

10.00am, Thursday 6 February 2014

The Edinburgh Compact Social Enterprise Strategy – Enabling Enterprise

Item number	8.5
Report number	
Wards	

Links

Coalition pledges	P15, P28
Council outcomes	CO8
Single Outcome Agreement	SO1

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Executive summary

The Edinburgh Compact Social Enterprise Strategy – Enabling Enterprise

Summary

A strategy to develop and support Social Enterprise in the city has been developed by The Edinburgh Compact.

The strategy is ambitious, forward looking and challenging, setting out a range of short, mid and long term outcomes and actions for a wide range of city partners and partnerships including the Council.

Recommendations

Council is asked to endorse this strategy and to commit to playing a key role in its implementation going forward.

Council is asked to include the adoption and development of the Social Enterprise Strategy within Theme 1 of the Cooperative Capital Framework.

Measures of success

The objectives of the 2013-18 Social Enterprise strategy for Edinburgh are achieved.

Financial impact

There are no financial implications of this report.

Equalities impact

The development and implementation of the strategy will assist the Council to deliver key equality and rights outcomes, and meet the public sector equality duties to eliminate unlawful discrimination, harassment and victimisation, advance equality of opportunity and foster good relations.

Sustainability impact

This strategy will contribute to Council efforts in support of the city's sustainable development objectives, in particular the advancement of vibrant flourishing communities, social and economic wellbeing and an efficient and effectively managed city.

Consultation and engagement

This strategy was prepared for the Edinburgh Compact by a range of representatives from across the city with a knowledge of, and interest in, Social Enterprises.

A working group of representatives from all Council Directorates contributed to the preparation of this strategy.

Background reading / external references

The Edinburgh Compact Enterprise Strategy: Enabling Enterprise:

http://www.edinburghcompact.org.uk/wordpress/wp-content/uploads/2013/11/ESES_STRATEGY.pdf

The Edinburgh Compact Social Enterprise Strategy – Enabling Enterprise of report

1. Background

- 1.1 The strategy was prepared for the Edinburgh Compact by a project group comprising representatives from the Edinburgh Compact, the Edinburgh Social Enterprise Network (ESEN), City of Edinburgh Council and other organisations active in the Social Enterprise sector.
- 1.2 The vision underpinning this strategy is that social enterprises are key to a vibrant economy that delivers the best outcomes for the people of Edinburgh, and is focused on 5 strategic outcomes:
 - Edinburgh’s social enterprise sector grows and becomes more resilient;
 - the social value of community services is maximised and profiled;
 - engagement by social enterprises with users and customers is improved;
 - the social and economic impact of Edinburgh’s social enterprise sector is understood and recognised; and
 - improved education and support creates a new generation of social entrepreneurs in Edinburgh.
- 1.3 The strategy recognises the prevailing economic environment and is based on maximising existing resources and working cooperatively and collaboratively to deliver outputs leading to increased economic and social benefit for the city.
- 1.4 The draft strategy requires partnership actions which resonate and align with:
 - Edinburgh’s Single Outcome Agreement;
 - The Capital Coalition’s Contract with the city; and
 - The Framework to Advance a Cooperative Capital 2012/17.
- 1.5 This report recommends that the Council adopts, and commits to the principles and proposals of, the Edinburgh Compact Social Enterprise Strategy – Enabling Enterprise.

2. Main report

- 2.1 Edinburgh is a leading centre for social enterprise and home to some high profile organisations in the sector delivering over 30 different products and services and a broad range of social and environmental outcomes.
- 2.2 Social enterprises in Edinburgh address a broad range of social and environmental issues. The positive impacts they create include: alleviating homelessness; creating opportunities for people with disabilities, young people and older people; engagement in the arts; reuse and recycling;

promotion of health and wellbeing; ethnic inclusion; the creation of employment opportunities; social innovation and the provision of housing.

2.3 Edinburgh's Social Enterprise Activity is well established and operates across a wide range areas. Council may wish to note some of the key characteristics of social enterprise in the city:

- the size of the sector is estimated at 120 organisations;
- over 4,400 people are involved with social enterprise of which 460 are full time staff, 865 trainees and over 3,000 volunteers;
- the sector generates £44 million a year;
- 74% of the sector's income is generated from trading and almost 70% generate at 50% of their income through trading;
- over 50% operate outwith the city and a small proportion outwith Scotland;
- consumers are the largest market segment; and
- 40% are trading arms or subsidiaries of larger organisations.

2.4 The strategy is ambitious, forward looking and challenging, setting out a range of short, mid and long terms outcomes and actions for a wide range of city partners and partnerships. Indeed many of the outcomes and action points in the strategy are closely aligned with Council objectives and will be dependant on a focused corporate approach to ensure delivery.

2.5 Council will therefore wish to note that a working group of representatives from all Council Directorates contributed to the preparation of this strategy.

2.6 The spirit of this strategy, and many of the outcomes identified therein, are consistent with and complementary to the Cooperative Capital Framework, specifically Theme1. It is therefore sensible to acknowledge this relationship and to incorporate this strategy into the Cooperative Capital Framework.

2.7 Council will welcome that the strategy is well supported by an action plan and output measures which includes clear KPIs, targets and milestones.

2.8 Council is asked to endorse this strategy and to commit to playing a key role in its implementation going forward.

3. Recommendations

3.1 Council is asked to endorse this strategy and to commit to playing a key role in its implementation going forward.

3.2 Council is asked to include the adoption and development of a Social Enterprise Strategy within Theme 1 of the Cooperative Capital Framework.

Alastair Maclean

Director of Corporate Governance

Links

Coalition pledges	P15 - Work with public organisations, the private sector and social enterprise to promote Edinburgh to investors P28 - Further strengthen our links with the business community by developing and implementing strategies to promote and protect the economic well being of the city
Council outcomes	CO8 - Edinburgh's economy creates and sustains job opportunities
Single Outcome Agreement	S01 - Edinburgh's Economy Delivers increased investment, jobs and opportunities for all
Appendices	