

Transport and Environment Committee

10.00am, Tuesday, 17 March 2015

Cleanliness of the City

Item number	7.8
Report number	
Executive/routine	Routine
Wards	All

Executive summary

In December 2014, Keep Scotland Beautiful (KSB) undertook the latest assessment of Edinburgh's street cleanliness. City of Edinburgh Council cleanliness targets for 2013/14 are a score of 72 with 95% of streets surveyed as clean. The national standard of cleanliness is a score of 67.

In this assessment, a city wide cleanliness score of 71 was achieved, with 96% of streets surveyed achieving the nationally recognised standard of cleanliness. This was an improvement on the previous survey undertaken in September 2014, where a score of 69 was achieved with 94% of streets classed as clean (Appendix 1 and 2).

All neighbourhoods achieved a cleanliness score of 67 or greater. Three neighbourhoods achieved a cleanliness score equal to or greater than the city wide target of 72. Five Wards achieved a CIMS score greater than 72, with two achieving a score of 80.

The report also updates Committee on the bin refurbishment programme, litter campaigns, trade waste controls project and a new flytipping project.

Links

Coalition pledges	P44
Council outcomes	CO7 , CO17 , CO19 , CO25 , CO26 , CO27
Single Outcome Agreement	SO4

Cleanliness of the City

Recommendations

- 1.1 It is recommended that the Transport and Environment Committee note the content of this report.

Background

- 2.1 CIMS is the method used by The City of Edinburgh Council to assess street cleanliness. Keep Scotland Beautiful (KSB) manages the CIMS scheme nationally and carries out four independent assessments each year. In December 2014, KSB undertook the latest CIMS independent assessment of Edinburgh's street cleanliness.
- 2.2 Each assessment is a snapshot of the cleanliness of the streets, with a 50 metre transect surveyed from a random sample of 10% of the city's streets. Each transect is graded on the presence of litter on a scale from 'A' to 'D' as detailed in the Code of Practice on Litter and Refuse (Scotland 2006). An 'A' grade indicates no litter whatsoever, whereas a 'D' grade signifies major accumulations along the transect. Grade A and B represent an acceptable standard of cleanliness, while Grade C and D are noted as unacceptable. The grades are then given a points value - from 3 points for an 'A' grade, to 0 points for a 'D' grade. The transect scores for each neighbourhood and ward are then aggregated up to a score out of 100. A score of 67 or above indicates that an area meets the national standard of cleanliness i.e. the majority of transects in that area were assessed as A or B. The same methodology is used for the Local Environment Audit Management System (LEAMS), the statutory performance indicator for street cleaning, although a smaller sample of streets are assessed.
- 2.3 The City of Edinburgh Council cleanliness performance targets for 2013/14 are a citywide CIMS score of 72, with a secondary target of 95% of streets surveyed as clean.

3.1 The results of the December 2014 survey are summarised in Figure 1 below.

Neighbourhood	CIMS Score	% streets clean
West	72	97
South	69	99
South West	74	97
North	77	97
East	70	91
City Centre & Leith	67	93
City wide	71	96

Figure 1: Summary of December 2014 CIMS street cleanliness results

- 3.2 The Council achieved the nationally recognised standard of cleanliness (a score of 67), but fell short of the meeting the internal target of 72 by one point (Figure 1).
- 3.3 The overall CIMS score of 71 for this assessment is an improvement on the previous assessment undertaken in September 2014, where a score of 69 was achieved (Appendix 1). It equals the score of 71 achieved in December 2013.
- 3.4 The percentage of streets clean figure of 96% exceeds the Council target of 95% and is an improvement on the 94% achieved in the previous survey (Appendix 2).
- 3.5 Three neighbourhoods received a cleanliness score equal or greater to the city wide target of 72 (Figure 1), an improvement from September 2014 where only one neighbourhood achieved this (Appendix 4).
- 3.6 Of the six neighbourhoods, all achieved or exceeded the national cleanliness target of 67 (Appendix 4).
- 3.7 Of the 17 Wards (Appendix 5):
- Thirteen Wards met or exceeded the council target of 95% of streets surveyed as clean.
 - Of these, five Wards achieved a result of 100% clean for acceptable standards of cleanliness.

- Four Wards failed to meet the council target of 95% of streets surveyed as clean.
 - Eight Wards met or exceeded the council target cleanliness score of 72.
 - Fourteen Wards met or exceeded the national standard of cleanliness score of 67.
 - Three Wards fell short of achieving the national standard of cleanliness score of 67.
- 3.8 Incidences of dog fouling across the city were recorded at 2%, a large improvement on the 6% recorded in the previous survey undertaken in September 2014.
- 3.9 It should be noted that pedestrian derived litter constitutes the greatest source of litter in the city, with 85% of litter classed as originating from this source.
- 3.10 The Confirm on Demand Environmental system went live in March 2014 for Street Cleaning Operations. All enquiries, service requests and information requests are now being logged and progressed through the system. Real time service requests now reach frontline operatives, and in turn updates to service requests are now available to the Contact Centre as the system is updated in the field. A performance and information framework has been developed which allows local issues and trends to be monitored and assists in identifying ways to improve the service through changes to operations or campaigns.
- 3.11 It should be noted that these assessments took place over a period of wintry weather, during which some neighbourhood Task Force teams were redirected from their daily tasks to engage in winter weather gritting activity.

