



# Report

## John's Campaign

### Edinburgh Integration Joint Board

28 September 2018

#### Executive Summary

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1. A motion was raised at the Edinburgh Integration Joint Board (EIJB) in November 2017, highlighted the value of embedding John's Campaign across all hospital and residential homes managed by Edinburgh Health Social Care Partnership (the Partnership).
2. John's campaign relates to older people who present with disorders that are grouped under the umbrella of dementia or frail and are cared for within all our care environments under the responsibility of the Partnership. This report provides a framework for delivery of this initiative and background information to the campaign.

#### Recommendations

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3. It is recommended that Edinburgh Integration Joint Board:
  - i. Agree that all hosted older peoples in bed services formally sign up to John's campaign.
  - ii. Agree that all local authority care homes, sign up to John's campaign
  - iii. Work in partnership with the independent sector to embed John's campaign across all older people's residential services within the Edinburgh
  - iv. Agree that the benefits of John's Campaign should be formally measured
  - v. Support the launch of John's campaign in Edinburgh

#### Background

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4. John's Campaign was founded in November 2014 by Nicci Gerrard and Julia Jones. Behind its simple statement of purpose lies the belief that carers should be integral to the care provided to their loved ones and that collaboration between the patients and all connected with them is crucial to their health and their well-being. The

Scottish Government supports John's Campaign as part of a suite of measures to promote person centred care.

5. John's Campaign has the support of Age UK, the Alzheimer's Society, British Geriatric Society, Prof Alastair Burns (National Clinical Director for Dementia), The Butterfly Scheme, Carers Trust, Carers UK, Dementia UK, Dementia Together NI, Faculty of Psychology for Older People, Gold Standards Framework, National Audit of Dementia, Parkinson's UK, Patient Opinion, Point of Care Foundation and Royal College of Nursing amongst others.

## Main report

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6. John's Campaign promotes the ethos that carers are equal partners, and should be actively involved in planning and providing care as appropriate. A key message is that carers should not be restricted, or barriers put in place to prevent or reduce their input.
7. The campaign supports the implementation of unrestricted access i.e. removal of visiting times. There is no policy or guidance regarding visiting times within the Partnership, though it is recognised that visiting has been substantially relaxed in recent years, and most areas promote an 11am to 8pm visiting criteria.
8. The Francis Inquiry report 2013 discussed the need to review unnecessary restrictions on visiting and added that they should be as open to visitors as would be in someone's home. Unrestricted access includes staying overnight if necessary.
9. Members of the Partnership have visited NHS Lanarkshire, in particular Wishaw General Hospital where John's campaign has been successfully implemented. The impact of unrestricted access has been minimal with regards to overnight visiting. Where carers do request then a chair is made available at the bedside.
10. Benefits to care have been noted at mealtimes, a reduction in complaints, incidents of aggression and requirement for drug interventions. Anecdotally staff feel less stressed. As part of the implementation, key indicators will be monitored to support and evidence outcomes.
11. Carers, as care partners, should not only be allowed but welcomed into our care environments. The carer should be included throughout the persons stay if they are willing and able, and the person being cared for is in agreement or appears comfortable with this.
12. Carer engagement across partnership settings is already encouraged, however John's Campaign creates a focus for teams and carers, promoting shared care and inclusive of all.

13. Care providers from the independent sector have confirmed their willingness to register for John's Campaign.

## Key risks

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14. Some carers feel pressured to be more actively involved in care than they planned, or viewed that carers are covering for staffing gaps. This would be mitigated through inclusive care planning.

15. The Partnership does not have facilities or appropriate environment for carers to stay overnight, however based on other areas that have rolled out John's campaign, this is not a significant issue and all areas within the Partnership have appropriate facilities to support.

## Financial implications

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16. An evaluation has been done and there are no material costs to the Partnership as a result of agreeing the campaign.

17. Any costs for promotion will be agreed within agreed delegation by the Chief Officer and Executive Team.

## Involving people

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18. John's campaign is based on a cultural change, both from service providers and users. John's campaign to be successful involves discussion with carers, and staff.

## Impact on plans of other parties

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19. John's campaign will reinforce the partnerships work with carer engagement

## Background reading/references

Further information is available on the following website, <http://johnscampaign.org.uk>

## Report author

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