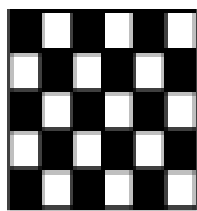
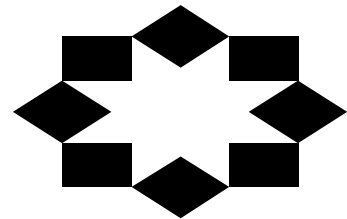
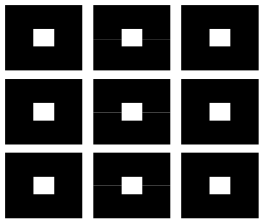


Why
Babies Love Black
and White



New-born babies are able to see from birth; however they can only focus at a distance of 8-10 inches or 20-25 centimetres

Until babies reach around six months of age, they will respond best to bold, contrasting geometric shapes. It is therefore important to provide babies with lots of opportunities to experience resources that feature these visual extremes and particularly geometric images.

Babies find these images more interesting than similar multi coloured ones and will be more likely to engage in the experience for longer periods of time. Visual development is stimulated as well as physical development – like, kicking, and reaching and grasping objects.

Studies show that infants not only prefer to look at these images, but that such images like black and white graphics can:

- help increase concentration skills
- stimulate brain cell connections (using both left and right side of brain)
- increase attention span
- enhance curiosity

Leading to

- Increased sense of self.
- Increased confidence.
- Creativity and self-expression

Ideas to try out

- **Black and white geometric images-** you can draw these with a thick marker pen. You can also look in clip art and on line.
- **Books-** There is a good assortment of specialist black and white books on sale.
- **Black and white fabrics-** floaty (great for peek-a-boo games), bold and textured for variety.
- **Treasure baskets-** theme with an assortment of black and white objects suitable for babies.
- **Mobiles-** You can make these by cutting out and laminating some bold black and white images and tying on string or ribbon. These work really well over baby changing areas.
- **Jar lids-** Keep your jar lids and cut out faces or bold images, stick images inside the lid with non-toxic glue, this works particularly well with faces or mirrored card.