City Centre and Leith Neighbourhood - CMS 67, 93% clean

- 3.12 The City Centre and Leith Neighbourhood scored 67, achieving the national acceptable level of cleanliness.
- 3.13 The City Centre Ward scored 68, which is a five point improvement on the previous survey, and one point above the national acceptable level of cleanliness. This score is the highest December result since independent monitoring by KSB began in 2000. In the month of December, to deal with the increased activity associated with the Winter Festivals and the Christmas period, four additional Barrow Beats targeted areas of increased footfall. These were targeted at the times that they were most required, which may have assisted in this record result for this Ward.
- 3.14 Leith Walk Ward scored 65, two points below the national acceptable level of cleanliness. Of the 16 streets surveyed however, only one street fell below the acceptable level of cleanliness. This meets the Council's target of 95% of all

streets clean for this Ward. In the street that did not meet the acceptable level of cleanliness, fly tipped furniture was observed.

- 3.15 Leith Ward Scored 68 which is one point above the national acceptable level of cleanliness.
- 3.16 The survey data will continue to be used in conjunction with data from the Confirm Environmental System to help effectively deploy resources and target enforcement action across the Neighbourhood.

North Neighbourhood - CIMS 77, 97% clean

- 3.17 North Neighbourhood achieved an overall CIMS score of 77 in December. Forth (Ward 4) scored 73 and Inverleith (Ward 5) scored 80.
- 3.18 Two grade C's were recorded. A transect in West Pilton Crossway received a grade C for domestic waste dumped beside recycling bins, creating litter problems. Canon Street in Inverleith (Ward 5) received a grade C for litter in gutters, graffiti, and fallen leaves/weeds.
- 3.19 Of the streets inspected, 96% met or exceeded the minimum standard of cleanliness in Forth (Ward 4) and 97% in Inverleith (Ward 5).
- 3.20 Increased street cleansing operations continue in Forth (Ward 4), predominantly in the Pilton area, to pick up excess domestic waste and dumped items by recycling areas and in back plots. Local Environmental Wardens continue to target their efforts on litter and smoking-related concerns in both wards.

East Neighbourhood - CIMS Score 70, 91% clean

- 3.21 The East Neighbourhood received a score of 70, three points above the national standard of cleanliness. Of the 47 streets surveyed, 91% of streets were assessed as clean.
- 3.22 Portobello/ Craigmillar (Ward 17) achieved a score of 73 with an impressive 100% of streets assessed as clean.
- 3.23 Craigentenny & Duddingston (Ward 14) achieved a score of 65 with 82% of streets assessed as clean. Four streets in this ward failed to meet the acceptable standard of cleanliness of 95% of streets clean. At Lochend Square and Loaning Road domestic waste spillage was observed. On Loganlea Drive there was consistent litter within the transect. On Piershill Square East consistent small items of litter/adjacent gardens heavily littered were found.
- 3.24 All four sites were returned to an acceptable standard of cleanliness shortly after being reported by the assessors on the day.
- 3.25 The East Neighbourhood team is working closely with colleagues in the Environment Service Support Unit to address sources of litter identified as

escaping from the presentation of waste containers. The local Environmental Wardens continue to focus on this matter, with five fixed penalty notices issued in November for trade and domestic waste offences. The team is progressing site visits with the relevant housing officers to tackle the problem of heavily littered gardens identified during this survey.

- 3.26 CIMS scores in the East Neighbourhood have improved since June 2014, increasing from 65 in June, to 66 in September, and to 70 in December.

South West Neighbourhood - CIMS Score 74, 97% clean

- 3.27 Pentland Hills (Ward 2), Colinton/Fairmilehead (Ward 8) and Fountainbridge/Craiglockhart (Ward 9) attained scores of 77, 80 and 71, with percentage clean results of 96%, 95% and 100% respectively. Sighthill/Gorgie (Ward 7) scored 66 with 96% of streets assessed as being acceptably clean. Of the 88 locations examined, there were three failures.
- 3.28 Whilst smoking and confectionary related litter continues to account for a substantial percentage of the problem, two of the three failure locations were directly related to escaped recyclable litter from kerbside collection receptacles, as noted by the KSB Inspector in his feedback.
- 3.29 The score of 66 for Sighthill/Gorgie (Ward 7) is a marked improvement from the score of 61 achieved in September. This can be attributed to increased barrow beat activity, the continued roll-out of new litter bins, and the targeting of litter hotspots and trade waste problems by local Environmental Wardens. It is proposed to continue with these procedures and to re-establish a previously used education and awareness programme with local schools. The continued roll-out of the new kerbside recycling service should also benefit the neighbourhood through increased use of wheeled bins to contain household waste and recycling.

South Neighbourhood - CIMS Score 69, 99% clean

- 3.30 The South Neighbourhood achieved a cleanliness index score of 69, with the area achieving a 99% clean result. The previous percentage clean result for the South in September 2014 was 93% with an overall cleanliness index result of 70.
- 3.31 Morningside (Ward 10) achieved a result of 67, a reduction of one point from the September assessment. Southside/Newington (Ward 15) achieved a result of 72, an increase of one point from September. Liberton/Gilmerton (Ward 16) received a score of 69, a two point increase from September 2014.
- 3.32 In the autumn period, focus was given to Morningside (Ward 10) and Southside/Newington (Ward 15) due to their significant tree populations which

can cause difficulties on the footways when fallen leaves are wet. Significantly, the neighbourhood received a 100% clean result in both these wards as a consequence of these concentrated efforts, with Morningside (Ward 10) showing an increase of 16% in the streets clean scoring. Liberton/Gilmerton (Ward 16) achieved a 99% clean assessment which is a 6% improvement on the September assessment score.

