



Forth Estuary Transport Authority

“Tripshare” Liftshare Scheme.

27 April 2007

Purpose of Report

- 1 The purpose of this report is to seek members' endorsement of the SESTRAN liftshare scheme and approve its promotion.

Background

- 2 A key objective of this Authority's transport strategy is to increase car occupancy across the Forth Road Bridge. Car sharing is an obvious method of achieving increased car occupancy and SESTRAN has recently introduced the “Tripshare” liftshare scheme.
- 3 “Tripshare” is funded by the Scottish Executive through SESTRAN and is powered by Liftshare Solutions, the company behind the UK's National liftshare network. There is no cost to the users of “Tripshare”, all costs being borne by SESTRAN.
- 4 “Tripshare” has the capability of matching all types of journeys. The scheme will not only allow members to share car journeys but also to choose to share taxi journeys, and to cycle or walk together.
- 5 Tripshare's system can be used to access local journeys around the Forth as well as throughout Scotland and the remainder of the UK.

Main Report

- 6 SESTRAN is planning to re-launch “Tripshare” around National Liftshare Day on June 14th and Green Transport Week (17th-24th June).
- 7 It is proposed that this Authority lends its support in promoting and publicising the re-launch. This could be achieved by providing a direct link from our web site and distribution of promotional literature.

Recommendation

- 8 It is recommended that members endorse the "Tripshare" liftshare scheme and approve promotion of the scheme as appropriate.

**Alastair A.S. Andrew
General Manager & Bridgemaster**

Appendices

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**Background
Papers**