festival and Art Project 2019	£4,407.00
North West	Ferry Blend Community Choir	Accessible Summer and Winter Concerts	£1,500.00
North West	Ama-zing Harmonies	West Piltons' Ama-zing Culture	£3,730.00
North West	LifeCare	Dementia Arts Festival 2019	£4,870.00
North West	Friends of Roseburn Park	Roseburn Park: Commemorative Mural on ARP Headquarters Building	£3,000.00
North West			£20,000.00
South West	Dance Ihayami	Ihayami - I am here	£5,000.00
South West	The Welcoming Association	Welcoming Cinema	£4,160.00
South West	The Broomhouse Centre	Broomhouse Street Party 2019	£3,275.00
South West	Edinburgh and Lothians Greenspace Trust	Magical Wester Hailes Walk	£5,000.00
South West	St Brides	Women's Comedy Cabaret	£2,515.00
South West			£19,950.00

CULTURE PROJECT FUND IN PARTNERSHIP WITH THE ROYAL EDINBURGH MILITARY TATTOO (REMT)- GRANTS AWARDED

The Culture service is continuing to work in partnership with the REMT to distribute £97,700 of funding (provided by both the council and REMT) to the city's cultural sector.

This round of funding was awarded to the following groups working across a range of art forms, including dance, theatre and music, supporting projects taking place across the city in a variety of locations.

- £4,320.00 to Active Inquiry for Reaching Out – a programme of participatory theatre workshops exploring the theme of Home to take place in Bonnington, Craigentenny & Albion Road.
- £4,122.00 to Bridgend Farmhouse to run community singing groups at Bridgend Farmhouse, working with a wide range of community partners aimed at communities in South Edinburgh including Moredun and The Inch.
- £4,000.00 to Drake Music Scotland to commission a professional composer with disabilities Ben Lunn to write music for disabled musicians and Hebrides Ensemble premiered in an autism-friendly performance at The Queen's Hall.
- £5,000.00 to Grassmarket Projects for 'Care In Recovery' - a workshop and performance project developing the themes around experiences of care for people who are currently in recovery from drug and alcohol mis-use, workshops taking place in and targeted at Dumbiedykes and the surrounding area.
- £5,000.00 to Magnetic North towards development of a new performance project She Sells, a video artwork made in collaboration with artist Greg Sinclair and residents of Pilton.
- £4,870.00 to Puppet Animation Scotland towards CUCINEMA: working with visiting Italian artists on a family-orientated workshop for up to 100 people from across Edinburgh, which teaches participants about the basics of animation.
- £4,434.00 to Capital Theatres towards Sound Symphony – the creation of an original piece of theatre with the needs of autistic children at its centre.

- £5,439.40 to Edinburgh Sculpture Workshop for two sculpture exhibitions for Blind, Partially Sighted and Sighted visitors, experienced by touch through facilitated artist tours.
- £8,234.00 to Edinburgh Women's Aid for We Are Here: women who have experienced domestic abuse will work with a poet and a visual artist to produce new poems/prose and prints to be published in a book.
- £5,000.00 to Grid Iron for CLIQUES: BSL interpretation, captioning and accessible marketing for a site-specific theatre co-production between Grid Iron, SDTN and Pleasance.
- £5,000.00 to Royal Botanic Gardens Edinburgh: A nine-day Festival of Nature, Creativity and Health with artist-led exhibitions and events aimed at widening access to a range of cultural and creative experiences.
- £3,210.00 to the Travelling Gallery for artist led workshops supporting the Travelling Gallery exhibition in Spring 2019. Locations include Wester Hailes, Ratho, Craigmillar, Muirhouse, Leith, Drumbrae and Saughton Prison.
- £2,400.00 to Citizen Curator for Unsung Leith: Breaking Barriers: a new partnership project exploring the trailblazing women of Leith through range of free, childcare supported creative workshops.
- £6,358.00 to Craigmillar Literacy Trust for Wildest Dream: artist Katy Wilson to hold a seven-day residency at Castleview Primary School and Castleview Community Gardens, involving children and their families in her practice, promoting outdoor exploration through her residency.
- £2,255.00 to Edinburgh Youth Gaitherin' for the Edinburgh Youth Gaitherin 2019: four days of workshops led by some of the country's finest traditional musicians.
- £4,955.00 to Gorgie Collective for Gorgie Creates: a collaborative, artist-led project. Free creative workshops for adults will facilitate the co-creation of public artworks exhibited in Gorgie Dalry town centre.
- £5,000.00 to Soundhouse for Edinburgh Tradfest 2019, a music festival that also includes in the programme elements of storytelling, film and folklore.
- £8,252.35 to Starcatchers for Expecting Something: a pioneering creative engagement project for young mums and their babies providing consistent access to artist-led creative opportunities in communities.

- £4,850.25 to Strange Town towards the funding of 114 free bursary places for disadvantaged young people, aged 11-25, to access a pilot programme of performance masterclasses led by leading theatre and film practitioners.
- £5,000.00 to the Thistle Foundation for the Craigmillar Tapestry - Stitches in Time project (Phase 1). Using the arts to capture and celebrate the unique heritage and culture of the wider Craigmillar area.