- 3.33 The South Task Force focused on achieving and maintaining an acceptable standard of cleanliness throughout the neighbourhood. An emphasis was placed on monitoring and concentrating efforts to achieve grade B or above. During this survey, the team worked to try and provide comparative cleansing standards across all ward areas. A significant effort was made in removing leaf fall from the neighbourhood area and the team experienced an increase in customer requests for leaf removal. The teams tackled these as effectively as possible which provided some significant improvement in the clean streets assessment being achieved.

West Neighbourhood - CIMS Score 72, 97% clean

- 3.34 The West Neighbourhood achieved an overall CIMS score of 72 with 97% of streets meeting the required standard in December 2014. Almond (Ward 1) scored 74 and 97% clean, Drum Brae/Gyle (Ward 3) scored 73 and 100% clean, and Corstorphine/Murrayfield (Ward 6) achieved a score of 68 and 93% clean.
- 3.35 One D grade was observed on The High Street in Kirkliston and 2 grade C results were observed in Ladywell Road and Forester Park Loan in Corstorphine/Murrayfield (Ward 6). All of the poor results related to domestic waste or general litter in the kerb line or contained in leaves in areas where fallen leaves had accumulated. All of the surveyed streets in the Drum Brae/Gyle (Ward 3) met the required cleanliness standard.
- 3.36 Fourteen A Grade results were achieved in this survey, mainly in Almond (Ward 1) and Drum Brae/Gyle (Ward 3). Two of the 29 inspections carried out in Corstorphine/Murrayfield (Ward 6) failed to meet the required standards, due to litter or domestic waste in residential areas. As a result of these outcomes, Task Force team leaders will focus on early identification and removal of litter in these residential areas.

Litter Campaigns

- 3.37 Through the Clean Up Edinburgh campaign, the Council supports community clean-ups by providing information and clean-ups kits. Members of the public can find out how to organise or participate in such an event via the [Council's website](#). In 2014, the Council supported 110 community clean-up events with 6000 participants. There is also information available on the website on how to

report litter incidents and encouragement for residents to take the [Clean Up Edinburgh Pledge](#).

- 3.38 Within the Environment Service Support Unit (SSU), an Open Space Strategy Team has been established to focus on bringing a consistent approach to street cleansing operations and identifying best practise to improve services. Work will commence in Spring 2015 to produce a litter plan for Edinburgh. This will provide a strategic overview and action plan detailing how the Council will tackle litter management and prevention. Input and feedback will be sought from frontline Environment and Community Safety staff, residents groups and Business Improvement Districts about the content of the plan, which will be based on a national template from Zero Waste Scotland. It is anticipated that the plan will be completed by Autumn 2015.
- 3.39 Waste Services is piloting a new award for businesses to encourage them to play their part in helping to keep the streets clean and green. The 'Tidy Business Award' is an accreditation scheme coordinated by the City of Edinburgh Council in conjunction with the Clean up Edinburgh Campaign. This scheme aims to reward, educate and encourage good environmental practice by businesses helping to make Edinburgh a clean and green city. The pilot scheme covers businesses on Easter Road, Morningside Road and Rose Street, which are all eligible to sign up.
- 3.40 There are three levels of the award, determined by specific criteria dependant on different actions to qualify. The criteria for the awards scheme reflects the commitment required from each business to keep the city clean. There are minimum requirements for any award, with additional obligations for Silver and Gold levels.
- 3.41 All new businesses will be assessed by a City of Edinburgh Council Officer who will determine whether the essential criteria had been met. An appropriate level of award will be allocated and ongoing assessment will take place to ensure that the award holder continues to meet the standards.
- 3.42 Initial discussions with businesses have been carried out and interest in taking up the award has been positive. The next step is to begin the sign up of businesses (to be completed by mid March 2015) and to promote, through the local media and trade press, the launch of the awards at the beginning of the new financial year in April 2015.
- 3.43 A flyer for the awards is included in Appendix 6.

Citywide Implementation of Trade Waste Strategy

- 3.44 Previously reported to Transport and Environment Committee on 28 October 2014 through the report "Trade Waste – Pilot Evaluation and Policy Recommendations", the aim of this project is to minimise trade waste

permanently stored on, or presented for collection on, public space through the use of clear guidelines on storing/presenting waste, education for businesses on meeting legal obligations, the removal of general waste containers from areas, and effective enforcement to embed changes.

- 3.45 Building on the success of the pilot project in Rose Street, the High Street and Leith Walk, the project is to be carried out in three phases;
- Phase 1 - the city centre (Ward 11/world Heritage Site). This will be divided into 6 areas and progressed on a rolling basis.
 - Phase 2 - areas identified by neighbourhoods where storage/presentation of Trade waste is an issue.
- Phase 3 - the rest of the city.
- 3.46 The new requirements will mean a significant change for businesses in Edinburgh and trade waste carriers will need to adjust their collection schedules to fall in line with the collection windows. However through better controlling waste there will be a decrease in burst bags, nuisance animals, and smells. This will have a positive effect on the environmental health across Edinburgh.
- 3.47 A communication plan will support the project and a working group has been set up to review and update the enforcement process. Further meetings are underway with key stakeholders and the waste carriers to inform and update them on the project and discuss how they plan to tackle the changes. Additionally, a detailed briefing note on the project was circulated to Councillors on Wednesday 4 February 2015.
- 3.48 Phase 1 of the roll-out will commence from 1 April 2015.

