

Economy Committee

10.00am, Tuesday, 20 September 2016

Conference Attendance Request

Item number	8.1
Report number	
Executive/routine	
Wards	All

Executive Summary

This report requests Economy Committee approval for the Convener of Economy, Councillor Gavin Barrie, to attend the Husqvarna Silent City, International Conference in Stockholm on 18-19 October 2016.

Links

Coalition pledges	P28
Council priorities	CP8
Single Outcome Agreement	

Conference Attendance Request

1. Recommendations

- 1.1 The Economy Committee is asked to approve the attendance of the Convener of Economy, Councillor Gavin Barrie to attend the Husqvarna Silent City, International Conference, in Stockholm on 18-19 October 2016.

2. Background

- 2.1 Councillor Barrie has been invited to attend the [Husqvarna Silent City, International Conference](#) in Stockholm on 18-19 October 2016.
- 2.2 This conference is focused on sustainable building, housing and city planning for the future.

3. Main report

- 3.1 Silent City is an international event hosted by Husqvarna, the world's largest supplier of outdoor power products, in Stockholm, Sweden. The event is devoted to exploring the vision of sustainability in towns and cities and the future of professional landscaping across the globe (the agenda is attached in appendix 1).
- 3.2 The event will be used to launch the 'Future of Urban Parks' report which has been produced by Husqvarna and has not yet been released to the general public.
- 3.3 The report illustrates the need and use of urban parks and is based on interviews with park/city planners and features their insight on the vision for future urban parks.
- 3.4 More widely, the conference program will be devoted to looking at how cities can build a sustainable future.
- 3.5 With cities undergoing rapid urbanisation, new sustainability goals being announced and the increased development of digitalization and new technology, the conference will explore how new solutions and products can improve productivity, sustainability and ultimately benefit residents and staff.
- 3.6 The Sustainable Development Goals as outlined by the United Nations include 'making cities and human settlements inclusive, safe, resilient and sustainable' and Silent City is a significant step forward in achieving this

- 3.7 Already some of Europe's major cities, including Antwerp and Verona have adopted 'silent city' status and many more are moving in the same direction, so your city should not be left behind.
- 3.8 This is the opportunity to see first-hand the technology of tomorrow before anyone else and put the UK on the right path to a sustainable future.
- 3.9 Key representatives from some of Europe's largest cities will be in attendance, including Paris, Barcelona, Verona, Antwerp and Lyon will be attending.

4. Measures of success

- 4.1 The Convener will provide feedback from these conferences at future Economy Committee in accordance with the Council's Conference and Civic Visit Feedback protocol.

5. Financial impact

- 5.1 The cost for attending this conferences is being met by the Conference organisers.

6. Risk, policy, compliance and governance impact

- 6.1 The protocol for Councillor attendance at external conferences has been followed for these conferences.

7. Equalities impact

- 7.1 There are no equalities impacts arising from this report.

8. Sustainability impact

- 8.1 The travel arrangements associated with Councillor Barrie's attendance at this conferences will be made in accordance with the Council's sustainable travel plan.

9. Consultation and engagement

- 9.1 No consultation or engagement is required for this report.

10. Background reading/external references

Paul Lawrence

Executive Director, Place

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11. Links

Coalition pledges	P28 - Further strengthen our links with the business community by developing and implementing strategies to promote and protect the economic well being of the City
Council priorities	CP8 - A vibrant, sustainable local economy
Single Outcome Agreement	
Appendices	Appendix 1 - Conference Agenda

Appendix 1 – Conference Agenda Husqvarna Silent City Stockholm



Venue: National Museum of Science and Technology

Agenda October 5, 12.00-22.00

- Lunch
- Opening address, Mr Pavel Hajman President of the Husqvarna Division
- Stockholm, the Smart City, Ms Ann Hellenius, CIO of Stockholm
- Urban parks and Sustainability, Prof Thomas Elmqvist, Stockholm University
- Husqvarna Future Parks Report – Global Survey of Landscaping Students' View on Future Urban Parks
- Husqvarna Professional Battery Range
- Panel discussion
- Husqvarna Landscaping Robotic Pilot
- Dinner at the Museum

Agenda October 6, 8.00-13.00

- Sustainability and Productivity in Professional Landscaping: Introduction to Husqvarna Fleet Services, Mr Håkan Wahlgren, Product Specialist
- User Cases:
 - Landscaping with Connected Products
 - Improving Efficiency in Landscaping Operations
 - Making the Switch, from Petrol to Battery
- Summary, Mr Pavel Hajman, President of the Husqvarna Division
- Lunch

The event will begin with lunch at 12.00 on Wednesday the 5th and end with lunch the day after.

Welcome to Stockholm

Pavel Hajman
President, Husqvarna Division