Bin Refurbishment Scheme

- 3.49 A programme to wash communal food bins is underway to improve the cleanliness of these bins and remove the perceived barrier to participation that a poor condition may present. The frequency of the bin washing programme will be six monthly whilst also responding to emergency cleaning requests.
- 3.50 A rolling programme of refurbishment and repair of communal on-street refuse bins has commenced with the refurbishment of landfill refuse bins in Ward 12, Leith Walk. Work is initially focusing on 1280 litre bins in the Leith Walk and Easter Road area between Albert Street and Gordon Street where there are approximately 280 bins.
- 3.51 Timescales for repairs will vary depending on the condition of the bin however it is estimated that approximately 50 bin repairs can be done per week.
- 3.52 Repairs will generally involve the following;
- Bins washed

- Lids and wheels removed
- Bins painted
- Lifting and locking mechanisms checked
- Lids and wheels replaced
- Stickers applied

3.53 Once the refuse bins have been refurbished, the team will focus on refurbishing recycling bins within this same location before moving onto the next area of the programme. Selection of the areas where bins are to be refurbished is done geographically, working outwards from the initial Leith Walk and Easter Road area.

Flytipping

3.54 Zero Waste Scotland (ZWS) has awarded the Council with £50,000 from its Innovation Fund, to implement different interventions to reduce flytipping and measure the impact these have on the irresponsible disposal of waste.

3.55 Four areas in different locations across the city were identified as having issues with high levels of flytipping. Three of these areas were subject to a different approach towards tackling this problem. One location was identified as a control area, where no action was taken. The interventions were implemented at the beginning of February and will conclude at the end of March 2015. The approaches involve:

- Infrastructure: changes to the recycling service in the identified area were implemented at the beginning of February. This involved changes to lids of bins and the application of bin stickers to make each type of recycling bin easy to identify. Letters and guides were distributed to residents in the affected area.
- Enforcement: Increased Environmental Warden patrols working with public space CCTV operators took place in the identified area. Additional educational materials such as bin stickers, pavement stencils and lamp post signage were distributed. These materials included messages about the illegality of dumping items besides bins and the potential for a Fixed Penalty Notice (FPN).
- Education: A range of educational materials such as bin stickers, lamp post signs and posters for communal stairs were distributed throughout the identified area. These include messages about the National re-use hotline, the Council's Special Uplift Service and information about the potential for flytipping to result in the issue of a FPN.

3.56 One of the key criteria for measuring the success of this project is the avoidance of widespread publicity. This should ensure that residents' regular behaviour is

not altered and will enable the Council to measure better the success of the different techniques being used.

- 3.57 Local Environment Audit and Management Systems (LEAMS) surveys were carried out in each of the four areas in the weeks leading up to the launch of the interventions, during the project itself and will be carried out again the week after its close. The data produced by these assessments will be provided to ZWS, in addition to a summary report. ZWS will establish the success of the different interventions based on this information and potentially use the Edinburgh pilot as an example of best practice to roll out to other local authorities in Scotland. The funding has also given the Council the opportunity to produce communication tools that can be used across the city in the future.

Measures of success

- 4.1 To achieve the national standard of cleanliness CIMS score of 67 as a minimum in all areas
- 4.2 To achieve a city wide CIMS score of 72.

Financial impact

- 5.1 £50,000 grant from Zero Waste Scotland awarded to Waste Services for a Flytipping initiative.
- 5.2 There is no financial impact from this report.

Risk, policy, compliance and governance impact

- 6.1 There is no risk, policy, compliance or governance impact from this report

Equalities impact

- 7.1 The achievement of high cleanliness standards throughout the city fosters good relationships between the Council and residents through the provision of high quality services. It can also lead to safer routes free from potential obstructions and trip hazards for all pedestrians, particular those with visual impairments.

Sustainability impact

- 8.1 None

Consultation and engagement

9.1 None

Background reading/external references

www.keepsotlandbeautiful.org

John Bury

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Links

Coalition pledges	P44 - Prioritise keeping our streets clean and attractive.
Council outcomes	CO7 - Edinburgh draws new investment in development and regeneration. CO17 - Clean – Edinburgh’s streets and open spaces are free from litter and graffiti. CO19 - Attractive places and well maintained – Edinburgh remains an attractive city through the development of high quality buildings and places and the delivery of high standards. CO25 - The Council has efficient and effective services that deliver on objectives. CO26 - The Council engages with stakeholders and works in partnership to improve services and deliver on agreed objectives. CO27 - The Council supports, invests and develops our people.
Single Outcome Agreement	SO4 - Edinburgh’s communities are safer and have improved physical and social fabric.
Appendices	Appendix 1 - Edinburgh Street Cleanliness CIMS score December 13 – December 14. Appendix 2 - Percentage of Streets Clean Score

December 13 – December 14.

Appendix 3 - Cleanliness by Neighbourhood Area

December 13 – December 14.

Appendix 4 - Cleanliness by Neighbourhood Area

December 13 – December 14.

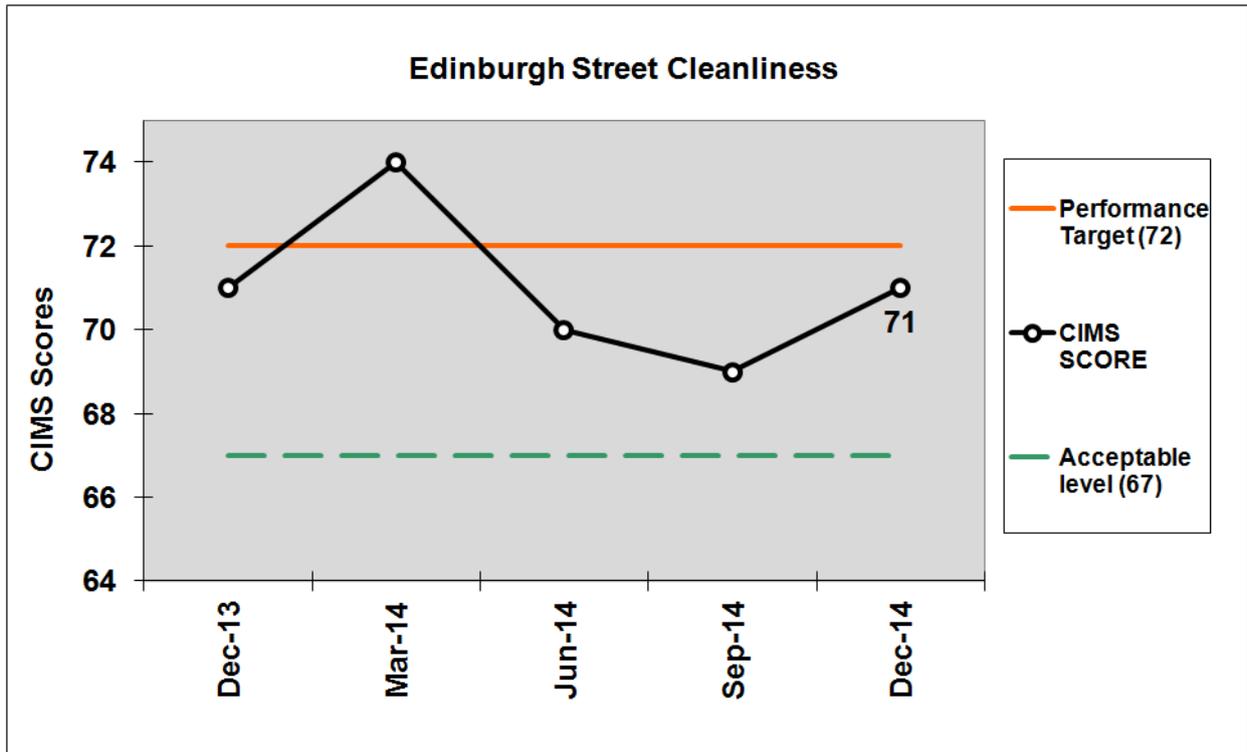
Appendix 5 - Cleanliness by Ward

December 13 – December 14.

Appendix 6 – Tidy Business Award Flyer

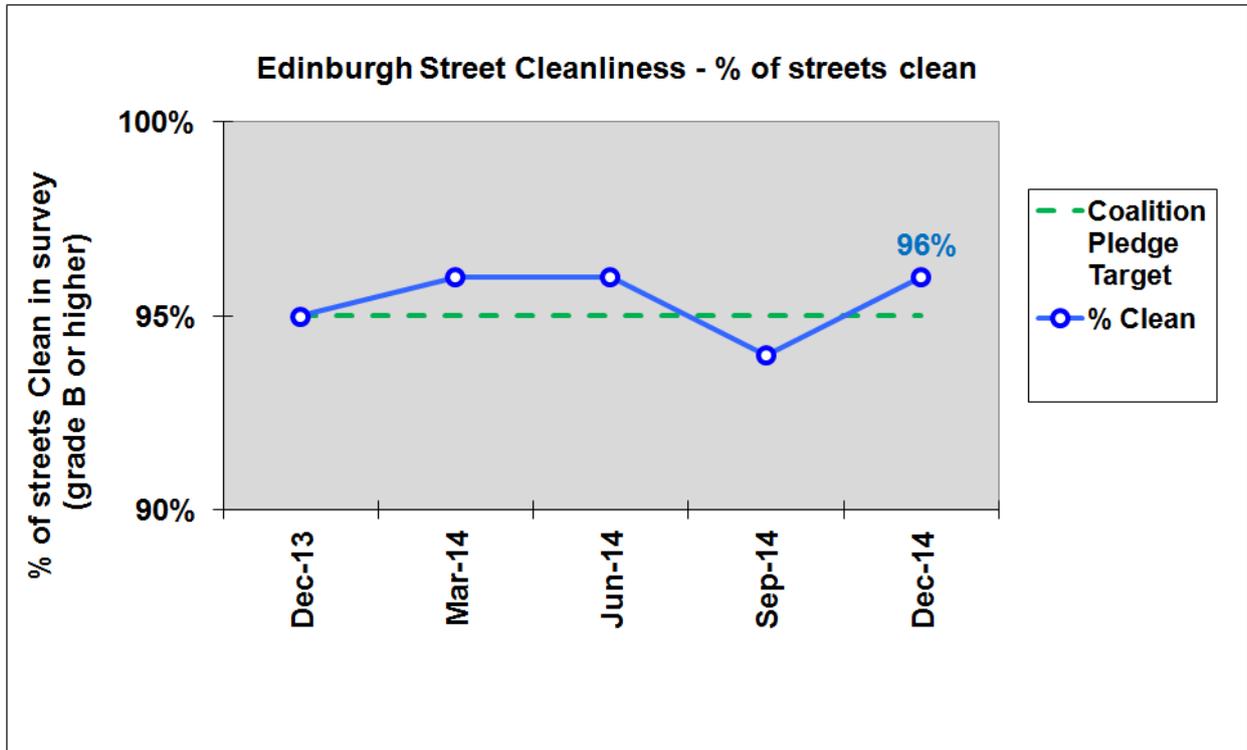
Appendix 1

Edinburgh Street Cleanliness – CIMS Score (December 13 – December 14)



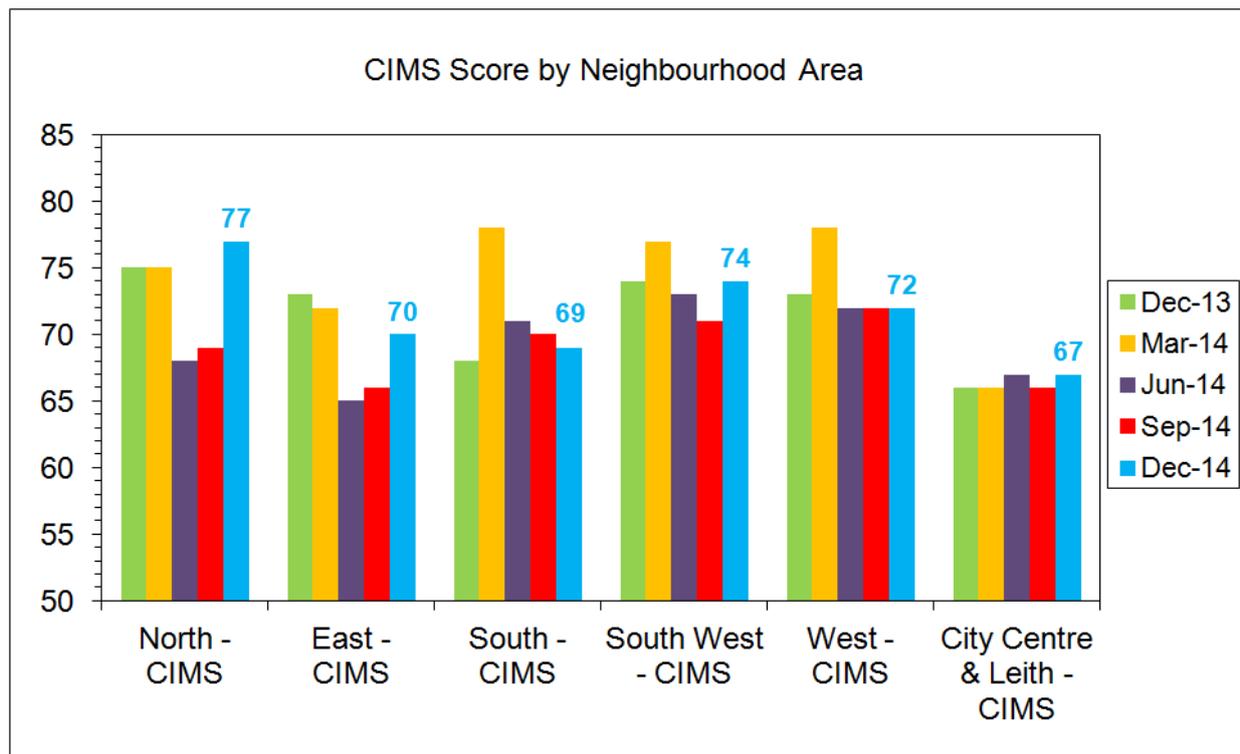
Appendix 2

Edinburgh Street Cleanliness – % clean score (December 13 – December 14)



Appendix 3

Cleanliness by Neighbourhood – CIMS (December 13 – December 14)



Appendix 4

Cleanliness by Neighbourhood – CIMS (December 13 – December 14)

Area	Dec-13	Dec-13	Mar-14	Mar-14	Jun-14	Jun-14	Sep-14	Sep-14	Dec-14	Dec-14	Comparison with previous survey	Comparison with previous survey	Comparison Year on Year	Comparison Year on Year	Mtg coalition target (95%) (Y/N)
	CIMS	% Clean	CIMS	% Clean	CIMS	% Clean	% Clean								
North	75	98%	75	100%	68	98%	69	89%	77	97%	↑	↑	↑	↓	Y
East	73	98%	72	94%	65	87%	66	94%	70	91%	↑	↓	↓	↓	N
South	68	92%	78	94%	71	100%	70	93%	69	99%	↓	↑	↑	↑	Y
South West	74	97%	77	93%	73	98%	71	95%	74	97%	↑	↑	→	→	Y
West	73	96%	78	100%	72	96%	72	96%	72	97%	→	↑	↓	↑	Y
City Centre	66	92%	66	94%	67	92%	66	93%	67	93%	↑	→	↑	↑	N
CITYWIDE	71	95%	74	96%	70	96%	69	94%	71	96%	↑	↑	→	↑	Y

Appendix 5

Cleanliness by Ward (December 13 – December 14)

Ward	Area	Dec-13	Dec-13	Mar-14	Mar-14	Jun-14	Jun-14	Sep-14	Sep-14	Dec-14	Dec-14	Comparison with previous survey	Comparison with previous survey	Comparison Year on Year	Comparison Year on Year	Mitigation target (95%) (Y/N)
		CIMS	% Clean	CIMS	% Clean	CIMS	% Clean	% Clean								
1. Almond	W	74	94%	80	100%	72	95%	74	97%	74	97%	→	→	→	↑	Y
2. Pentland Hills	SW	73	97%	87	97%	81	95%	71	100%	77	96%	↑	↓	↑	↑	Y
3. Drum Brae / Gyle	W	71	100%	73	100%	72	96%	68	95%	73	100%	↑	↑	↑	↑	Y
4. Forth	N	79	100%	71	100%	66	100%	63	83%	73	96%	↑	↑	↓	↓	Y
5. Inverleith	N	73	97%	79	100%	71	100%	73	94%	80	97%	↑	↑	↑	↑	Y
6. Corstorphine / Murrayfield	W	71	96%	79	100%	73	91%	71	96%	68	93%	↓	↓	↓	↓	N
7. Sighthill / Gorgie	SW	72	100%	64	81%	66	100%	61	84%	66	96%	↑	↑	↓	↓	Y
8. Colinton / Fairmilehead	SW	83	100%	83	100%	73	100%	80	100%	80	95%	→	↓	↓	↓	Y
9. Fountainbridge /	SW	69	91%	71	96%	71	100%	77	100%	71	100%	↓	→	↑	↑	Y
10. Meadows/ Morningside	S	69	93%	79	96%	73	100%	73	84%	67	100%	↓	↑	↓	↓	Y
11. City Centre	CC	64	90%	63	89%	65	87%	63	89%	68	95%	↑	↑	↑	↑	Y
12. Leith Walk	CC	68	95%	69	100%	71	100%	68	100%	65	94%	↓	↓	↓	↓	N
13. Leith	CC	67	92%	69	96%	68	95%	71	95%	68	90%	↓	↓	↑	↑	N
14. Craightonny / Duddingston	E	71	96%	69	82%	68	95%	65	95%	65	82%	→	↓	↓	↓	N
15. Southside / Newington	S	67	90%	69	96%	71	100%	70	100%	72	100%	↑	→	↑	↑	Y
16. Liberton / Gilmerton	S	68	94%	84	100%	70	100%	67	93%	69	97%	↑	↑	↑	↑	Y
17. Portobello / Craigmillar	E	74	100%	74	96%	63	81%	67	92%	73	100%	↑	↑	↓	↓	Y
Overall		71	95%	74	96%	70	96%	69	94%	71	96%	↑	↑	→	↑	Y

THE TIDY BUSINESS EDINBURGH AWARD

My details are:

- I wish to know more about Tidy Business Edinburgh Awards.
 I would like a visit from a Tidy Business Edinburgh representative.

Title: _____ First Name: _____ Surname: _____

Position _____

Business name _____

Address: _____

Town: _____ Postcode: _____

Email Address: _____

Telephone _____

Fax: _____

Demonstrate your commitment to business efficiency and the environment by signing up to the Resource Efficiency Pledge.

Please visit:

<http://pledge.resourceefficientscotland.com>

Standard Award

(certificate, window sticker, litter pick and graffiti wipes)

To receive a standard award you must meet the following criteria:

- Comply with all waste and litter legislation applicable to the organisation. (information can be found at: www.resourceefficientscotland.com/regulations www.zerowastescotland.org.uk/content/litter-and-flytipping-legislation)
- Conduct regular sweeping of the front and back of the business premises, removing litter and rubbish even if it is not produced directly by the business.
- Sign up to the Clean Up Edinburgh Campaign at www.edinburgh.gov.uk/litter

Silver Award

(certificate, window sticker & promoted on social media by the City of Edinburgh Council)

To receive a Silver award you must meet the standard criteria, plus 3 of the following:

- Where required, provide bin for cigarette litter.
- All staff employed in your premises receive training regarding the requirements of the Duty of Care legislation and (Waste Scotland) Regulations 2012.
- Introduce methods of reducing your waste
- Introduce methods to reuse your waste
- Provide a litter bin for your customers to use
- Remove fly-posting and graffiti from your shutters and walls as soon as it appears.

Gold Award

(certificate, window sticker, promoted on social media by the City of Edinburgh Council & advert in local press/evening news or a case study with City of Edinburgh Council or Zero Waste Scotland)

To receive a Gold award you must meet the criteria for the Standard and Silver award plus 2 of the following:

- Work with local community groups or voluntary organisations on a local environmental improvement project (e.g. clean-up events, links with anti litter programmes in local schools etc).
- Introduce energy saving practices
- Work in partnership with neighbouring businesses or City of Edinburgh Council with regards to improving local amenities
- Put in place an ethical procurement policy that favours local, reused, recycled or fair trade goods and local services.



REWARD, EDUCATE AND ENCOURAGE GOOD ENVIRONMENTAL PRACTICE TO HELP MAKE EDINBURGH A CLEAN AND GREEN CITY

How do we monitor the scheme?

All new businesses will be assessed by City of Edinburgh Council Officers who will determine whether the essential criteria has been met. An appropriate level of award will be allocated and ongoing assessment will take place to ensure that the award holder continues to meet the standards.

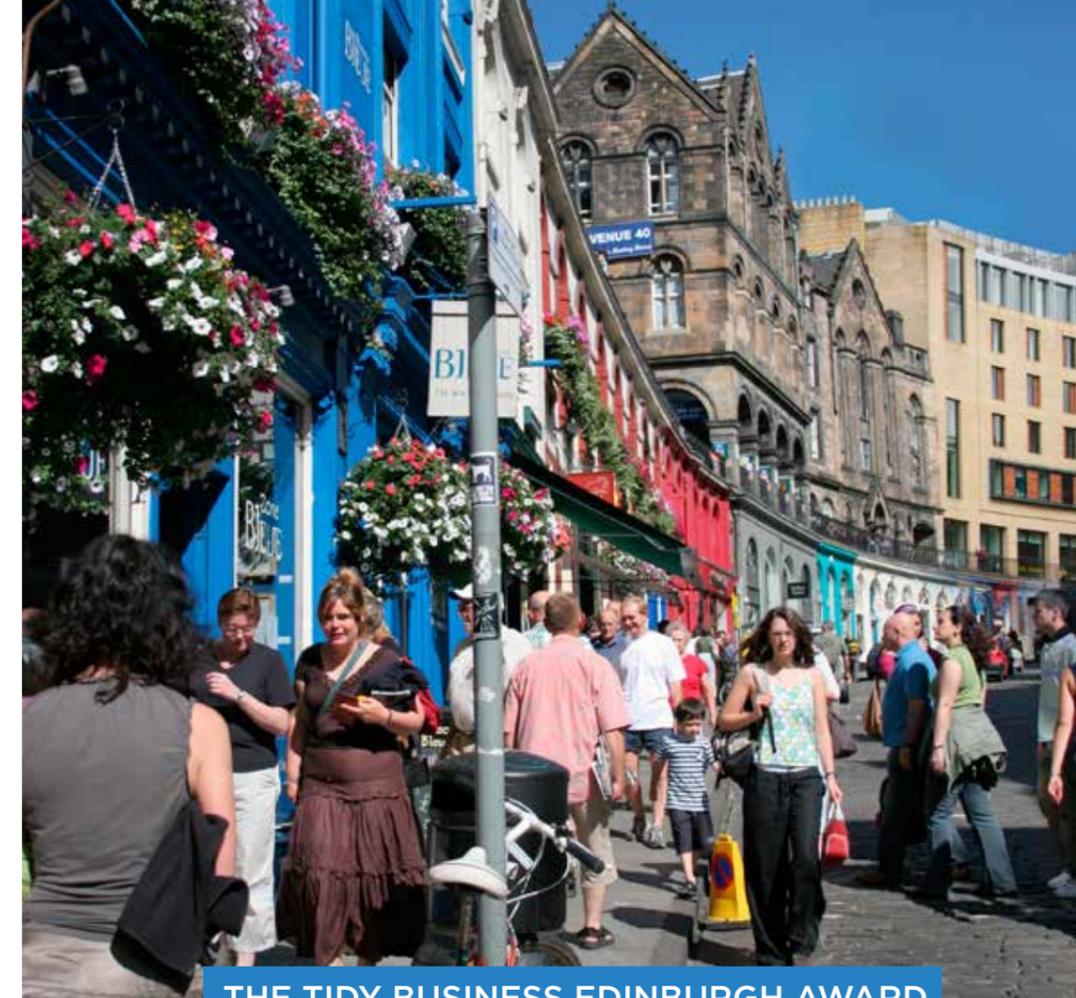
How can your business get involved in the scheme?

For more information contact the Tidy Business Project Officer who will be happy to chat to you about the requirements and discuss ways that your business could meet the outlined criteria.

T: 0131 529 3030

E: waste@edinburgh.gov.uk

Registered Scottish charity: Number SC030332



THE TIDY BUSINESS EDINBURGH AWARD



THE TIDY BUSINESS EDINBURGH AWARD

What is the award?

The Tidy Business Edinburgh Award is an accreditation scheme coordinated by the City of Edinburgh Council in conjunction with the Clean Up Edinburgh Campaign. This is a scheme aimed to reward, educate and encourage good environmental practice to help make Edinburgh a clean and green city.

Businesses have a vital role to play in ensuring Edinburgh is clean and tidy and that residents and visitors have a positive experience of living in or visiting the city.

There are three levels of award available: Standard, Silver and Gold

Why should my business join the Tidy Business Edinburgh scheme?

There are lots of reasons why your business should join the awards scheme. We are all aware of the need to look after our environment at a global and local level and by working towards a Tidy Edinburgh Award your business can make a difference to both.

Improving your Image

'First impressions last!' A clean and tidy business frontage is more attractive and creates a positive first impression for your customers. A welcoming entrance tells your customers that you take pride in your business and will offer a professional service.



CONSIDER THE ECONOMIC, SOCIAL AND ENVIRONMENTAL IMPACT OF YOUR BUSINESS

The 'feel good factor'

All of our award members receive a certificate, window sticker, litter pick and graffiti removal wipes, with further promotional opportunities available, depending on the level of award. This lets customers and employees know that their organisation takes a responsible attitude toward the environment.

Financial Benefits

Waste disposal costs can be a significant percentage of your business turnover. Managing your waste better, introducing waste minimisation initiatives and recycling, can actually save your business money.

Corporate Social Responsibility

All businesses have a responsibility to consider the economic, social and environmental impact of their business. These awards are an excellent way to show the positive impact that your business makes on its local community.



A CLEAN AND TIDY BUSINESS FRONTAGE IS MORE ATTRACTIVE AND CREATES A POSITIVE FIRST IMPRESSION

Building links with the local community

Establishing your organisation as a 'good neighbour' by taking an active approach to improving the local environment and working with others, may encourage local people to use more services and goods from your organisation and improve your reputation.

The Criteria

The criteria for the awards scheme reflects the commitment required from each business to keep the city clean. There are minimum requirements for any award, with additional obligations required to be accredited to Silver and Gold levels.



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RSRA - JLKC - ZRTH



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Waste Services
33 Murrayburn Road
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EH14 2TF

